



HISTORIC
FRANKLIN
TENNESSEE

Sustainability Commission

February 7, 2020

8:00 a.m. to 9:00 a.m.

City of Franklin –CDCR – City Hall

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|-------------------|---|---------------------------|
| 8:00 am | Welcome/Introductions | All |
| 8:05 am | *Approval of November Meeting Minutes | Dana Kose |
| 8:05 am – 8:10 am | Announcements <ul style="list-style-type: none">• Scooter Ban• March 13, 2020 Meeting• Website Information | Andrew Orr |
| 8:10 am – 8:15 am | Elect Chair and Vice Chair | Dana Kose |
| 8:15 am – 8:45 am | *Sustainability Policy Guides/BOMA Outreach | Mike Leonard Dana Kose |
| 8:45 am – 8:50 am | Blue Bin Recycling Marketing/Outreach Follow Up | Andrew Orr |
| 8:50 am – 9:00 am | Earth Day Activities/Messaging | Dana Kose/Andrew Orr |
| 9:00 am | Other News/Adjourn | Dana Kose |

*Item contains an attachment or link

MISSION STATEMENT: The Sustainability Commission provides guidance to the Board of Mayor and Aldermen and the Planning Commission and leadership for the entire Franklin Community.

Brenton Montgomery (12/11/2021)
Mike Cassity (1/14/2023)
Beverly Burger (BOMA co-terminus)
Patrick Baggett (Franklin Tomorrow co-terminus)
Mike Leonard (2/26/2022)

Todd Palmer (8/27/2022)
Dana Kose (12/13/2019)
Nancy Whittemore (10/23/2021)
Micah Wood (10/23/2021)

The City of Franklin has committed itself to developing an ongoing strategy of sustainability for the community. This initiative will be designed to achieve viable, fulfilling, and rewarding lifestyles for our residents and business partners through responsible and innovative stewardship of the environment.

MINUTES OF THE MEETING OF THE FRANKLIN SUSTAINABILITY COMMISSION

January 10, 2020

The Franklin Sustainability Commission held a regular meeting on Friday, January 10, 2020, at 8:00 a.m., in the Community Development Conference Room.

Members Present: Chair Dana Kose, Mike Cassity, Mike Leonard, Micah Wood, Nancy Whittemore, Patrick Baggett, Alderman Beverly Burger

Members Absent: Brenton Montgomery, Patrick Baggett, Nancy Whittemore, and Todd Palmer

Planning Staff Present: Andrew Orr, Emily Hunter, Elaine Ellis, Eric Conner, Milissa Reiersen, Gavin Nevill

Welcome/Introductions

Ms. Kose called the meeting to order at 8:05 a.m.

Approval of Meeting Minutes

The approval of the November meeting minutes was deferred until the February 7, 2020 meeting due to lack of a quorum.

Announcements

Welcome

Mr. Orr welcomed Mike Cassity to the Commission.

Zoning Ordinance Adoptions

Mr. Orr stated that the proposed Zoning Ordinance went before the Planning Commission on October 24th. The Planning Commission unanimously recommended approval of the new Zoning Ordinance to the Board of Mayor and Aldermen (BOMA). The third and final reading was on December 10th, where it was approved by BOMA. It became effective on December 30, 2019. There were a few amendments added to the Zoning Ordinance. One amendment was for floodplains.

Ms. Emily Hunter, Director of Planning and Sustainability, stated that the floodplain requirements would go through a special study led by Building and Neighborhood Services. She stated that they would look at changing some of the standards to see what areas could be stricter to help balance out insurance rates. A task force would be created. Members would possibly include Roger Lindsey, Planning Commissioner, Micah Wood and Patrick Baggett. Citizens would also be included on the task force.

Scooter Update

Holland Schellhouse, the City Fellow, presented to the Aldermen at the BOMA Worksession on November 12th. She updated the Alderman about the discussions and findings she has had with the Sustainability Commission and other departments. **Mr. Orr** stated that the BOMA did not want to move forward with an ordinance.

The following discussion topics ensued:

- Public opinion overshadowed the proposal. Nashville had a very bad experience.
- People do not understand that the proposal is for a limited area.
- Some companies in Cool Springs are interested in providing scooters for their own employees. This would be allowed.
- Bicycles are not viable alternative. This is because of cost to the City which have to be paid up front.
- The ridership on scooters is much higher than that for bicycles.
- Scooters for the Carothers Parkway area would be successful.
- Should have given media the complete story up front.

Drive Electric EV Experience

Mr. Orr stated a tentative date for the Drive Electric EV Experience is set for April. First, he needs to check with Risk Management to see if employees can drive or only ride. The purpose of this event is to expose City of Franklin employees to the benefits and features of electric vehicles.

Elect Chair and Vice Chair

The election for the Chair and Vice Chair was deferred until the February 7, 2020, meeting due to lack of a quorum.

Blue Bin Recycling Marketing/Outreach

Mr. Nate Ridley, Assistant Director of SES, and **Milissa Reieron** presented information about the distribution of the new recycling blue bins. **Mr. Ridley** stated that approximately 9095 households had signed up for the bins. At this date, over 2,000 had been delivered. They are delivering at least 360 per day. SES was working with IT on the barcodes for each bin to show the ownership of the bin.

Ms. Milissa Reieron, Communications, stated that there are approximately 24,000 households and 10,000 have signed up for a bin. She stated that more people were signing up for the bins as neighbors were receiving them. She stated that the City was providing these bins at half the cost of retail. She stated that the City would not pick up recycling from "Non-City" bins. The bin must have the City logo for service.

The following discussion topics ensued:

- Blue bags would continued to be picked up until March 26th.

- Educational videos and other information are available on the Franklinton.gov website.
- Information is available on the City website, Facebook, Nextdoor.com, etc. to reach residents. Website information includes “Check Factor” kids video, the list of winners and FAQ’s.
- Place is needed for glass recycling in City limits. Options include fire stations and parks.
- Cardboard must now be placed in the bin for pick up.
- IT is using scanners for handing out bins. The barcodes show the owner and address.
- For public outreach, use the Community Impact paper and show videos in schools.
- Residents will be charged for bins once the bins are received.
- Goal is to deliver all bins by March 26th. May extend date if needed.
- SES is leasing equipment to distribute the bins.
- Only plastics #1 and #2 are accepted because that is all the vendor will accept at this time.
- For items not allowed in the bin, residents will need to go to the County convenience centers.
- Cardboard is the main market for business recyclables. The market for recyclables is down. Make sure you find a good vendor who will act responsibly. Suggested recycling companies: Waste Management, Somerall and Lewisburg.
- Use a survey to see what companies are recycling, and if there is interest for bringing in contractor.
- Some businesses have internal recycling programs.
- SES suggested having a recycling seminar to educate public. Suggested that need to work with local HOA annual meetings to educate about recycling.
- The City does provide recycling for Downtown area businesses to help keep clean since area is a mix of businesses and residential.
- It is cost prohibitive for SES to pick up recycling from all area businesses. The department only has 44 employees.

Other News/Adjourn

The next meeting will be February 7, 2020.

The meeting adjourned at 9:05 am.