




HISTORIC
FRANKLIN
TENNESSEE

ITEM #9
WRKS 02/08/2011

MEMORANDUM

February 1, 2011

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator 
Vernon Gerth, ACA - Community and Economic Development
Catherine Powers, Director of Planning and Sustainability
Erin Williamson Reinders, Long Range Planning Supervisor
Andrew Orr, Sustainability and Grants Coordinator

SUBJECT: Resolution 2010-82: A Resolution to Establish a Preferred Parking Program for Fuel Efficient Vehicles.

Purpose

The purpose of this memorandum is to provide information to the Board of Mayor and Aldermen (BOMA) to consider Resolution 2010-82, establishing a preferred parking program for fuel-efficient vehicles.

Background

The 2009 Sustainable Community Action Plan includes a goal to "Develop a preferred parking program for green vehicles throughout the sixteen-block core of the City and on all City-owned properties so that 10 percent of available vehicular public parking spaces are identified by June 1, 2011." The purpose of this program is to encourage the use and awareness of fuel-efficient vehicles.

A green vehicle for the purpose of this program has been defined as one having combined EPA miles per gallon of 34. This information is readily available and can easily be determined by vehicle owners.

The Sustainability Commission discussed this program for several months and finds value in promoting fuel-efficient vehicles. The Commission recommends enforcement via the honor code, as opposed to creating additional parking restrictions and enforcement. Therefore, residents of Franklin as well as out of town guests can participate. On the other hand, the Metropolitan Government of Nashville and Davidson County recently passed a similar program that allows for owners of green vehicles, as determined by EPA standards, to park at metered spaces for no cost with the purchase of a \$10 green vehicle decal.

The program includes a total of 23 parking spaces, comprised of 6 spaces in each parking garage, 6 spaces in various surface parking lots and 5 on-street spaces. This represents less than 3% of all parking spaces in downtown Franklin. The proposed spaces were reviewed and recommended by City staff from Streets, Police, Planning and Administration.

Financial Impact

The financial implications are minimal. Signs will need to be produced and installed, which is already budgeted, and educational material may need to be printed.

Recommendation

The Sustainability Commission and staff recommend approval of Resolution 2010-82.

RESOLUTION 2010-82

A RESOLUTION TO ESTABLISH A PREFERRED PARKING PROGRAM FOR FUEL EFFICIENT VEHICLES

WHEREAS, it is a goal of this community to become a leader in sustainability through the implementation of the actions articulated in the Sustainable Community Action Plan and Municipal Services Action Plan, which The Board of Mayor and Aldermen endorsed in 2009; and

WHEREAS, Transportation Action 1 of the Sustainable Community Action Plan calls for the development of a Preferred Parking Program for Green Vehicles; and

WHEREAS, the Sustainability Commission discussed several options during monthly meetings and endorsed this type of program herein described, with only minor changes; and

WHEREAS, offering a Preferred Parking Program to those vehicles who meet certain environmental criteria will help raise awareness of the City of Franklin Sustainability efforts and help raise awareness for more fuel efficient vehicles; and

WHEREAS, Green Vehicles will be defined as those that receive a minimum combined average of thirty-four (34) miles per gallon or are electric vehicles; and

WHEREAS, a total of twenty-three (23) Preferred Parking Locations have been proposed for downtown Franklin including the 2nd Avenue and 4th Avenue parking garages, on-street, as well as the Church Street, Post Office, and the 5th Avenue Church parking lots; and

WHEREAS, Vehicles parking in the Preferred Parking Locations that do not appear to be a Green Vehicle will not be cited for not being a Green Vehicle; and

WHEREAS, All vehicles parking in the Preferred Parking Locations will be required to follow all applicable parking restrictions.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF MAYOR AND ALDERMEN FOR THE CITY OF FRANKLIN, TENNESSEE **that** a Preferred Parking Program for fuel efficient vehicles will be established.

Adopted this ____ day of _____, 20____

ATTEST:

CITY OF FRANKLIN, TENNESSEE

BY: _____
ERIC S. STUCKEY
City Administrator

BY: _____
DR. KEN MOORE
Mayor

Approved as to form by:

Kristen L. Corn
Staff Attorney