



CITY STAFF
Received by: _____
Date: _____

**APPLICATION FOR PLACING ARTWORK ON
CITY OF FRANKLIN PROPERTY**

Thank you for your interest in placing artwork on property owned by the City of Franklin.
Please complete and submit this application, along with the proposal, to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Please review the attached Policies and Procedures. For assistance, please contact the Public Outreach Specialist at 615-550-6606 or CityofFranklin@FranklinTN.gov. The Franklin Public Art Commission reserves the right to request additional information in order to process an exhibition proposal.

APPLICANT		
Name(s)/Organization: Riley's Family Salon Boutique and Special Events		
Contact: Blandina Vergara-Cruz		
Address: 919 Columbia Ave		
City: Franklin	State: TN	Zip: 37064
Phone: 615-517-0318	Fax:	
Email: BlandinaVC@Gmail.com	Website: www.RileysFranklinTn.com	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City): Riley's has been in business since October of 2015		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

Let Your Light Shine Mural

Labeling - *include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable*

Artist: Amy Stielstra (amystielstraart.com)

Preliminary Design Date: Upon approval in Fall of 2020

Materials used: Acrylic Paint, Polymeric Urethane topcoat with UV Protection, 2-4x8 Marine Grade Plywood Panel and clear sealant and wood framing for frame out of the Mural.

Concept/Explanation of work: Let Your Light Shine is an uplifting exterior mural made to encourage all ages to be a shining light in the world. Vibrant colors with a radiating circular design draw's you in and upward to the elegant wording. Yellows, reds, blue, orange, and coral colors all work toward the feeling of happiness and hope.

(Optional) Proposed City-owned site for placement:

N/A

Participants (list anyone that will be involved in the project):

- Blandina Vergara-Cruz and Raymond Cruz owners of Riley's Family Salon: carries \$2 million in liability insurance
- Amy Stielstra Art

Let **YOUR** LIGHT shine





**Application for Placing Artwork on Property
Proposal and Artwork Details-Submitted September 30, 2020**

1. Narrative description of the artwork or project including:

- a. **Concept-** “Let Your Light Shine” is an uplifting exterior mural made to encourage all ages to be a shining light in the world.
- b. **Aesthetic vision-** Through the visual aesthetic, murals promote a sense of Identity, attachment, belonging and openness and strengthen community identification to place.

Tennessee is known as the Volunteer State and we want our mural to encourage people to “Let Your Light Shine” Make a difference in their community. Vibrant colors with a radiating circular design (The Sun) draw’s you in and upward to the elegant wording. Yellows, reds, blue, orange, and coral colors all work toward the feeling of happiness and hope



- c. **Artist involvement-** Design Artwork and Create Mural: Amy Stielstra Art
- d. **Materials-**
 - 1. 2- 4x8 Marine Grade Plywood Panel
 - 2. Acrylic Paint
 - 3. Polymeric Urethane topcoat with UV protection
 - 4. Clear sealant
 - 5. Wood framing
- e. **Processes-**
 - 1. Sand 2- 4x8 plywood
 - 2. Paint Mural on 2- 4x8 plywood
 - 3. Paint a clear/protective sealant
 - 4. Power wash fence the mural will be attached to
 - 5. Attach Mural to wood fence
 - 6. Frame out the Mural
- f. **Durability-** Reapply Protective Sealant/Clearcoat every 10 years.

2. Timeline and detailed installation plan (including specific required components for installation)

It will take about 2 weeks to complete. The Mural will be completed off site to prevent weather delays. Once mural is complete, we will start installation on site.

3. Budget and funding (explain project budget and how it will be funded)

Privately funded by Owners of Riley's

4. Maintenance plan while the piece is on display (whether temporary or permanent)

We will power wash and reapply seal every 10 years.

5. Qualifications including:

Amy Stielstra Bio:

Amy is a professional, award-winning graphic artist as well as a fine artist that has mastered many mediums including drawing, painting with watercolor, encaustic wax, acrylics, pastels, multimedia, and illustrations.

Something interesting about her personally is that she can't see in 3 dimensions like most people. I had several eye surgeries as a small child and use my eyes independently.

As an artist, she draws what she sees and feel, so my artworks reflect many dimensions and textures to enhance the 2-dimensional world she lives in.

Examples of Amy's Art:



6. Visuals including:

The Mural will be installed on fence left of Riley's Salon onto the wood post.



Fence Dimensions are as follows: Width 110" Heights: Left side post 76.5", Right-side post cover 72.25" and Right-side post 85"

ARTWORK DETAILS

Please attach a proposal that includes the following:

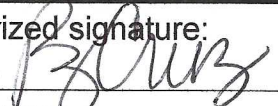
1. Narrative description of the artwork or project including:
 - a. Concept
 - b. Aesthetic vision
 - c. Artist involvement
 - d. Materials
 - e. Processes
 - f. Durability
 - g. Other relevant information
2. Timeline and detailed installation plan (including specific required components for installation)
3. Budget and funding (explain project budget and how it will be funded)
4. Maintenance plan while the piece is on display (whether temporary or permanent)
5. Qualifications including:
 - a. Artist(s) resume/bio
 - b. Examples of past exhibits or similar projects
6. Visuals including:
 - a. Sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed art including an accurate description of colors
 - b. (If applicable) Digital, color images of artworks in exhibition
 - c. A site plan clearly showing the dimensions and the location of the art and its relation to pedestrian path of travel on the site and in the vicinity, including adjacent rights-of-way.
 - d. An elevation or perspective rendering showing the streetscape view of the art including the street elevations of adjacent properties
 - e. Digital images of past exhibits or similar projects
 - f. Maquette or rendering of artwork(s)

Submit application and supporting materials to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Or electronically at: CityofFranklin@FranklinTN.gov

APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature: 	Signature of Legal Guardian if Artist is a minor:
Print name: Blandina Vergara-Cruz	Date: 9/29/20