




HISTORIC
FRANKLIN
TENNESSEE

ITEM #26
BOMA
06/14/2011

MEMORANDUM

May 12, 2011

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator 
Special Events Advisory Team

SUBJECT: Wine Down Main Street Event Application

Purpose

The purpose of this memorandum is to outline recommendations for approval of the Wine Down Main Street event.

Background

The Boys & Girls Club of Franklin has requested an event permit for the 11th Annual Wine Down Main Street (WDMS) scheduled for November 4, 2011. WDMS is a ticketed event that allows patrons with tickets to sample wines located in various stores along Main Street. Requested closure is 4 PM until 11 PM. Estimated attendance is 2,000. All proceeds benefit the Boys & Girls Club of Franklin/Williamson County.

Recommendation

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.
- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- Advertise and staff a logical “safe ride” initiative
- **Risk Management:**
 - Applicant will provide certificate of insurance naming the City as additional insured. Certificate should include liquor liability.
- **Streets Department:**
 - Department will set-up closure and provide barricades beginning at 4 PM on Friday, November 4th.
 - Applicant will provide volunteers to close quadrants beginning at 1:30 PM (Department will provide cones)
 - Applicant or designee will stay present at event until all vendors are gone.
 - Department will provide clean-up crew for after the event.
- **Police Department:**

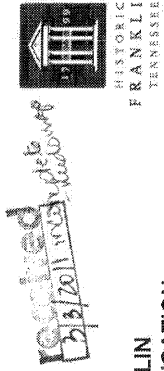


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- Applicant will hire four (4) extra-duty Franklin Police Officers to provide security and crowd control.
- ***Building & Neighborhood Services Department:***
 - Electrical permit will be required.
- ***Solid Waste Department:***
 - Applicant will pay for clean-up crew during the event (\$150 per hour)
 - Applicant must provide plan for disposal of grease.
- ***Revenue Management:***
 - Obtain beer permit from the City of Franklin (if needed) and special event liquor license from ABC.
- ***Fire Department:***
 - Franklin Fire/WCEMS bike medic team will be present at event.
 - Contact Franklin Fire Department for Tent and event inspections.

OFFICE USE ONLY:
Permit No _____



**CITY OF FRANKLIN
EVENT PERMIT APPLICATION**

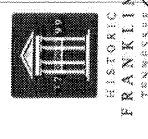
Application is Due 90 Days Prior to Scheduled Event.
Please read application carefully and fully complete each section.
A non-refundable application fee of \$100 is due at time of filing.

Note: Filing this application does not guarantee that your request will be granted.

Please check street closure parade
all that apply: other special event beer served (separate permit required)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

- 1) Location requested (if Temporary Street Closure only, list major roads to be closed):
 Aspen Grove Park Liberty Park Eastern Flank BattleField Park
 Fieldstone Farms Pinkerton Park
 Jim Warren Park Harlinsdale Farm Other: Mar Street 2nd, 3rd, 4th, 5th
- 2) Name/purpose of event: Wine Down main Street 2nd, 3rd, 4th, 5th
- 3) Date or dates of event: November 4, 2011
- 4) Time of Event: 6 Pm - 10 Pm
- 5) Time of Street Closure (if applicable): 4 Pm
 Set-Up Date/Time: 4pm-11pm Tear-down Date/Time: 10pm-11pm
*Note: Two (2) hours will be added before set-up time and two hours (2) will be added after tear-down to allow time for clean-up. Event is responsible for payment of Franklin Police Officers during this time. Read Additional Requirements section for more information.
- 6) Name of Applicant and Organization Requesting Permit:
Boys' Girls Club of Franklin
 a) Address: 129 west Fowlkes Street Suite 100 3700
 b) Phone: 791-4800 c) Cell: 554-2302 d) Fax: 791-9662
 e) E-mail address: dcarothers@bgcfrw.org
 Person in charge on day of event: Denise Carothers
 Cell: 554-2302 E-mail address: dcarothers@bgcfrw.org



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EVENT PERMIT APPLICATION**

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all that apply: other special event beer served (separate permit required)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

- 8) Name and Cell Number of at least two others available on day of event:
 Name: Brian Daniel Cell: 394-2227 E-mail address: compasscap.1st@compuserve.com
 Name: John Wilson Cell: 336-3912 E-mail address: john.wilson@reliantbank.com
- 9) DETAILED description of event (use additional sheets):
Wine tasting in merchant locations with other sponsors on the street
- 10) ENCLOSE A DETAILED MAP of event site, detailing any temporary or permanent structures, street closures, parking, etc. if applicable, list the location, blocks, streets, and/or intersections in which such event will occur. For large-scale events, map should be obtained from the City's GIS division.
- 11) An estimated number of participants and an estimated number of attendees expected to attend during the course of the event:
2000
- 12) Please attach a list containing the names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee.
- 13) Is your organization based in Williamson County? Circle Yes or No
 (if no, please state where: _____)
- 14) Is your organization authorized to do business in Tennessee? Circle Yes or No
- 15) Is your organization a tax-exempt organization as described by the Internal Revenue Code Section 501(c)(3) or a not-for-profit organization? Circle Yes or No. If yes, please attach copy of IRS tax exemption letter providing proof of status.
- 16) Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor. \$15 per person, no vendors
- 17) Will any charity, gratuity, or offers be solicited or accepted during the event? Circle Yes or No
- 18) Is this event a fundraiser? Circle Yes or No. If yes, what organization will be benefactor of event? What percentage of funds will they receive? Boys' Girls Club - 100%
- 19) Will parking in the area of the event need to be restricted or prohibited? Circle Yes or No.



20) Will any sound amplification equipment be used during the event? Circle Yes or No. If no, please skip to Question #22.

21) For what purpose will sound amplification be used (i.e. announcements, entertainment, etc.)?
Entertainment

22) What type of sound amplification will be provided (DJ, Band, etc.)? Please list all that apply.
Bands

23) During what time period is sound amplification requested? _____

24) If for entertainment, give details of entertainment being provided (i.e. number of musicians, type of music, amp wattage, etc.)
3 bands 5:00 to 2:00 - TBD

25) Will any stages, amusement attractions, or amusement rides, including inflatables, be erected for the event? Circle Yes or No. If yes, Applicant must give specific details as to the location and type of games/activities, i.e. inflatables, horseshoes, relay races, etc. along with the name of the company providing the stages and/or activities. Applicant must also include a copy of that company's insurance certificate indicating coverage and listing the City of Franklin as additional insured. ***For stages, tents, inflatables, etc. constructed on site prior to the event, that date must be included on Certificate of Insurance provided to the City of Franklin. Stages MUST be removed from site at end of event. ***Rented inflatables/interactives that are set-up and manned by applicant must be included specifically in applicant's Certificate of Insurance.

26) What, if any, vendors will be present at event? (i.e. medical related, shirts, arts, etc.) Please provide detailed list. Use additional sheets. Restaurants, sponsors, TBD.

27) Will food, beverages, or merchandise be sold or given away? Circle Yes or No. If yes, clean-up is required. Please provide name of clean-up provider, contact, and phone number of person on-site during event. See Question #28. TBD
Don't eat at the well 554-2320

28) Events under 200 participants require a \$250 refundable security deposit at the time of approval. For events over 200, a \$1000 security deposit is required upon approval. If clean-up is not done properly, the organization requesting the permit will be fined (See Attachment A). Applicant's event coordinator or representative and a City of Franklin representative will conduct a Pre-Event meeting prior to event date for Pre-Event Check List Site Review. At the end of the event a Post-Event Check List shall be completed by the Applicant's event coordinator, or representative, and a City of Franklin representative to re-assess the site for trash and damage, and to secure with caution tape and signage (provided by event group) any tents left for removal. Damage deposit will be refunded after a satisfactory Post-Event Check List has been completed and signed off on by both the City of Franklin and organization requesting event.



29) *NOTE: Events that include deep frying cooking oil operations are required to have a grease pit on-site and contract with a grease waste hauler to handle the grease waste and removal of the grease pit. A copy of this agreement shall be filed along with this application. The primary event sponsor is required to remove all cooking grease from the site immediately after the event. Illegal dumping of cooking grease will be prosecuted. Please read Additional Requirements section of this application for more information.

30) Will you require a temporary water tap? Circle Yes or No. If yes, please list exact locations: _____

31) Will alcohol, beer, and/or wine be given away or sold? Circle Yes or No. If yes, a permit from the relevant board is required. Please read Additional Requirements section of this application for more information.

32) Will your event include tents or other temporary structures, propane use, or open flames? Circle Yes or No. Events using tents of size 20 x 10 or larger require permitting from Franklin Fire Department. Safety measures must be provided on all tents, especially those set-up prior to the actual event. Tents should be taken down the date the event has ended. Please read Additional Requirements section of this application for more information.

33) Attach Good Neighbor Letter and Mailing List used. Please read Additional Requirements section of this application for more information.

TITLE VI OF THE 1964 CIVIL RIGHTS ACT

No person in the United States shall, on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance.

The City of Franklin does not discriminate based on race, color or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000e). For more information or to file a complaint against the City of Franklin under Title VI of the 1964 Civil Rights Act, contact the Title VI Coordinator:

Rodney Escobar
Risk Manager
City of Franklin
109 Third Avenue South
Franklin, Tennessee 37064
615.791.3277

The City of Franklin is committed to providing reasonable access and accommodations upon request for people with disabilities. Please call the Risk Management Department at (615)791-3277 for specific requests.



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PLEASE READ ATTACHMENTS BEFORE SIGNING APPLICATION.

- 1) I/We agree to abide by all ordinances and regulations of the City of Franklin and all conditions placed upon the event by the City Administrator and the Board of Mayor and Aldermen.
- 2) I/We do swear or affirm that all of the information given in this application is true and complete.
- 3) I/We do hereby agree to assume the defense of and indemnify and save harmless the City, its aldermen, boards, commissions, officers, employees and agents, from all suits, actions, damages or claims to which the City may be subjected of any kind or nature whatsoever resulting from, caused by, arising out of or as a consequence of such event and the activities permitted in connection therewith, and to submit a certificate of insurance prior to the event in an amount acceptable to the City Administrator.
- 4) I/We agree to provide a copy of this signed Event Application to any vendors, planners, and related parties associated with the event to ensure they are familiar with the guidelines set forth herein.
- 5) I/We understand that I/We assume the responsibility of the actions of any vendors, planners, and related parties for this event.
- 6) I/We understand that granting of Special Event Permit does not imply granting of other permit that is separately required.
- 7) The application for an event permit shall be filed not less than 90 days nor more than 364 days prior to the scheduled date of such event. Suggested filing is at least 180 days prior to scheduled event. Events should not be advertised or promoted until an event permit has been obtained from the City. Failure to file in a timely manner may result in denial of a permit.
- 8) The City reserves the right to require one or more City of Franklin police officers or other emergency personnel be present at any and all events that occur within the city limits. Please budget for this request at a rate of \$30 per hour at a minimum of two (2) hours.

By: Eric S. Stuckey Franklin Director Date: 3-07-2011
(Signature and title - must be officer of organization)

Approved by the Board of Mayor and Aldermen on _____, 20____.

Dr. Ken Moore, Mayor

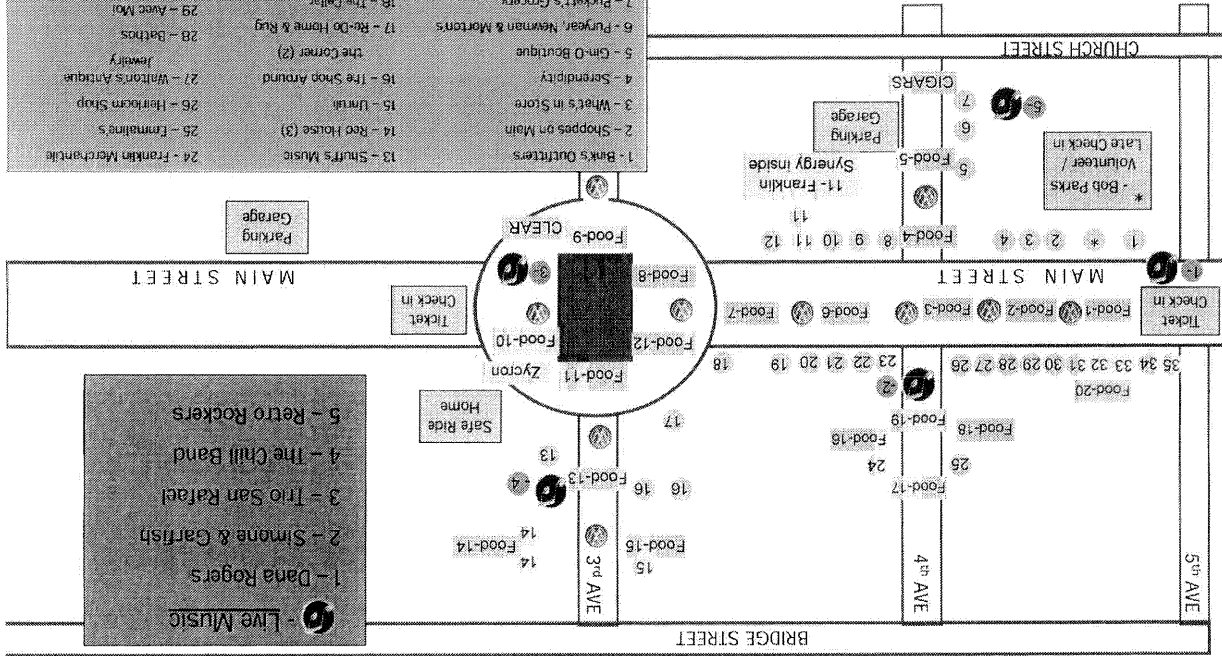
Eric S. Stuckey, City Administrator

If you have questions concerning your request, please call 615-550-6606.

Return application to:
City Administrator's Office
City Hall
609 Third Ave South
Franklin, TN 37065
615-791-3217
615-790-0469 (FAX)

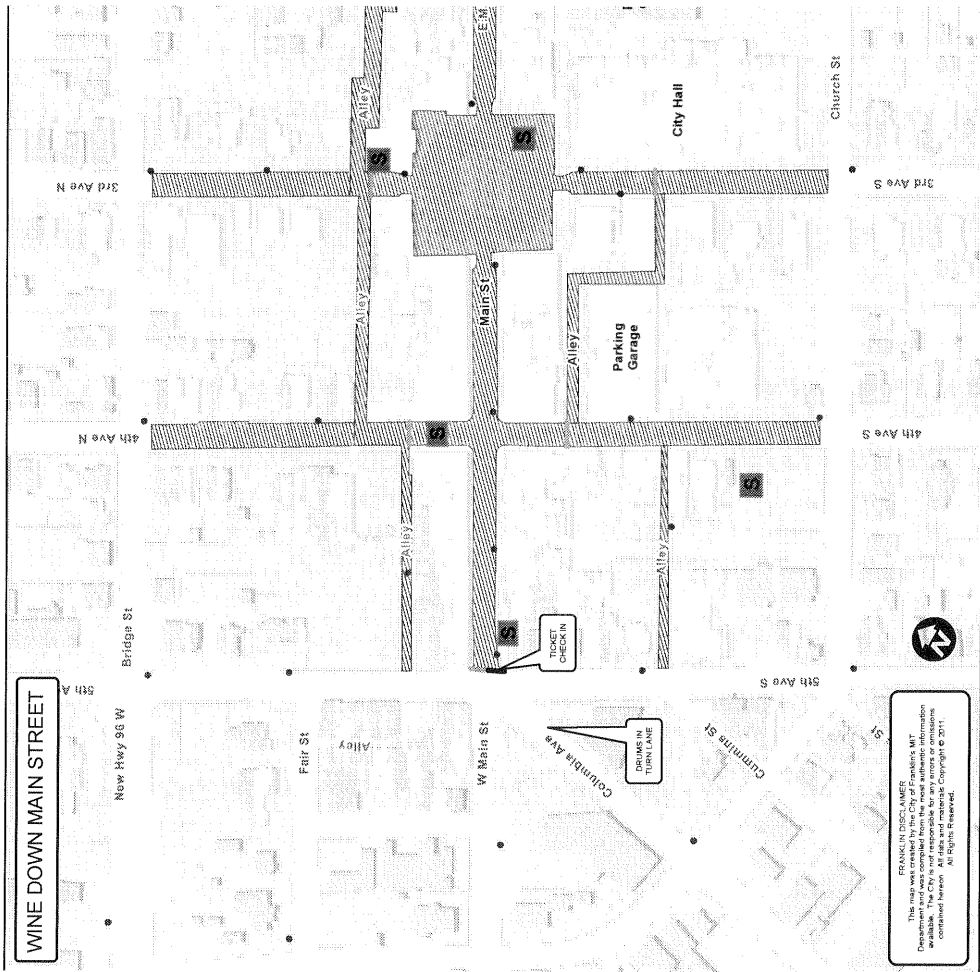
Revised January, 2011

WINE DOWN MAIN STREET 10



1 - Bank's Outfitters	13 - Shuff's Music
2 - Shoppers on Main	14 - Rec House (3)
3 - What's in Store	15 - Lulu
4 - Serendipity	16 - The Shop Around the Corner (2)
5 - Gim-O Boutique	17 - Red-Do Home & Rug
6 - Puryear, Newman & Mortens	18 - The Caler
7 - Pickett's Grocery	19 - Curious Gourmet
8 - F.M. Allen	20 - Hey Day
9 - Lulu	21 - The Pot Gate
10 - Heaven	22 - Yarrow Acres
11 - The Registry (2)	23 - Rare Prints Gallery
12 - Heart & Hands	24 - Avoc Moi
13 - Shuff's Music	25 - Dalhos
14 - Rec House (3)	26 - Jewelry
15 - Lulu	27 - Watson's Antique
16 - The Shop Around the Corner (2)	28 - Harboun Shop
17 - Red-Do Home & Rug	29 - Lulu
18 - The Caler	30 - Shuff's Music
19 - Curious Gourmet	31 - Rec House (3)
20 - Hey Day	32 - Lulu
21 - The Pot Gate	33 - Watson's Antique
22 - Yarrow Acres	34 - Harboun Shop
23 - Rare Prints Gallery	35 - Lulu
24 - Avoc Moi	
25 - Dalhos	
26 - Jewelry	
27 - Watson's Antique	
28 - Harboun Shop	
29 - Lulu	
30 - Shuff's Music	
31 - Rec House (3)	
32 - Lulu	
33 - Watson's Antique	
34 - Harboun Shop	
35 - Lulu	

Wine Tasting Stations



WINE DOWN MAIN STREET

FRANKLIN DISCLAIMER
 This map is for informational purposes only. The City of Franklin, KY Department of Public Works is not responsible for any errors or omissions contained herein. All Rights Reserved. Copyright © 2011.

COLUMBIA AVE
 DOWN AND
 TURN LEFT

TICKET
 CHECK IN