




HISTORIC
FRANKLIN
TENNESSEE

ITEM #4
WRKS 06/14/2011

MEMORANDUM

June 6, 2011

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator 
Special Events Advisory Team

SUBJECT: Viva la Diva Event Application

Purpose

The purpose of this memo is to outline recommendations for approval of the Viva la Diva Event application.

Background

The Viva la Diva Run is a first-time event sponsored by the YWCA of Nashville & Middle TN and Fifty Forward. The event is hosted by Nissan and will begin and end at their corporate headquarters on November 19th. The event includes a 5K and 10 mile runs. The first run begins at 8 a.m. Estimated attendance is 1,000.

Recommendation

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.
- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- **Risk Management:**
 - Applicant will provide certificate of insurance naming the City as additional insured.
- **Police Department:**
 - Department recommends Route A.
 - Applicant will hire twelve (12) Franklin Police Officers to provide traffic control.
- **Building & Neighborhood Services Department:**
 - Electrical permit may be required.
- **Solid Waste Department:**
 - Volunteers will provide cleanup along the route and at water stations.
 - Applicant will meet with department to determine if assistance needed at Nissan.

OFFICE USE ONLY:
Permit No. _____

received
4-26-2011



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CITY OF FRANKLIN EVENT PERMIT APPLICATION

*Application is Due 90 Days Prior to Scheduled Event.
Please read application carefully and fully complete each section.
A non-refundable application fee of \$100 is due at time of filing.*

Note: Filing this application does not guarantee that your request will be granted.

Please check all that apply:

street closure parade

other special event beer served (*separate permit required*)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

- 1) **Location requested (if Temporary Street Closure only, list major roads to be closed):**
 _____ Aspen Grove Park _____ Liberty Park _____ Eastern Flank Battlefield Park
 _____ Fieldstone Farms _____ Pinkerton Park
 _____ Jim Warren Park _____ Harlinsdale Farm Other: See attached routes cue sheet

- 2) **Name/purpose of event:** Viva la Diva Run - fundraising event

- 3) **Date or dates of event:** November 19, 2011

- 4) **Time of Event:** 08:00 a.m.

- 5) **Time of Street Closure (if applicable):** see "cue sheets" for closures
Set-Up Date/Time: 11/19/11 05:00 am **Tear-down Date/Time:** 11/19/11 1:00 pm
*Note: Two (2) hours will be added before set-up time and two hours (2) will be added after tear-down to allow time for clean-up. Event is responsible for payment of Franklin Police Officers during this time. Read Additional Requirements section for more information.

- 6) **Name of Applicant and Organization Requesting Permit:** ATTACHED
YWCA and FiftyForward (joint application)
YWCA of Nashville & Middle TN, 1608 Woodmont Blvd., Nashville 37215
 - a) **Address:** FiftyForward, 174 Rains Avenue, Nashville 37203
Gail Sonia - YWCA - 615-983-5102
Janet Jernigan - FiftyForward - 615-743-3404
 - b) **Phone:** _____ c) **Cell:** _____ d) **Fax:** 615-743-3480
 - e) **E-mail address:** gail.sonia@ywcanashville.com
jjernigan@fiftyforward.org

- 7) **Person in charge on day of event:** Larry Holmes
Cell: 615-202-4953 **E-mail address:** larryholmes@comcast.net



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- 8) **Name and Cell Number of at least two others available on day of event:**
 Christopher McClintock 615-838-4523
 Name: Christopher McClintock Cell: 615-838-4523 E-mail address: christopher@christophermcclintock.com
 Name: Janet Jernigan Cell: 615-218-9897 E-mail address: jjernigan@fiftyforward.org

- 9) **DETAILED description of event (use additional sheets):**
 Attached

- 10) **ENCLOSE A DETAILED MAP** of event site, detailing any temporary or permanent structures, street closures, parking, etc. If applicable, list the location, blocks, streets, and/or intersections in which such event will occur. *For large-scale events, map should be obtained from the City's GIS division.* ATTACHED

- 11) An estimated number of participants and an estimated number of attendees expected to attend during the course of the event:
 1000 participants; 150 volunteers; 500 spectators/visitors

- 12) **Please attach a list** containing the names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee. ATTACHED

- 13) Is your organization based in Williamson County? Circle Yes or No YWCA - No
 (if no, please state where: Nashville) FiftyForward - Yes; two
 SEE ATTACHED Williamson Co. locations in Brentwood and
 College Grove

- 14) Is your organization authorized to do business in Tennessee? Circle Yes or No

- 15) Is your organization a tax-exempt organization as described by the Internal Revenue Code Section 501(c)(3) or a not-for-profit organization? Circle Yes or No. If yes, please attach copy of IRS tax exemption letter providing proof of status.

- 16) Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor. ATTACHED

- 17) Will any charity, gratuity, or offers be solicited or accepted during the event? Circle Yes or No.

- 18) Is this event a fundraiser? Circle Yes or No. If yes, what organization will be benefactor of event? What percentage of funds will they receive? ATTACHED

- 19) Will parking in the area of the event need to be restricted or prohibited? Circle Yes or No.



- 20) Will any sound amplification equipment be used during the event? Circle Yes or No. If no, please skip to Question #22.
- 21) For what purpose will sound amplification be used (i.e. announcements, entertainment, etc.)?
Announcements and Entertainment

- 22) What type of sound amplification will be provided (DJ, Band, etc.)? Please list all that apply.
Band to be determined

- 23) During what time period is sound amplification requested? 6:00 am - 1:00 p.m.
Early hours for announcements
- 24) If for entertainment, give details of entertainment being provided (i.e. number of musicians, type of music, amp wattage, etc.).
Band to be determined

- 25) Will any stages, amusement attractions, or amusement rides, including inflatables, be erected for the event? Circle Yes or No. If yes, Applicant must give specific details as to the location and type of games/activities, i.e. inflatables, Horseshoes, relay races, etc. along with the name of the company providing the stages and/or activities. Applicant must also include a copy of that company's insurance certificate indicating coverage and listing the City of Franklin as additional insured. ***For stages, tents, inflatables, etc. constructed on site prior to the event, that date must be included on Certificate of Insurance provided to the City of Franklin. Stages MUST be removed from site at end of event. ***Rented inflatables/interactives that are set-up and manned by applicant must be included specifically in applicant's Certificate of Insurance.
ATTACHED
- 26) What, if any, vendors will be present at event? (i.e medical related, shirts, arts, etc.) **Please provide detailed list.** Use additional sheets.
ATTACHED
- 27) Will food, beverages, or merchandise be sold or given away? Circle Yes or No. If yes, clean-up is required. Please provide name of clean-up provider, contact, and phone number of person on-site during event. See Question #28. Volunteers will be responsible for clean-up
Shannon Duke is in charge of volunteers -- cell phone # 512-3265

- 28) Events under 200 participants require a \$250 refundable security deposit at the time of approval. For events over 200, a \$1000 security deposit is required upon approval. If clean-up is not done properly, the organization requesting the permit will be fined (See Attachment A). Applicant's event coordinator or representative and a City of Franklin representative will conduct a Pre-Event meeting prior to event date for Pre-Event Check List Site Review. *At the end of the event, a Post-Event Check List shall be completed by the Applicant's event coordinator, or representative, and a City of Franklin representative to re-assess the site for trash and damage, and to secure with caution tape and signage (provided by event group) any tents left for removal.* Damage deposit will be refunded after a satisfactory Post Event Check List has been completed and signed off on by both the City of Franklin and organization requesting event.



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29) ***NOTE:** Events that include deep frying cooking oil operations are required to have a grease pit on-site and contract with a grease waste hauler to handle the grease waste and removal of the grease pit. A copy of this agreement shall be filed along with this application. The primary event sponsor is required to remove all cooking grease from the site immediately after the event. Illegal dumping of cooking grease will be prosecuted. *Please read Additional Requirements section of this application for more information.*

30) Will you require a temporary water tap? Circle Yes or No If yes, please list exact locations:

31) Will alcohol, beer, and/or wine be given away or sold? Circle Yes or No If yes, a permit from the relevant board is required. *Please read Additional Requirements section of this application for more information.*

32) Will your event include tents or other temporary structures, propane use, or open flames? Circle yes or no. Events using tents of size 20 x 10 or larger require permitting from Franklin Fire Department. Safety measures must be provided on all tents, especially those set-up prior to the actual event. Tents should be taken down the date the event has ended. *Please read Additional Requirements section of this application for more information.*

33) Attach Good Neighbor Letter and Mailing List used. *Please read Additional Requirements section of this application for more information.*

Attached -- Letter will be mailed to inform all businesses and residents with a two-block radius of the event, event dates, and related street closures.

TITLE VI OF THE 1964 CIVIL RIGHTS ACT

"No person in the United States shall, on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

The City of Franklin does not discriminate based on race, color or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Acts of 1964 (42 U.S.C. 2000d). For more information or to file a complaint against the City of Franklin under Title VI of the 1964 Civil Rights Act, contact the Title VI Coordinator:

Rodney Escobar
Risk Manager
City of Franklin
109 Third Avenue South
Franklin, Tennessee 37064
615.791.3277

The City of Franklin is committed to providing reasonable access and accommodations upon request for people with disabilities. Please call the Risk Management Department at (615)791-3277 for specific requests.



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**PLEASE READ ATTACHMENTS BEFORE SIGNING
APPLICATION.**

- 1) I/We agree to abide by all ordinances and regulations of the City of Franklin and all conditions placed upon the event by the City Administrator and the Board of Mayor and Aldermen.
- 2) I/We do swear or affirm that all of the information given in this application is true and complete.
- 3) I/We do hereby agree to assume the defense of and indemnify and save harmless the City, its aldermen, boards, commissions, officers, employees and agents, from all suits, actions, damages or claims to which the City may be subjected of any kind or nature whatsoever resulting from, caused by, arising out of or as a consequence of such event and the activities permitted in connection there with, and to submit a certificate of insurance prior to the event in an amount acceptable to the City Administrator.
- 4) I/We agree to provide a copy of this signed Event Application to any vendors, planners, and related parties associated with the event to ensure they are familiar with the guidelines set forth herein.
- 5) I/We understand that I/we assume the responsibility of the actions of any vendors, planners, and related parties for this event.
- 6) I/We understand that granting of Special Event Permit does not imply granting of other permit that is separately required.
- 7) The application for an event permit shall be filed not less than 90 days nor more than 364 days prior to the scheduled date of such event. Suggested filing is at least 180 days prior to scheduled event. Events should not be advertised or promoted until an event permit has been obtained from the City. Failure to file in a timely manner may result in denial of a permit.
- 8) The City reserves the right to require one or more City of Franklin police officers or other emergency personnel be present at any and all events that occur within the city limits. Please budget for this request at a rate of \$30 per hour at a minimum of two (2) hours.

BY: Janet Jernigan Date: 4/18/11
 (Signature and title - must be officer of organization)
 Janet Jernigan, Executive Director, FiftyForward

Approved by the Board of Mayor and Aldermen on _____, 20__.

 Dr. Ken Moore, Mayor

 Eric S. Stuckey, City Administrator

If you have questions concerning your request, please call 615-550-6606.

 * **Return application to:** *
 * City Administrator's Office *
 * City Hall *
 * 109 Third Ave South *
 * Franklin, TN 37065 *
 * 615-791-3217 *
 * 615-790-0469 (FAX) *
 * *****

6. Name of Applicant and Organization Requesting Permit:

Joint Application: FiftyForward, 174 Rains Avenue, Nashville, TN 37203
YWCA of Nashville & Middle TN, 1608 Woodmont Blvd., Nashville, TN 37215

Gail Sonia, YWCA, 615-983-5102

Janet Jernigan, FiftyForward, 615-743-3404 (O) 615-218-9897 (cell) 615.743.3480 (FAX)

gail.sonia@ywcanashville.com

jjernigan@fiftyforward.org

8. Name and Cell number of at least two others available on day of event:

Christopher McClintock 615-838-4523 christopher@christophermcclintock.com

Janet Jernigan 615-218-9897 jjernigan@fiftyforward.org

Shannon Duke 615-512-3265 sduke@fiftyforward.org

9. Detailed description of event:

On November 19, 2011, FiftyForward and the YWCA of Nashville and Middle Tennessee will launch a signature women's race, Viva la Diva, benefiting health, wellness and safety programs for girls and women of all ages. Participating sponsors include Girls on the Run Nashville and Bridges Domestic Violence Center. To generate an intergenerational event that promotes this message, we have invited Girls on the Run to participate in the race. Girls on the Run is a program for girls age eight to thirteen years old that combines training with self esteem enhancement. The Viva la Diva provides a course appropriate for all ages and all fitness levels. Separate certified and timed 5k and 10 mile courses may be combined to create a half-marathon option, additionally there is a one mile untimed walk/run course.

The race will start and finish at the location of our Site Sponsor, Nissan in Cool Springs, Vanderbilt Medical Center will provide all medical needs including the First Aid Tent, Ambulance, Medical Bike personnel, etc.

10. Detailed Map is Attached

11. Estimate number of participants and estimated number of attendees expected to attend during the course of the event: 1000 participants; 150 volunteers; 500 spectators/visitors

12. Attached list containing names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee:

Janet Jernigan, Steering Committee Co-Chair
FiftyForward
174 Rains Avenue
Nashville, TN 37203
615-743-3404 (O) 615-218-9897 (cell)

Gail Sonia, Steering Committee Co-Chair
YWCA of Nashville and Middle Tennessee
1608 Woodmont Blvd.
Nashville, TN 37215
615-983-5102

Larry Holmes, Race Director
205 Lewisburg Ave.
Franklin, TN 37064
615-202-4953 (cell)

Christopher McClintock, Co-Race Director
5120 Virginia Way
Brentwood, TN 37027
615-838-4523 (cell)

13: Is your organization based in Williamson County?

SEE ATTACHED DETAILED INFORMATION ABOUT PROGRAMS AND SERVICES OFFERED BY FIFTYFORWARD AND THE YWCA.

No for YWCA of Nashville and Middle Tennessee – this organization serves Nashville
YES for FiftyForward with two locations in Williamson County; one in Brentwood and one in College Grove.

16: Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor:

No charge for vendor booths.

Registration fees for participation in race:

<u>Early Registration (by November 1)</u>		<u>November 1 – November 18</u>		<u>November 19 (Day of Race)</u>	
5k	\$30.00	5K	\$35	5K	\$40
10-mile	\$40.00	10 Mile	\$45	10-mile	\$50
Both	\$50.00	Both	\$55	Both	\$60
1 mile fun run	\$15.00	1 mile fun run	\$15.00	1 mile fun run	\$15

18. Is this even a fundraiser? **YES** What organization will be benefactor of event? What percentage of funds will they receive?

FiftyForward	47.5%
YWCA of Nashville and Middle Tennessee	47.5%
Bridges of Williamson County	5%

21. For what purpose will sound amplification be used (i.e., announcements, entertainment, etc.)?

Announcements and Entertainment

26. What, if any, vendors will be present at event? (i.e., medical related, shirts, arts, etc.)

Vanderbilt University Medical Center is providing all first aid or as needed medical care. They will have a 30x40 or 20x20 tent (size to be determined). They have informed us they will submit for all permits.

Additional sponsors to date include: Nissan and Bancorp South

We are working with other vendors for booths and anticipate: Fleet Feet, Athlete's House, Nashville Striders, and others to be determined to have booth space.

FiftyForward:

FiftyForward (formerly Senior Citizens, Inc.) is a non profit organization that provides opportunities for health, well being and lifelong learning for adults age 50 and older in Davidson and Williamson Counties. Two of the organization's seven centers are based in Williamson County – the Martin Center in Brentwood and the College Grove Center. Services provided to residents of Franklin include home based care management services to 39 frail, low income, elderly homebound individuals through the FiftyForward Living at Home Program. This is approximately 40% of the 97 homebound individuals served through the program in Williamson County.

The Martin Center and the College Grove Center have 141 active members who reside in Franklin and an additional 550 who live in other areas of Williamson County. These numbers reflect persons who attend classes and activities at one of these centers on a regular basis. In addition, several hundred more people in Williamson County participate in community events at these centers including the annual Martin Masters Art Show and Sale, the annual Katie Reed Golf Classic to benefit the College Grove Center and Martin Center's Music and Memories annual concert.

FiftyForward's Retired Senior Volunteer Program (RSVP) provides volunteer opportunities for volunteers ages 55 and older at each of the centers and throughout the Williamson County area. One of the RSVP programs FLIP (Friends Learning in Pairs) serves four of the five elementary schools of the Franklin Special School District (FSSD). FLIP is an intergenerational tutoring program that serves elementary students who are struggling with basic reading and arithmetic skills. Volunteer tutors provide weekly one-on-one guidance and friendship to K through 4 elementary school students during the school day in 30 minute sessions. In school year 2009-2010, FLIP volunteers tutored approximately 130 students each week in the Franklin Special School District. Approximately 82% of FSSD students, tutored by a FLIP volunteer, improved their literacy skills by meeting or exceeding benchmark reading levels of the equivalent of one-half grade level. For the 2010-2011 school year, 35 tutors (29 in reading and 6 in math) are serving 136 FSSD students (112 reading and 24 math students)

Since inception in 1956, FiftyForward has benefited from many active volunteer leaders who are residents of Franklin. Currently 5 Franklin residents serve on the FiftyForward board of directors including board president Emily Plotkin. Currently, FiftyForward has 123 individuals or businesses in the Franklin area who are donors to the organization.

YWCA of Nashville and Middle Tennessee:

Weaver Domestic Violence Center: Accepts referrals from Bridges Domestic Violence Center as well as other organizations that do not have room for women and children fleeing domestic violence in greater Nashville.

Crisis Call Line: The YWCA operates a 24-hour crisis call line that serves all of greater Nashville including Franklin and Williamson County. Over 35% of crisis calls come from outside Davidson County and provide help, safety plans and shelter to domestic violence victims.

Safety Cards: the YWCA provides safety cards with information on how to access free, confidential support to hospitals, businesses, organizations and groups.

Advanced Law Enforcement Training: The YWCA offers training opportunities, such as the recent Investigation of Elder Abuse Cases: Medical Legal Issues in Abuse and Financial Exploitation which was offered as a free P.O.S.T. training that was attended by nine Williamson County officers.

Bridges Domestic Violence Center: Bridges provides emergency 15 bed Domestic Violence Shelter for women and children. They also provide outreach, counseling and advocacy for women in Williamson County and work with the Franklin Policy as a Crisis Intervention Team.

Callers referred to Bridges: 439 (duplicate count)

Callers referred from Bridges: 4

Calls from known Williamson County residents: 56

The Viva la Diva Run will benefit residents of Franklin, Williamson County and other counties across Middle Tennessee. We expect a large participation from the Franklin area. This event will be an integral part of Nissan's employee health and wellness program and a large number of their employees will either participate in the race or serve as volunteers. In addition, a girl's Cotillion based in Franklin has offered to furnish up to 70 volunteers for the event. The race courses will provide good visibility for businesses located along the routes and runners/walkers will also have the opportunity to pass through some beautiful neighborhoods and scenic countryside – helping to promote Franklin as an excellent place to work and live.

November 12, 2011

Draft Good Neighbor Letter

Dear Resident:

The inaugural Viva la Diva Run will take place on Saturday, November 19, 2011. The 5k run will begin at 8:00 a.m. and the 10 mile run will begin at 8:30 a.m. The event will also include a one mile fun walk. The 5k and 10 mile runs will follow courses beginning and ending at the Nissan Headquarters on Carothers Parkway.

Viva la Diva is a women's run/walk event benefiting programs for women and girls at the YWCA of Nashville & Middle Tennessee and FiftyForward. Other partners include Girls on the Run and Bridges of Williamson County. We hope that you will join us by participating in Viva la Diva. We expect that this event will draw 1,000 participants in this inaugural year. We'll have live music, awards and refreshments.

If your road must be closed, it should be only for a short period of time and we have taken every precaution to keep any traffic issues to a minimum. Additionally, police officers and street monitors will be stationed at key intersections on the route helping manage the traffic flow.

We apologize should you be caused any inconvenience and we sincerely appreciate your cooperation and support of this event.

If you have questions or concerns, please visit the Viva la Diva website at www.vivaladivaron.org for details and a map of the race routes.

Viva la Diva Run Steering Committee
FiftyForward
174 Rains Ave.
Nashville, TN 37203
983-5128



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248567568
Feb. 24, 2010 LTR 4168C E0
62-0566419 000000 00

00031578

BODC: TE

SENIOR CITIZENS INC
174 RAINS AVE
NASHVILLE TN 37203-5319



123112

Employer Identification Number: 62-0566419
Person to Contact: Bill Bertram
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Feb. 12, 2010, request for information regarding your tax-exempt status.

Our records indicate that your organization was recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in MARCH 1958.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Beginning with the organization's sixth taxable year and all succeeding years, it must meet one of the public support tests under section 170(b)(1)(A)(vi) or section 509(a)(2) as reported on Schedule A of the Form 990. If your organization does not meet the public support test for two consecutive years, it is required to file Form 990-PF, Return of Private Foundation, for the second tax year that the organization failed to meet the support test and will be reclassified as a private foundation.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248562350
Mar. 26, 2009 LTR 4168C E0
62-0475702 000000 00 000
00012989
BODC: TE

NASHVILLE YOUNG WOMENS CHRISTIAN
ASSOCIATION
1608 WOODMONT BLVD
NASHVILLE TN 37215-1524

Employer Identification Number: 62-0475702
Person to Contact: Mr. Edwards
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your request of Mar. 17, 2009, regarding your tax-exempt status.

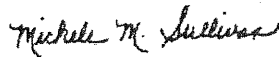
Our records indicate that a determination letter was issued in June 1942, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(03) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

Viva la Diva

10-Mile Preference is Route A

10-Mile – Route B is provided as an alternate if there are concerns about Route A

5K Preference is Route A

5K - Routes B and C are provided as alternates if there are concerns about Route A

VIVA LA DIVA RUN 10 MILE



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START
FINISH

E McEwen Dr

Cool Springs Blvd

Oxford Glen Dr

Liberty Park

Carothers Pkwy

Liberty Pke

Carothers Pkwy

Murfreesboro Rd

Chester Stevens Rd

- 10 Mile Route
- ▭ Streets
- ▭ Liberty Park
- ▭ Franklin City Limits

FRANKLIN DISCLAIMER
This map was created by the City of Franklin's MIT Department and was compiled from the most authentic information available. The City is not responsible for any errors or omissions contained hereon. All data and materials Copyright © 2011. All Rights Reserved.



VIVA LA DIVA

10 Mile "A-Route"

www.usatf.org/routes/view.asp?rID=421163

8:30am Start Time

Start Nissan (8:30 – 8:45am)

.25 LEFT on Carothers Pkwy (8:31 – 8:50am)

.60 RIGHT on Cool Springs Blvd (8:33 – 8:54am)

Becomes Oxford Glen Dr

2.5 RIGHT on Liberty Pike (8:45 – 9:23am)

3.9 LEFT on Carothers Pkwy (8:52 – 9:45am)

4.4 LEFT on Quail Hollow Cir (8:55 – 9:53am)

4.7 LEFT on Murfreesboro Rd (8:57 – 9:58am)

5.2 LEFT on Chester Stevens Rd (8:59 – 10:06am)

6.2 LEFT on Oxford Glen Dr (9:04 – 10:21am)

7.2 LEFT on Liberty Pike (9:09 – 10:36am)

8.5 RIGHT on Carothers Pkwy (9:17 – 10:56am)

9.6 LEFT into Nissan (9:23 – 11:13am)

10.0 Finish Line (9:25 – 11:20am)

Viva la Diva
10-Mile "B Route"

www.usatf.org/routes/view.asp?rID=422108

Start Nissan (8:30 – 8:45am)

.25 RIGHT on Carothers (8:32 – 8:49)

0.9 Right on McEwen (8:35 – 8:58)

1.2 RIGHT on Old Liberty Rd (8:37 – 9:06)

2.1 LEFT on Crescent Center Dr (8:41 – 9:16)

2.4 LEFT on Carothers (8:44 – 9:21)

2.5 RIGHT on Cool Springs Blvd (8:45 – 9:23)

4.4 LEFT on Liberty Pk (8:54 – 9:52)

5.2 RIGHT on Market St (8:57 – 10:04)

5.4 RIGHT on Habersham Way (8:58 – 10:07)

5.5 RIGHT on Olde Cameron Lane (8:59 – 10:10)

5.8 RIGHT Town Park Lane (9:00 – 10:15)

5.8 LEFT on Liberty Pike (9:00 – 10:15)

7.8 LEFT on Carothers – PATH (9:10 – 10:45)

8.4 RIGHT on Carothers – ROAD (9:13 – 10:55)

10.0 LEFT Finish @ Nissan (9:25 – 11:20)

VIVA LA DIVA 5K

A - Route

www.usatf.org/routes/view.asp?rID=423176

Start Nissan (8:00am)

- .25 RIGHT on Carothers (8:00 – 8:05)
- 0.9 Right on McEwen (8:05 – 8:17)
- 1.2 RIGHT on Old Liberty Rd (8:07 – 8:22)
- 2.1 LEFT on Crescent Center Dr (8:11 – 8:38)
- 2.3 RIGHT on Carothers (8:13 – 8:42)
- 2.8 RIGHT into Nissan (8:15 – 8:50)
- 3.1 FINISH

VIVA LA DIVA 5K

B – Route

www.usatf.org/routes/view.asp?rID=423180

Start Nissan (8:00am)

- .25 RIGHT on Carothers (8:00 – 8:05)
- PASSING McEwen (8:04 – 8:16)
- 1.7 Turn around point before Liberty Pk (8:07 – 8:35)
- PASSING McEwen (8:12 – 8:45)
- 2.9 LEFT into Nissan (8:15 – 8:50)

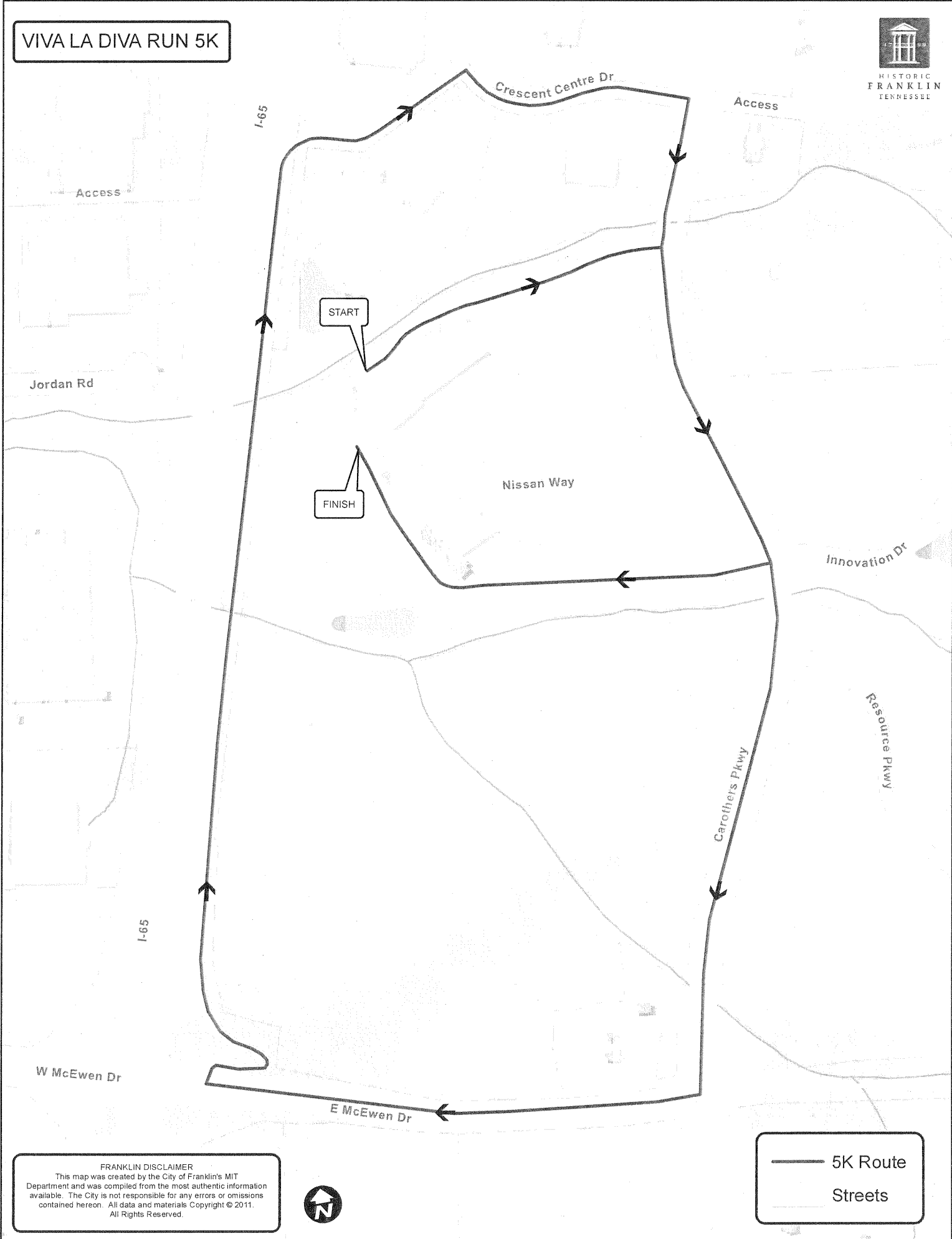
VIVA LA DIVA

C – Route

www.usatf.org/routes/view.asp?rID=423315

- PASSING McEwen (8:03 – 8:08)
- 1.2 RIGHT on Liberty Pk (8:06 – 8:22)
- 1.3 LEFT on Edward Curd Ln (8:07 – 8:24)
- 1.5 LEFT on Physicians Way (8:08 – 8:27)
- 1.7 LEFT on Carothers Pkwy (8:09 – 8:30)
- PASSING McEwen (8:13 – 8:49)

VIVA LA DIVA RUN 5K



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— 5K Route
— Streets