



CITY STAFF
Received by: _____
Date: _____

**APPLICATION FOR PLACING ARTWORK ON
CITY OF FRANKLIN PROPERTY**

Thank you for your interest in placing artwork on property owned by the City of Franklin. Please complete and submit this application, along with the proposal, to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Please review the attached Policies and Procedures. For assistance, please contact the Public Outreach Specialist at 615-550-6606 or CityofFranklin@FranklinTN.gov. The Franklin Public Art Commission reserves the right to request additional information in order to process an exhibition proposal.

APPLICANT		
Name(s)/Organization: Schlotzsky's Franklin		
Contact: Elliott Garofalo		
Address: 1708 Galleria Blvd		
City: Franklin	State: TN	Zip: 37067
Phone: 512-658-9931	Fax:	
Email: elliott@patriotservicesnetwork.com	Website:	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City): 		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

Schlotsky's Austin Eatery exterior art graphics

Labeling - include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable

We are seeking approval to install wall graphics on the exterior of Schlotsky's restaurant in Franklin. The Schlotsky's brand is executing a system-wide brand refresh that includes exterior art work graphics to show the legacy and roots of it's founding and ties to Austin, TX "keep Austin weird".

(Optional) Proposed City-owned site for placement:

Participants (list anyone that will be involved in the project):

Patriot Services Network is the national installer of the vinyl art graphics

PSN
1213 W Slaughter Ln, #170
Austin, TX 78748
800-264-7879

ARTWORK DETAILS

Please attach a proposal that includes the following:

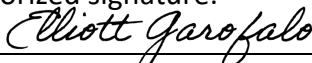
1. Narrative description of the artwork or project including:
 - a. Concept
 - b. Aesthetic vision
 - c. Artist involvement
 - d. Materials
 - e. Processes
 - f. Durability
 - g. Other relevant information
2. Timeline and detailed installation plan (including specific required components for installation)
3. Budget and funding (explain project budget and how it will be funded)
4. Maintenance plan while the piece is on display (whether temporary or permanent)
5. Qualifications including:
 - a. Artist(s) resume/bio
 - b. Examples of past exhibits or similar projects
6. Visuals including:
 - a. Sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed art including an accurate description of colors
 - b. (If applicable) Digital, color images of artworks in exhibition
 - c. A site plan clearly showing the dimensions and the location of the art and its relation to pedestrian path of travel on the site and in the vicinity, including adjacent rights-of-way.
 - d. An elevation or perspective rendering showing the streetscape view of the art including the street elevations of adjacent properties
 - e. Digital images of past exhibits or similar projects
 - f. Maquette or rendering of artwork(s)

Submit application and supporting materials to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Or electronically at: CityofFranklin@FranklinTN.gov

APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature: 	Signature of Legal Guardian if Artist is a minor:
Print name: Elliott Garofalo	Date: 3/10/20

Concept

Schlotszky's restaurants are executing a system wide brand refresh that celebrates the uniqueness of Austin's art, food, landmarks, and progressive culture, while also showcasing the freshness of Schlotszky's food. Schlotszky's is all fresh, healthy, with no frying, and fresh baked bread daily.

Art Vision

I have attached the exact art murals being deployed across the country, and the same being requested for approval. There are 2 different wall murals, and 1 "Wheated S" to represent fresh baked bread. We ideally would like to install all 3, but would be ok with just 1 exterior mural and the "Wheated S".

Materials

The murals are printed on an exterior vinyl from 3M. It is the latest technology in exterior vinyl, and top of the line in quality.

Processes

The application of the vinyl is very simple, and is applied no adhesive, and is heated up as applied creating a "car wrap" type of installation. The large murals take about 4hrs to install, and the "Wheated S" installs in about an hour.

Durability

This material and application is rated for minimum of 10yrs, and Schlotszky's restaurants are scheduled for store refresh every 6 years.



PEOPLE
WHO LOVE TO EAT
are always
THE BEST
PEOPLE

TIME
TO PUT
ON

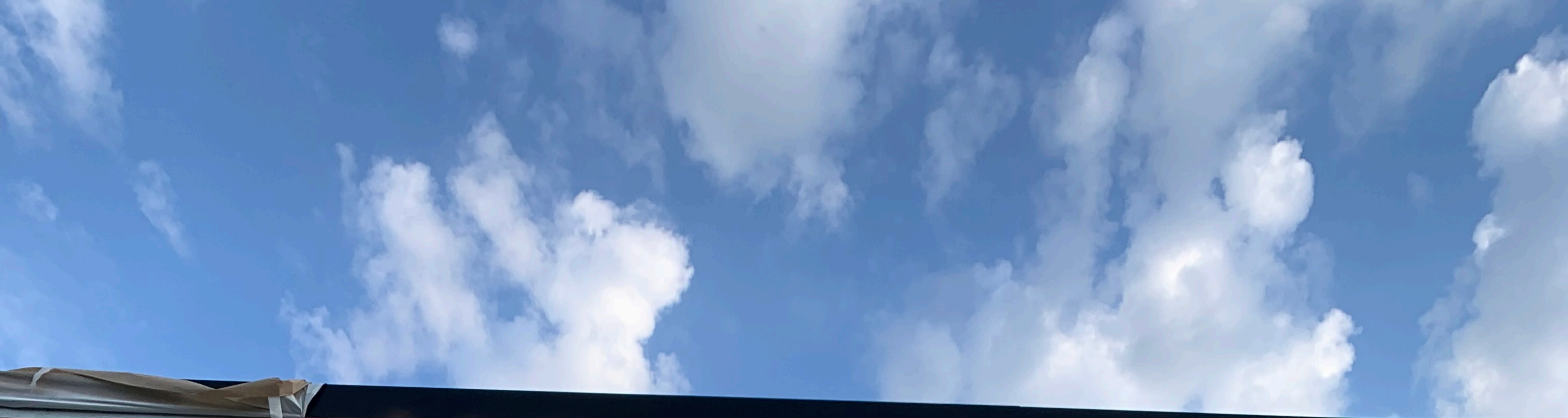
Farmers
MARKET
CRAFT FOOD
EVERY SATURDAY
RAIN OR SHINE

YOUR
EATING
SOCKS

With
the
long
ough
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RESERVED
PARKING
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EAST 6TH ST





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ARM FRESH

Schlotzsky's

Schlotzsky's