



CITY STAFF
Received by: _____
Date: _____

**APPLICATION FOR PLACING ARTWORK ON
CITY OF FRANKLIN PROPERTY**

Thank you for your interest in placing artwork on property owned by the City of Franklin. Please complete and submit this application, along with the proposal, to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Please review the attached Policies and Procedures. For assistance, please contact the Public Outreach Specialist at 615-550-6606 or CityofFranklin@FranklinTN.gov. The Franklin Public Art Commission reserves the right to request additional information in order to process an exhibition proposal.

APPLICANT		
Name(s)/Organization: Urgent Team Walk-In Urgent and Family Care		
Contact: Amy Thomas, Urgent Team Family & Urgent Care		
Address: 509 Hillsboro Rd. (Former Judge Beans restaurant)		
City: Franklin	State: TN	Zip: 37064
Phone: 615-988-2018 or 615-364-0988	Fax:	
Email: AThomas@UrgentTeam.com	Website: www.UrgentTeam.net	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City):		
<p style="color: red;">5/27/20: Effective this spring, Urgent Team was selected as the City of Franklin's Near-Site Clinic for Healthcare Services.</p>		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

"Greetings from Franklin"

Labeling - include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable

Artist: Michael Cooper, Murals and More LLC - Franklin, TN

Date of Creation: Upon approval in Spring 2020

Materials used: Exterior Acrylic with a Clear Polymeric Urethane topcoat with UV protection

Concept/Explanation of work: A welcoming Franklin postcard featuring highlights of historic Franklin within each letter of the word "Franklin."

(Optional) Proposed City-owned site for placement:

N/A

Participants (list anyone that will be involved in the project):

Artist Michael Moore and his crew from Murals and More LLC; the company carries \$1 million in liability insurance.

ARTWORK DETAILS

Please attach a proposal that includes the following.
Please see accompanying supporting document, Part II


1. Narrative description of the artwork or project including:
 - a. Concept
 - b. Aesthetic vision
 - c. Artist involvement
 - d. Materials
 - e. Processes - stencils, latex acrylic paint
 - f. Durability
 - g. Other relevant information
2. Timeline and detailed installation plan (including specific required components for installation)
3. Budget and funding (explain project budget and how it will be funded)
4. Maintenance plan while the piece is on display (whether temporary or permanent)
5. Qualifications including:
 - a. Artist(s) resume/bio (West Point, MS; Starkville, MS; interior murals in Houston at restaurants, new Orleans, West Texas, Galveston - children's museum interior mural.
 - b. Examples of past exhibits or similar projects- send the web link
6. Visuals including:
 - a. Sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed art including an accurate description of colors
 - b. (If applicable) Digital, color images of artwork in exhibition
 - c. A site plan clearly showing the dimensions and the location of the art and its relation to pedestrian path of travel on the site and in the vicinity including adjacent rights-of-way.
 - d. An elevation or perspective rendering showing the street scape view of the art including the street elevations of adjacent properties
 - e. Digital images of past exhibits or similar projects
 - f. Maquette or rendering of artwork(s)

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Or electronically: CityofFranklin@FranklinTN.gov

APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature: 	Signature of Legal Guardian if Artist is a minor:
Print name: Amy Thomas	Date: 3/20/20

Walk-In Urgent Care

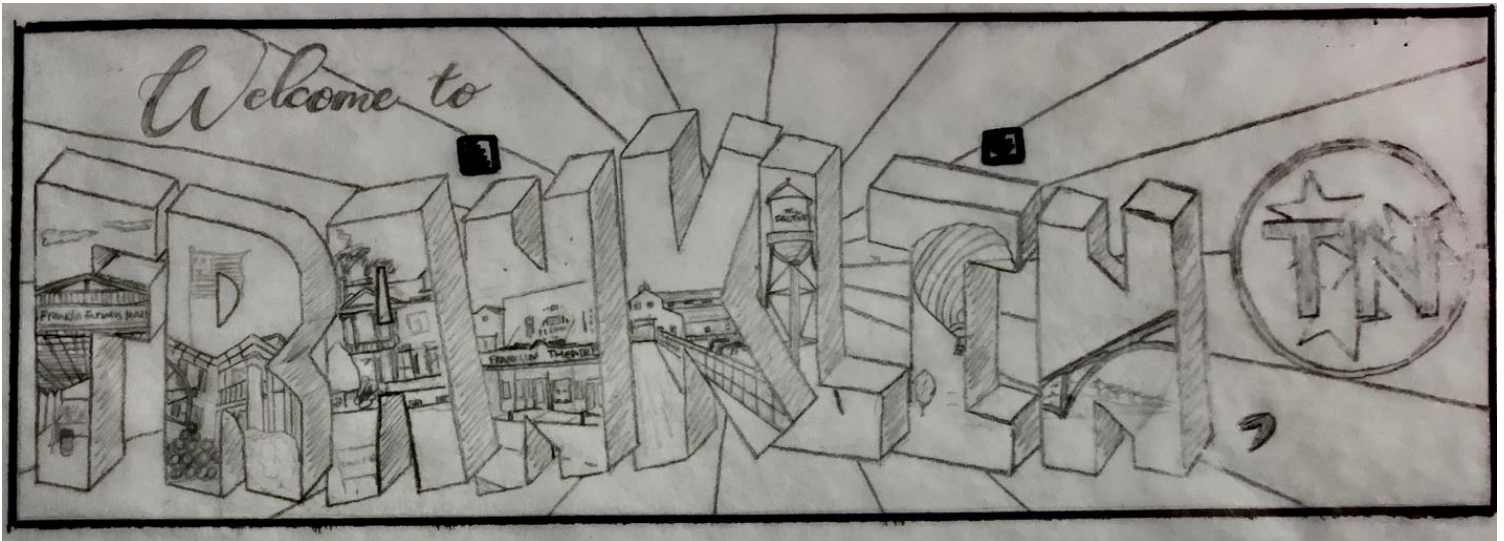


Application for Placing Artwork on City of Franklin Property Proposal and Artwork Details – Submitted March 20, 2020

1. Narrative description of the artwork or project including:

- a. **Concept** – A Franklin “postcard” theme that emphasizes highlights of Franklin within each letter in the word “Franklin.”
- b. **Aesthetic vision** – Murals have become community centerpieces in many areas of the country, creating a sense of belonging, freshness, revitalization, and providing color and vibrancy to a community and often, older structures.
 - <https://www.americansforthearts.org/by-topic/public-art>
 - <https://opticosdesign.com/blog/the-power-of-public-art-murals/>

The goal for our originally-designed mural is to help beautify the community and entrance into the heart of Franklin with meaningful, fun art that depicts the essence and history of Franklin:



- F = Franklin Farmers Market
- R = Lotz Museum
- A = Carnton Plantation
- N = Franklin Theatre
- K = Harlinsdale Farm
- L = The Factory
- I = Middle Tennessee Hot Air Adventures
- N = Natchez Trace Parkway Bridge

- c. **Artist involvement:** Design project and implementation: Michael Cooper, Murals & More LLC
- d. **Materials:** Exterior Acrylic with a clear Polymeric Urethane topcoat with UV protection

Walk-In Urgent Care



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e. Processes:

1. Prime exterior unpainted brick
2. Paint two base coats
3. Paint the mural
4. Seal with clearcoat

f. **Durability:** Recast with clearcoat every ten years to keep mural fresh and vibrant.

2. Timeline and detailed installation plan (including specific required components for installation):

It will take approximately two weeks to complete on-site, weather permitting.

3. **Budget and funding (explain project budget and how it will be funded):** Privately funded by the company.

4. Maintenance plan while the piece is on display (whether temporary or permanent)

If soiled, hose or pressure wash; otherwise reapply clearcoat every 10 years.

5. Qualifications including:

a. Artist(s) resume/bio

Michael Cooper, a 25-year resident of Franklin, has been designing and painting large-scale custom wall murals for more than 30 years. He also creates decorative finishes, Venetian Plasters, Trompe L'oeil, and hand-painted large-scale graphics and signage. An accomplished decorative painter, Mike has transformed many surfaces into amazing faux brick, intricate marble and classic Italian Plaster. He is internationally renowned for his attention to detail and his ability to create realistic and whimsical trompe l'oeil murals.

His first association with a mural was in first grade in his hometown of Memphis, where his winning drawings were incorporated into a large tile mural, which still exists today.

Most recent commercial projects include:

a 25' x 70' tribute to the Bourbon Trail mural and a 30' x 50' Welcome postcard mural, both in Lebanon, KY; a 10' x 22' Trompe L'oeil truck stop diner mural for a Brentwood firm, featuring realistic renditions of more than a dozen music legends; a 25' x 70' Trompe L'oeil brick wall for a STEM school in downtown Nashville; and a 12' x 140' exterior tribute to Lewis and Clarke in Hohenwald, TN – just to name a few.

Michael teaches classes in the art and business of mural painting in his studio in Franklin, as well as mural painting seminars throughout the country. He has authored an instructional DVD on "How to Paint Murals," and he has his own line of custom mural brushes, as well as other custom mural painting tools.

Walk-In Urgent Care



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b. Examples of past exhibits or similar projects

Visit www.muralsandmore.com/gallery/ for a several galleries of Michael's creations. A few samples:



Lebanon KY Country Ham Days Tribute



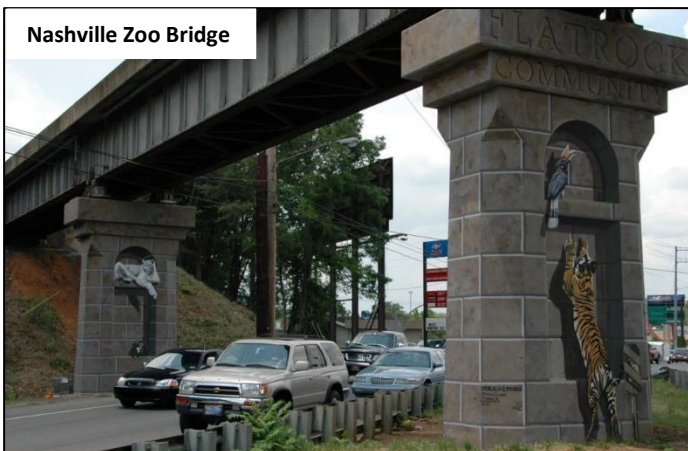
Downtown Nashville
(building no longer standing)

Murray Building, Cheyenne, WY



Bourbon Trail – Lebanon, KY

Nashville Zoo Bridge



Dollar General

Walk-In Urgent Care



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Williamson Medical Center
Cardiac Rehab



Monroe Carell Jr. Children's Hospital
Vanderbilt at Williamson Medical Center



Brentwood Baptist Church



Franklin Family YMCA

Walk-In Urgent Care

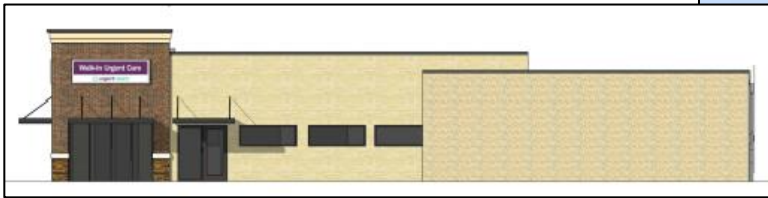


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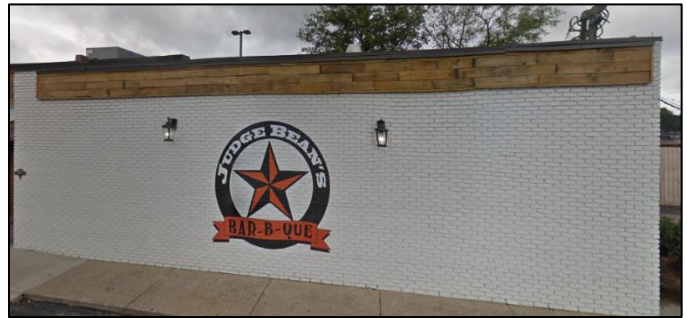
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- f. Marquette or rendering of artwork(s)

Architecture renderings of our building:



Previous mural on Judge Beans:



The wall for the mural is approximately 13' tall and 41' wide, with no windows or protrusions other than lighting sources, which may be relocated.

See page 1 for the proposed mural sketch.

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