



HISTORIC
FRANKLIN
TENNESSEE

ITEM #40
BOMA
05/25/2010

MEMORANDUM

May 19, 2010

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator
Special Events Advisory Team

SUBJECT: Franklin on the Fourth Event Application

Purpose

The purpose of this memo is to outline recommendations for approval of the Franklin on the Fourth Event.

Background

The City of Franklin partners with the Franklin Lions Club to produce the Franklin on the Fourth event held on the Square in downtown Franklin. This event will be July 4th (Sunday) and is also held in conjunction with the Franklin Fireworks celebration. Organizers expect over 15,000 attendees.

Recommendation

Staff recommends approval of the event application with the following recommendations:

- The Franklin Lions Club will provide written approval from the Fourth Avenue Church of Christ for the closure of portion of Fourth Avenue North in front of facility.
- Lions Club will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- **Risk Management:**
 - Lions Club will provide certificate of insurance naming the City as additional insured.
- **Solid Waste:**
 - Lions Club will provide name of Grease Hauler and map showing locations of bins.
 - Department will provide cleanup during event.
- **Streets Department:**
 - Department will set-up closure and provide barricades.
 - Lions Club will facilitate walk-through of area before event.
 - Department will provide clean-up crew for after the event.
- **Building & Neighborhood Services Department:**
 - Electrical permit will be required
 - No stakes should be placed in ground at City Hall (Third Avenue South)

OFFICE USE ONLY:
Permit No.:

ORIGINAL



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**CITY OF FRANKLIN
EVENT PERMIT APPLICATION**

*Application is Due 90 Days Prior to Scheduled Event.
Please read application carefully and fully complete each section.
A non-refundable application fee of \$100 is due at time of filing.*

Note: Filing this application does not guarantee that your request will be granted.

Please check all that apply: street closure parade
 other special event beer served (*separate permit required*)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

1) Location requested (if Temporary Street Closure only, list major roads to be closed):
 ___ Aspen Grove Park ___ Liberty Park ___ Eastern Flank Battlefield Park
 ___ Fieldstone Farms ___ Pinkerton Park
 ___ Jim Warren Park ___ Harlinsdale Farm Other: Downtown Franklin / Public Square

2) Name/purpose of event: FRANKLIN ON THE FOURTH

3) Date or dates of event: SUNDAY, JULY 4, 2010

4) Time of Event: NOON - 10PM (including fireworks from 9p-10p)

5) Time of Street Closure (if applicable): 6A - MIDNIGHT

Set-Up Date/Time: 6:00AM Tear-down Date/Time: 10:00p - 12:00AM

*Note: Two (2) hours will be added before set-up time and two hours (2) will be added after tear-down to allow time for clean-up. Event is responsible for payment of Franklin Police Officers during this time. Read Additional Requirements section for more information.

6) Name of Applicant and Organization Requesting Permit:

a) Address: _____

b) Phone: _____ c) Cell: _____ d) Fax: _____

e) E-mail address: _____

7) Person in charge on day of event: SHAWN HUMPHREY

Cell: 615-424-6717 E-mail address: shawn@kdstonemanagement.com

*see addendum



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8) Name and Cell Number of at least two others available on day of event:

Name: JOY CHAPMAN Cell: 243-7796 E-mail address: step@comcast.net

Name: BILL VEEVERS Cell: 642-1134 E-mail address: wbveevers@comcast.net

9) DETAILED description of event (use additional sheets):

see addendum

10) **ENCLOSE A DETAILED MAP** of event site, detailing any temporary or permanent structures, street closures, parking, etc. If applicable, list the location, blocks, streets, and/or intersections in which such event will occur. *For large-scale events, map should be obtained from the City's GIS division.*

11) An estimated number of participants and an estimated number of attendees expected to attend during the course of the event:

ESTIMATE - 15,000 to 25,000

12) Please **attach a list** containing the names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee.

13) Is your organization based in Williamson County? Circle Yes or No
(if no, please state where: N/A)

14) Is your organization authorized to do business in Tennessee? Circle Yes or No

15) Is your organization a tax-exempt organization as described by the Internal Revenue Code Section 501(c)(3) or a not-for-profit organization? Circle Yes or No. If yes, please attach copy of IRS tax exemption letter providing proof of status.

16) Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor. YES. SEE ATTACHED

17) Will any charity, gratuity, or offers be solicited or accepted during the event? Circle Yes or No

18) Is this event a fundraiser? Circle Yes or No. If yes, what organization will be benefactor of event? What percentage of funds will they receive? SEE ATTACHED / 100%

19) Will parking in the area of the event need to be restricted or prohibited? Circle Yes or No.



- 20) Will any sound amplification equipment be used during the event? Circle Yes or No. If no, please skip to Question #22.
- 21) For what purpose will sound amplification be used (i.e. announcements, entertainment, etc.)?
ANNOUNCEMENTS AND ENTERTAINMENT FROM (3) STAGES
- 22) What type of sound amplification will be provided (DJ, Band, etc.)? Please list all that apply.
DJ, BAND, EMCEE, MUSIC, ENTERTAINMENT
- 23) During what time period is sound amplification requested? NOON-9:00 PM
- 24) If for entertainment, give details of entertainment being provided (i.e. number of musicians, type of music, amp wattage, etc.). 3 STAGES WITH (2) BEING MINIMAL SOUND FOR MUSIC / MAIN STAGE WILL UTILIZE NATIONAL KNOWN HEADLINE R REQUIRING PROFESSIONAL SOUND ENGINEERS (SEE ATTACHED SOUND REQ.)
- 25) Will any stages, amusement attractions, or amusement rides, including inflatables, be erected for the event? Circle Yes or No. If yes, Applicant must give specific details as to the location and type of games/activities, i.e. inflatables, Horseshoes, relay races, etc. along with the name of the company providing the stages and/or activities. Applicant must also include a copy of that company's insurance certificate indicating coverage and listing the City of Franklin as additional insured. ***For stages, tents, inflatables, etc. constructed on site prior to the event, that date must be included on Certificate of Insurance provided to the City of Franklin. Stages MUST be removed from site at end of event. ***Rented inflatables/interactives that are set-up and manned by applicant must be included specifically in applicant's Certificate of Insurance.
- 26) What, if any, vendors will be present at event? (i.e medical related, shirts, arts, etc.) Please provide detailed list. Use additional sheets.
- 27) Will food, beverages, or merchandise be sold or given away? Circle Yes or No. If yes, clean-up is required. Please provide name of clean-up provider, contact, and phone number of person on-site during event. See Question #28. FRANKLIN PUBLIC WORKS
- 28) Events under 200 participants require a \$250 refundable security deposit at the time of approval. For events over 200, a \$1000 security deposit is required upon approval. If clean-up is not done properly, the organization requesting the permit will be fined (See Attachment A). Applicant's event coordinator or representative and a City of Franklin representative will conduct a Pre-Event meeting prior to event date for Pre-Event Check List Site Review. *At the end of the event, a Post-Event Check List shall be completed by the Applicant's event coordinator, or representative, and a City of Franklin representative to re-assess the site for trash and damage, and to secure with caution tape and signage (provided by event group) any tents left for removal.* Damage deposit will be refunded after a satisfactory Post Event Check List has been completed and signed off on by both the City of Franklin and organization requesting event.



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- 29) **NOTE:* Events that include deep frying cooking oil operations are required to have a grease pit on-site and contract with a grease waste hauler to handle the grease waste and removal of the grease pit. A copy of this agreement shall be filed along with this application. The primary event sponsor is required to remove all cooking grease from the site immediately after the event. Illegal dumping of cooking grease will be prosecuted. *Please read Additional Requirements section of this application for more information.*
- 30) Will you require a temporary water tap? Circle Yes or No. If yes, please list exact locations:
AS CONVENIENT TO PUBLIC SQUARE AS POSSIBLE (AVOIDING MAIN
STAGE AREA)
- 31) Will alcohol, beer, and/or wine be given away or sold? Circle Yes or No. If yes, a permit from the relevant board is required. *Please read Additional Requirements section of this application for more information.*
- 32) Will your event include tents or other temporary structures, propane use, or open flames? Circle yes or no. Events using tents of size 20 x 10 or larger require permitting from Franklin Fire Department. Safety measures must be provided on all tents, especially those set-up prior to the actual event. Tents should be taken down the date the event has ended. *Please read Additional Requirements section of this application for more information.*
- 33) Attach Good Neighbor Letter and Mailing List used. *Please read Additional Requirements section of this application for more information.*

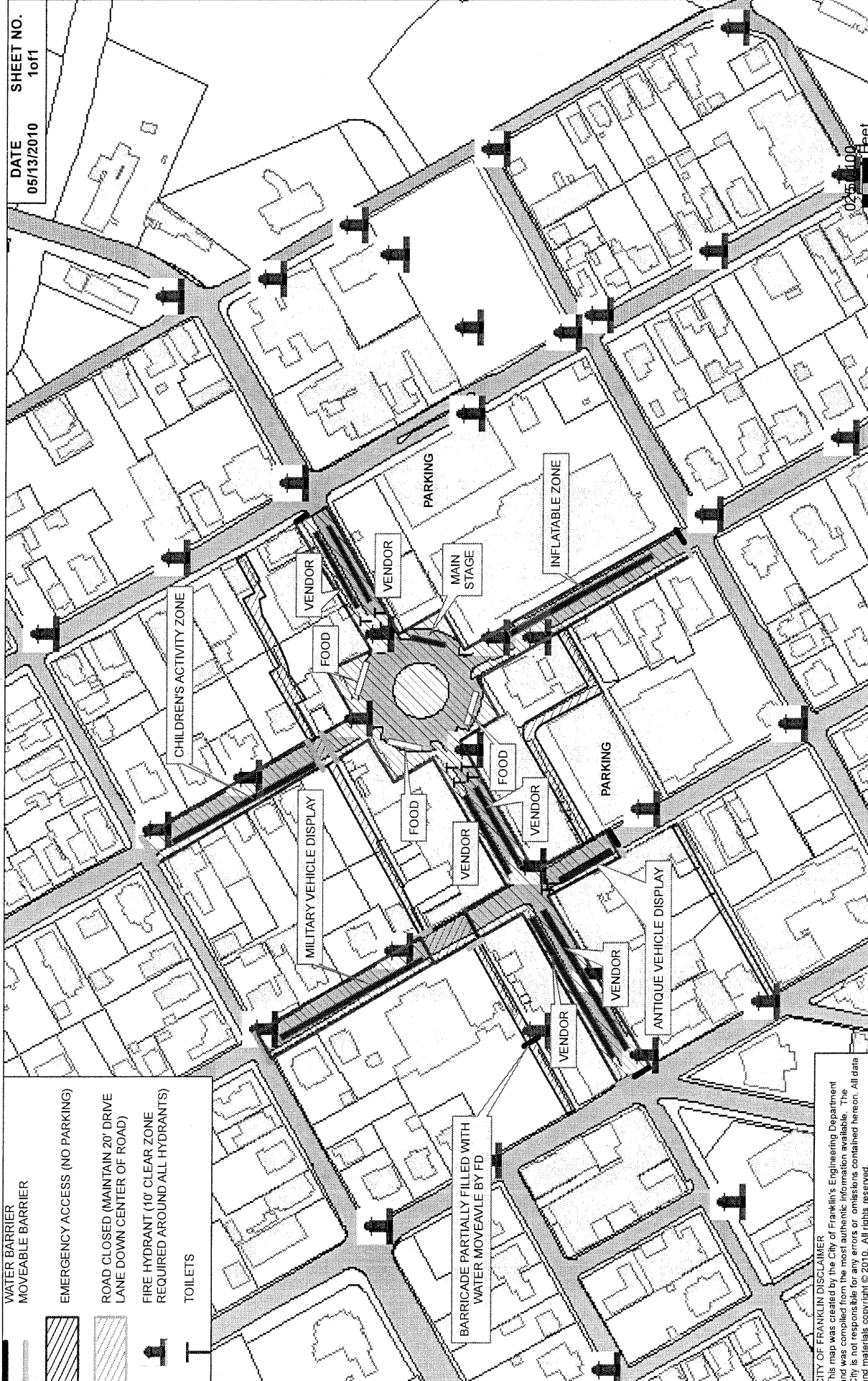
TITLE VI OF THE 1964 CIVIL RIGHTS ACT

"No person in the United States shall, on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

The City of Franklin does not discriminate based on race, color or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Acts of 1964 (42 U.S.C. 2000d). For more information or to file a complaint against the City of Franklin under Title VI of the 1964 Civil Rights Act, contact the Title VI Coordinator:

Rodney Escobar
Risk Manager
City of Franklin
109 Third Avenue South
Franklin, Tennessee 37064
615.791.3277

The City of Franklin is committed to providing reasonable access and accommodations upon request for people with disabilities. Please call the Risk Management Department at (615)791-3277 for specific requests.



- WATER BARRIER
- MOVEABLE BARRIER
- EMERGENCY ACCESS (NO PARKING)
- ROAD CLOSED (MAINTAIN 20' DRIVE LANE DOWN CENTER OF ROAD)
- FIRE HYDRANT (10' CLEAR ZONE REQUIRED AROUND ALL HYDRANTS)
- TOILETS

CITY OF FRANKLIN DISCLAIMER
 This map was created by the City of Franklin's Engineering Department and is provided for informational purposes only. The City is not responsible for any errors or omissions contained herein. All data and materials copyright © 2010. All rights reserved.

2010 FRANKLIN ON THE FOURTH FESTIVAL MAP

BRIDGE STREET

MAIN STREET

1ST AVENUE

1ST AVENUE

2ND AVENUE

2ND AVENUE

T = TOILETS

3RD AVENUE

FOOD

T T

VENDORS

3RD AVENUE

MAIN STAGE

P ARKING

CHILDREN'S ACTIVITY ZONE

INFLATABLE ZONE

4TH AVENUE

FOOD

T T

VENDORS

4TH AVENUE

FOOD

T T

VENDORS

MILITARY VEHICLE DISPLAY

ANTIQUE VEHICLE DISPLAY

T T

5TH AVENUE

VENDOR BOOTHS

5TH AVENUE

VENDOR BOOTHS

XXXXXX

XXXXX

XXXXX

XXXXX

XXXXX

XXXXX

XXXXXX



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FRANKLIN
TENNESSEE

FOR CITY USE ONLY				
Department		Date	Initials	Attach Any Comments
Administration				Comments: _____ Yes _____ No
Business Office				Comments: _____ Yes _____ No
Codes				Comments: _____ Yes _____ No
Engineering				Comments: _____ Yes _____ No
Finance				Comments: _____ Yes _____ No
Fire				Comments: _____ Yes _____ No
Information Technology				Comments: _____ Yes _____ No
Law				Comments: _____ Yes _____ No
Parks				Comments: _____ Yes _____ No
Planning				Comments: _____ Yes _____ No
Police				Comments: _____ Yes _____ No
Risk Manager				Comments: _____ Yes _____ No
Solid Waste				Comments: _____ Yes _____ No
Streets				Comments: _____ Yes _____ No
Water/Wastewater				Comments: _____ Yes _____ No

City of Franklin Event Permit Application Addendum

#1 – (Temporary street closure, list major roads to be closed) –

- Main Street (from Five Points to Second Avenue)
- 4th Avenue (from Bridge Street to Church Street)
- 3rd Avenue (from Bridge Street to Church Street)

9 – (Detailed Description of Events) –

- FRANKLIN ON THE FOURTH
July 04, 2010

Times: Noon -10pm

Location: Main Street & Public Square in downtown Franklin

Admission: FREE!

An Annual Summertime Festival held on the Public Square in historic downtown Franklin complete with multiple stages, children's activities, crafts, vendor booths, great food and a nearby fireworks finale.

Description: The Annual "Franklin on the Fourth" patriotic celebration offers a full day of activities including expanded children's area, free live entertainment and plenty of excitement in historic Downtown Franklin. Hosted by the Franklin Lions Club and the City of Franklin, the event offers activities for all ages. The event hours are 12 p.m. until 10:00 p.m.

The Children's Patriotic Costumed Parade is open to children ages 12 and below. Registration is in front of the Franklin Theatre on Main Street starting at 3 p.m. The parade begins at the Five Points Stage at 4 p.m. traveling down Main Street and circling the Square. Rules are simple: patriotic theme for costumes, parents and pets are permitted to accompany children, decorated non-motorized vehicles, such as wagons, bikes, strollers, etc. are welcome. Flags are encouraged.

The "Kid's Zone" will feature a variety of large inflatable activities, rock climbing wall, bungee jump, a petting zoo, pony rides and more. Crafts vendors will set up their unique wares along with exhibits from locals groups, businesses, and organizations along with other displays. There will be a food court along with various drink stands located throughout the festival to quench that summertime thirst. Additionally, various downtown eateries will also be open. For the grand finale, Franklin on the Fourth ends with a bang with our spectacular fireworks show brought to you by the City of Franklin. Come join the fun as we celebrate our nation's independence in Historic Downtown Franklin!

10 – (Detailed Map) –

- See attached (subject to change as we work out logistical kinks in regards to making sure we don't affect Sunday church traffic at any of the downtown churches.) In the process of working with Paul Holzen on final map)

12 – Names, addresses, and phone numbers of Chairperson of Organization and all other persons involved....) –

- See attached

#15 – (Internal Revenue Code Section 501c3) –

- See attached

#16 – (Will you charge an admission/participation fee (including vendors?)) –

- See attached

18 – (Is this event a fundraiser?) –

- See attached list of charities / programs benefited by the Franklin Lion's Club Charities

24 – (...type of music, amp, wattage?) –

- See attached musical specs for headliner entertainment

25 – (If yes, Applicant must give specific location and type of games/activities) –

- See attached map

#26 – (What, if any, vendors will be present at the event?) –

- At this point in time, we are still efforting and soliciting vendors in the following categories:
 1. Artisans / Crafters
 2. Concessionaires
 3. Local organizations, businesses
 4. Merchandise vendors

#26 – (Good Neighbor Letter and mailing list used) –

- See attached

For more information, please contact:

Shawn Humphrey | Redstone Management
☎:: 615.376.9647 (o)
☎:: 615.424.6717 (c)
✉:: shawn@redstonemanagement.com
📍:: 1007 Mooreland Boulevard | Brentwood, TN 37027

Franklin Lions Club Charity Officers

President - Al Gregory

Gregory, Al
629 Independence Dr
Franklin, TN 37067
Home: 591-7458
Work: 791-3765
Fax: 791-3161
Cell: 513-1743
al.gregory@cadencebanking.com

First Vice President - Joy Chapman

Chapman, Joy
284 Noah Drive
Franklin, TN 37064
Home: 794-3048
Cell: 2437796
step542@comcast.net

Second Vice President - Ron Tapscott

Tapscott, Ron
211 Heathersett Drive
Franklin, TN 37064
Home: 591-0568
rwtap@att.net

Third Vice President - Francie Whittemore

Whittemore, Francie
2008 Granville Road
Franklin, TN 37064
Home: 591-3493
Work: 472-9320
Fax: 236-3434
Cell: 300-6016whittemore@greenbankusa.com

Treasurer - Claude Bates

412 Benton Lane
Franklin, TN 37067
Home: 790-7671
Fax: 790-7651
Cell: 618-1808
batesc11@bellsouth.net

Secretary - Bill Veevers

Veevers, Bill
238 Polk Place Drive
Franklin, TN 37064
Home: 599-8010
Work: 790-0219
Fax: 599-7337
Cell: 642-1134
wveevers@comcast.net

Redstone Management - Shawn Humphrey

1007 Mooreland Boulevard
Brentwood, TN 37027
Home: 376-9669
Work: 376-9647
Cell: 424-6717
[wbveevers@comcast.net](mailto:wveevers@comcast.net)

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OR 45201

DEPARTMENT OF THE TREASURY

Date: **JUN 17 200~**

FRANKLIN LIONS CHARITIES INC
PO BOX 521
FRANKLIN, TN 37065-0521

Employer Identification Number:

31.-1.677299

DLN:

1.7053094723084

Contact Person:

DAN W BERRY

ID#

31.122

Contact Telephone Number:

(877) B29-5500

Public Charity Status:

1.70(b)(f)(A)(vi)


15

Dear-Applicant:

Our letter dated JANUARY 2000, stated you would be exempt from Federal income tax under section 501. (c) (3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

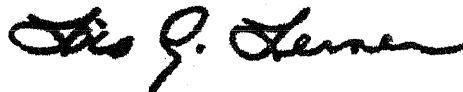
Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c) (3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:00 a.m. - 6:30 p.m.-astern time.

Please keep this letter in your permanent records.

Sincerely yours,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1.050 (DO!CG)



Franklin Lions Club



#18

Who are the Lions?

Lions Clubs International:

- Founded in 1917 to expand the scope of "business clubs" to include the betterment of their communities.
- Helen Keller challenged the Lions in 1925 to become "Knights of the Blind." Blindness prevention and services became the clubs' primary emphasis.
- Membership: 1.3 million, 45,663 clubs in 205 countries (world's largest community service org.)
- Lions Clubs Intl Foundation (LCIF) responsible for charity efforts world-wide:
 - LCIF helps local disasters with min. \$10,000 for each instance
 - LCIF provided \$18,000 grant to Habitat for Humanities in Franklin
 - LCIF grants are establishing KidSight eye-screening programs worldwide based on TN model.
 - LCIF funds over \$30 million annually on blindness research/prevention programs

Franklin Lions Club:

- Oldest community service club in Franklin (chartered in 1945)
- First Lions Club to admit women (1984)
- Currently 50 members (33% women, all ages represented)
- Instrumental in founding original Williamson Medical Center in 1957
- Meets Tuesdays at noon for lunch and speaker at Golden Corral Buffet & Grill, 3020 Mallory Lane, Franklin. Also, branch of Franklin Lions Club meets 1st and 3rd Thursdays at 8:00 AM at Shoney's, Highway 96, Franklin. Franklin Evening Lions Club meets 1st Monday each month at Publix Fieldstone Farms, upstairs at 6:30 PM. Visitors are welcome.

Franklin Lions Club Charitable Activities (where does the money go?):

- Provide exams & eye glasses to those who cannot afford. 2008 provided glasses for 120.
- Collect and recycle used eyeglasses and hearing aids (3500 pair/yr)
- Supports Vanderbilt TN Lions Eye Center
- Sponsor Stephenson-Garrett Scholarship to a local high school senior (\$2000)
- Support two Fellowships annually (\$2000) to LCIF
- Support Middle TN Lions Sight Services (medical services) - \$4500
- Support Ed Lindsey Industries for the Blind (ELIB) Nashville
- Support Recordings for the Blind and Dyslexic (Oak Ridge)
- Support Leader Dogs for the Blind (Michigan)
- Support Lions World Services for the Blind (training and education) (Little Rock)
- Sell ELIB produced brooms and mops (10 dozen/yr)
- Support local schools
- Support Vanderbilt TN Lions Eye Center's "KidSight Outreach Program" screening of children through age 5 for correctable eye disorders (approx 3762 screenings/yr - #1 club in TN 2007-2008) TN Lions have screened over 285,000 children and found 14 ,000 youngsters who needed referral to a doctor for potential eye disorders.
- Sponsor My Friends House boys
- Supported founding of the Vanderbilt TN Lions Eye Center (\$50,000)
- Co-sponsored a Habitat for Humanity home
- Placed Video Magnifier at Williamson County Public Library, Franklin to enable visually impaired to read.
- Support Graceworks Ministries, Franklin, by providing volunteers for Furniture Sales
- Other community charitable needs as they come up

**Lions Are People just like you who enjoy helping their neighbors!
We Serve! We Care!**

(# 24)

29. FRONT OF HOUSE MIX POSITIONS

PURCHASER agrees to provide secured house sound and lighting mix positions that are no more than 125 feet from the front edge of the stage and centered on the stage. The mix position requires a 6-12 inch riser platform that is 20 foot wide x 12 foot deep, OR divided into two areas 12' x 12' at 12" and 24" heights, and should be positioned behind the last rows of floor seats. Outdoor shows such as Fairs or Festivals must provide a covered structure mix position to guard the equipment against sun and rain. All mix positions must be barricaded from the public. Security officers will need to be present during the performance.

SOUND SYSTEM REQUIREMENTS AGREEMENT 2010

NOTE: Sound And Lighting Systems must meet the ARTIST RIDER REQUIREMENTS.
Please consult with Tour Production Manager - Jeff Hawkins at (615) 585-9399, jhawkpro@bellsouth.net.

NOTE: If your show is at a smaller venue, ARTIST Tour Manager can pre-approve a smaller sound package when the offer is made and before the contract has been issued. The Sound System will need to be the appropriate size for the venue and of professional quality. Please call the Tour Manager for approval.

30. AUDIO SNAKE FOR FRONT OF HOUSE

PURCHASER agrees to supply 1 - 350 ft., 52 channel audio snake with 10 return drive lines. This snake should be transformer isolated on all 52 channels.

31. SPEAKER SYSTEM FOR FRONT OF HOUSE

PURCHASER agrees to provide front of house speaker system for indoor venues larger than 3000 seats and all outdoor venues. The provided speaker system must meet professional speaker system specifications and must be approved by ARTIST'S tour manager prior to contracting the company providing the system. Acceptable systems are: Meyer MSL 3's, or 4's, UPM's, with subs, JBL Vertec and V'Dosc Line Array, Martin Speaker System (1996 or later version), Clair Brothers or Showco FOH rigs. All systems will have to be approved. The house system will be a 3 or 4 way active system capable of producing 112db of undistorted sound at the house console. The house speaker system must be flown when possible. Speaker placement will be 6 ft. down stage and 6 ft. off stage (left and right). This speaker placement pertains to both Sound Wing or Flown systems. No Sub-low cabinets are to be placed on the stage deck or under the stage. Configurations of 16 High-Mid and 8 Sub Low cabinets with all rigging, motors, and fly hardware. At least 6 other High-Mid cabinets to be used as front or side fills speakers.

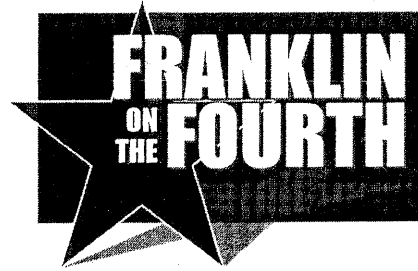
32. HOUSE CONSOLE

The house console will be a 48 channel (no exceptions) analog console with no less than 8 sub groups or VCA's, 8 Aux sends, and 4-Band Parametric EQ per channel. The preferred consoles are the Midas H3000, Midas H2000, Midas XL 4, Yamaha PM 4000, Soundcraft,, Digital Yamaha PM5 Drh . House console position should be no more than 125 feet from the front edge of the stage and centered on the stage.

33. HOUSE OUTBOARD EQUIPMENT

- 2 - 1/3 Octave Stereo EQ's (Klark Teknik DN3600 preferred)
- 2 - Digital Reverb Units (2- Yamaha SPX-990's preferred)
- 1 - TCM 2000
- 8 - Compressor/Limiters (DBX 160 or 166, Klark Teknik, or BSS)
- 1 - Drawmer 1962 compressor
- 1 - Summit DCL 200
- 1 - Summit TCL 100
- 8 - Noise gates (Klark Teknik 514, BSS, Drawmer, or Aphex)
- 1 - Digital Delay (Lexicon PCM 42)
- 1 - CD Player
- 1 - CD Recording Deck and compatible Media (for recording the show)

#33



April 15, 2010

Dear Historic Downtown Franklin Merchant,

As Spring and warm weather has officially arrived here in Franklin, we thought it would be a good time to remind you about the *14th Annual Franklin On The Fourth Festival*. Planning for Franklin summertime tradition has been in full swing as the Franklin Lion's Club, in partnership with the City of Franklin, has made efforts to take this year's event to the next level. We wanted this letter to remind you of the event particulars (below) as well as to thank you for your continued support.

Event: *FRANKLIN ON THE FOURTH*
Date: Sunday, July 04, 2010
Times: 12pm-10pm
Location: Downtown Historic Franklin
Admission: FREE!

Additionally, we wanted to communicate to you that it is our desire to refresh and renew this event in an effort to make it one of the best Fourth of July Celebrations in the country. In an addition to offering a full day of patriotic celebrations, one of the many new items this year, designed to infuse renewed excitement in this tradition, are the efforts to secure a nationally recognized artist to headline this year's entertainment. In doing so, as our downtown partner, we are pleased to announce to you that we have recently secured country star Lorrie Morgan! With the addition of Lorrie Morgan along with a larger marketing push, more activities, and promotions such as our "Chance to Win a FREE Car!" promotion, we expect one of our largest attended events ever.

Throughout the pre- and post planning as well as actual event process, it is our desire that you would become one of our partners and let us know if there is anything we can do to make this event as advantageous as possible for your organization while minimizing any headaches that downtown events may have caused in the past. If you have any thoughts or ideas on how we can make this a bigger and better event for all involved we would love to here them.

Again, thank you for your past support of this event. With support of organizations such as yours, downtown events such as *Franklin on the Fourth* is afforded the opportunity to make an immense economic, educational, social and cultural impact on Franklin and Williamson County. Economic impacts range from spending by attendees and businesses to nonprofit fundraising to job creation and to tax revenues. Simultaneously, the social and cultural impacts allow these events to embody the community spirit and highlight the diversity of Franklin and Williamson County that makes this a great place to call home!

See you on the Fourth!

A handwritten signature in black ink, appearing to read 'Shawn Humphrey', is written over a white background.

Shawn Humphrey
Franklin On The Fourth
1007 Mooreland Boulevard
Brentwood, TN 37027
E-mail: info@franklinonthefourth.com
Office: 615.376.9647
Cell: 615.424.6717

<p>Clothing, Jewelry & Accessories</p> <p>Bink's Outfitters 421 Main Street Franklin, TN 37064 615-599-8777 www.binksoutfitters.com</p> <p>The Cellar 324 Main Street Franklin, TN 37064 615-790-9803</p>	<p>Haven-Sanctuary of Style 343 Main Street Franklin, TN 37064 615-790-7954 www.sanctuaryofstyle.com</p> <p>Walton's Antique & Estate Jewelry 410 Main Street Franklin, TN 37064 615-790-0244</p>	<p>Philanthropy 432 Main Street Franklin, TN 37064 615-794-0074 www.philanthropyfashion.com</p> <p>whats-in-store 407 Main Street Franklin, TN 37064 615-794-7560 615-595-7423 Warehouse www.whats-in-store.com</p>	
<p>Health & Beauty</p> <p>Bathos 416 Main Street Franklin, TN 37064 615-790-0151 www.bathosonline.com</p>	<p>Ecco Salon 400 Main Street, Suite 120 Franklin, TN 37064 615-599-3030 www.Eccosalonfranklin.com</p>	<p>Serendipity Skin Care and Cosmetics 405 Main Street Franklin, TN 37064 615-794-7060 www.serendipityfranklin.com</p>	
<p>Specialty Shops</p> <p>Curious Gourmet 328 Main Street Franklin, TN 37064 615-656-4898 www.curiousgourmet.com</p> <p>Hey Day 334 Main Street Franklin, TN 37064 615-472-1816 www.heydayfranklin.com</p> <p>The Heirloom Shop 404 Main Street Franklin, TN 37064 615-791-0110 www.theheirloomshopfranklin.com</p>	<p>Franklin Flower & Gift Gallery 1152 Columbia Avenue Franklin, TN 37064 615-794-4501 www.franklinflowershop.com</p> <p>Landmark Booksellers 114 East Main Street Franklin, TN 37064 615-791-6400 www.landmarkbooksellers.com</p> <p>The Quilting Squares 107 Confederate Drive, Suite #1 Franklin, TN 37064 615-794-4769 877-794-4769 www.thequiltingsquares.com</p>	<p>Franklin Tea 430 Main Street Franklin, TN 37064 615-794-6311 www.franklintea.com</p> <p>Naticakes 328 Main Street Franklin, TN 37064</p> <p>The Registry 335 Main Street, Suite 100 Franklin, TN 37064 615-595-2323 www.theregistryfranklin.com</p>	<p>Heart & Hands 342 Main Street Franklin, TN 37064 615-794-2537 www.heartandhandsonline.com</p> <p>S'weet! 4150 Old Hillsboro Road Franklin, TN 37064 615-599-4001 www.sweetleipersfork.com</p> <p>Yarrow Acres 424A Main Street Franklin, TN 37064 615-591-7090</p>

<p>Yeoman's In The Fork 4216 Old Hillsboro Road Franklin, TN 37064 615-983-6464 www.yeomansinthefork.com</p>							
Home Furnishings & Accessories							
<p>Avec Moi 418 Main Street Franklin, TN 37064 615-791-9121</p>	<p>Lulu 345 Main Street Franklin, TN 37064 615-794-3345</p>	<p>Rebecca's Furniture And Design 341 Main Street Franklin, TN 37064 615-595-2553 www.rebeccasfurniture.com</p>	<p>The Iron Gate 338 West Main Street Franklin, TN 37064 615-791-7511 ext. 4 www.theirongateonline.net</p>				
Art & Antiques							
<p>CJ's off the Square (event venue) 218 Third Avenue North Franklin, TN 37064 615-216-7576 www.cjsoffthesquare.com</p>	<p>Faye Snodgrass Gallery 344 Main Street Franklin, TN 37064 615-591-7211 www.fayesnograss.com</p>	<p>Mayfield Gallery House of Art & Antiques 206 East Main Street Franklin, TN 37064 615-790-1560</p>					
Toys & Hobbies							
<p>Franklin Skate Shop 202 5th Avenue North Franklin, TN 37064 615-599-1579 www.franklinskateshop.com</p>	<p>Main Street Toy Company 412 Main Street Franklin, TN 37064 615-790-4869</p>	<p>Shuff's Music and Piano Showroom 118 Third Avenue North Franklin, TN 37064 615-790-6139 www.shuffsmusic.com</p>					
Shopping Centers & Areas							
<p>CoolSprings Galleria 1800 Galleria Blvd, Suite 2075 Franklin, TN 37067 615-370-7162 www.coolspringsgalleria.com</p>	<p>Historic Downtown Franklin More than 70 unique shops and restaurants. Main Street, First to Fifth Avenue, Margin Street www.downtownfranklinton.com</p>	<p>Franklin Farmers Market P. O. Box 682931 Franklin, TN 37068 615-916-1274 www.franklinfarmersmarket.org</p>	<p>Jamison Station Summit Strategic Investments 5111 Maryland Way, Suite 201 Brentwood, TN 37027 615-221-1122 www.jamisonstation.com</p>				

<p>Leipers Fork Historic District Art galleries, antiques, restaurants, gifts and more! Old Hillsboro Road www.leipersforkvillage.com</p>					
Food & Dining					
<p>108 Grille 108 Bridge Street Franklin, TN 37064 615-790-1108 www.108grille.com</p>	<p>Boxwood Bistro 230 Franklin Road, Building 1 Franklin, TN 37064 615-791-9411 www.boxwoodbistro.com</p>	<p>McCreary's Irish Pub & Eatery 414 Main Street Franklin, TN 37064 615-591-3197 www.mccrearyspub.com</p>	<p>Sperry's in Cool Springs 650 Frazier Drive, Suite 140 Franklin, TN 37067 615-778-9950 www.sperrys.com</p>		
<p>H.R.H. Dumplings of Franklin 428 Main Street Franklin, TN 37064 615-791-4651</p>	<p>Merridee's Breadbasket 110 Fourth Avenue South Franklin, TN 37064 615-790-3755 www.merridees.com</p>	<p>Subway (Zak & Company, LLC) 3046 Columbia Avenue, Suite 113 Franklin, TN 37064 615-595-2515 www.subway.com</p>			
<p>Puckett's Grocery and Restaurant 120 4th Avenue South Franklin, TN 37064 615-794-5527 in Franklin www.puckettsgrocery.com</p>	<p>Franklin Mercantile Deli 100 Fourth Avenue North Franklin, TN 37064 615-790-9730 www.franklinmercantile.com</p>	<p>Monell's at Franklin 132 3rd Ave S Franklin, TN 37064-2511 615-790-2300 www.liffibelles.net</p>	<p>Sweet Dreams Cookie Company 111 Bridge Street Franklin, TN 37064 615-316-6664 615-599-5979 www.sweetdreamscookies.com</p>		
<p>Zolo's Italian Restaurant 119 Fifth Avenue North Franklin, TN 37064 615-599-2901 www.zolosonline.com</p>					
Accommodations					
<p>Magnolia House Bed & Breakfast 1317 Columbia Avenue Franklin, TN 37064 615-794-8178</p>					
Government Services					
<p>City of Franklin Mayor John Schroer 109 3rd Avenue South 615-791-3217 www.franklin-gov.com</p>	<p>Williamson County Convention & Visitors Bureau 615-791-7554 or 866-253-9207 www.VisitWilliamson.com</p>	<p>Williamson County-Franklin Chamber of Commerce 134 2nd Avenue North Franklin, TN 37064 615-794-1225 www.williamson-franklinchamber.com</p>	<p>Williamson County Visitor Center Visitor Information Center Located in the Heart of Historic Downtown Franklin 209 E. Main Street 615-591-8514</p>		

Historic Sites, Museums & Tours			
<p>Historic Camton Plantation Antebellum Mansion & Plantation Civil War Field Hospital Confederate Cemetery 1345 Camton Lane Franklin, TN 37064-3259 615-794-0903 www.camton.org</p>	<p>The Carter House Interpretive site for the Battle of Franklin Over 1,000 bullet holes still visible 1140 Columbia Ave Franklin, TN 37064-3617 615-791-1861 www.carter-house.org</p>	<p>Franklin on Foot 5054 Saddleview Drive Franklin, TN 37067 615-794-4439 www.franklinonfoot.com</p>	<p>The Historic Lotz House Civil War House Museum 1111 Columbia Ave Franklin, TN 37064-3616 (615) 790-7190 www.lotzhouse.com</p>
<p>McLemore House Museum Corner of 11th Avenue North & Glass Street A project of the African-American Heritage Society 615-794-2270</p>	<p>Wm. Darrell Moseley Tribal Arts 427 Main Street Franklin, TN 37064 615-790-3095 by appointment only</p>		
Associations			
<p>Arts Council of Williamson County 230 Franklin Road, Building 2B Franklin, TN 37064 615-428-3845 www.artscouncilwvc.org</p>	<p>Waves, Inc. P. O. Box 1225 Franklin, TN 37065-1225 794-7955, Ext. 111 www.wavesinc.com</p>		
Medical Facilities			
<p>Mercy Children's Clinic 112 Ninth Avenue South Franklin, TN 37064 615-790-0567 www.mercytn.org</p>			
Churches			
<p>First United Methodist Church 143 Fifth Avenue South Franklin, TN 37064 615-794-2734 www.franklinfumc.org</p>	<p>Rolling Hills Community Church 9019 Overlook Boulevard, #D3 Brentwood, TN 37027 615-377-3787 www.rollinghillscommunity.org</p>	<p>The People's Church 828 Murfreesboro Road Franklin, TN 37064 615-794-2812 www.thepopleschurch.org</p>	
Education			
<p>Battle Ground Academy P. O. Box 1889 Franklin, TN 37065-1889 615-794-3501 www.battlegroundacademy.org</p>	<p>Franklin School of Performing Arts 1746 General George Patton Drive Suite 104 Brentwood, TN 37027 615-377-9606 www.franklinschoolofperformingarts.com</p>	<p>O'More College of Design 423 South Margin Street Franklin, TN 37064 615-794-4254 www.omorecollege.edu</p>	<p>Viking Culinary Arts Center The Factory at Franklin 230 Franklin Road, Bldg. 13 Franklin, TN 37064 615-599-9617 www.thevikingstore.net</p>

<p>Financial Institutions, Insurance & Investing</p>	<p>Avenue Bank 101 Shingle Way, Suite 150 Franklin, TN 37067 615-503-2990</p>	<p>Cadence Bank, N.A. P O Box 1978 Brentwood, TN 37024-1978 615-791-3760 www.cadencebanking.com</p>	<p>Chappell, Smith & Associates, Inc. 1006 Merylinger Court Franklin, TN 37067 615-435-8300 www.chappellsmith.com</p>	<p>Fifth Third Bank 230 Public Square Franklin, TN 37064 615-790-3221 www.53.com</p>
<p>First Tennessee 231 Public Square Franklin, TN 37064 615.790.5100 www.firsttennessee.com</p>	<p>GreenBank 320 Main Street Franklin, TN 37064 615-236-3430 615-794-4944 Royal Oaks www.greenbankusa.com</p>	<p>Regions Bank 121 First Avenue South Franklin, TN 37064 615-781-7000 www.regions.com</p>		
<p>Historic Renovation, Construction & Development</p> <p>Batten & Shaw, Inc. 107 Music City Circle Suite 300 Nashville, TN 37214 615-292-2400 www.bsinet.us</p> <p>Southern Land Company, LLC 501 Corporate Centre Drive Suite 600 Franklin, TN 37067 615-778-3150 www.southernland.com</p>	<p>Church Street Flooring & Design 601 Church Street Franklin, TN 37064 615-794-2121 www.churchstreetflooring.com</p> <p>Tennessee Valley Homes, Inc. 131 South East Parkway Court Franklin, TN 37064 615-794-7415 www.tennesseevalleyhomes.com</p>	<p>Coleman Construction, Inc. 103 Everbright Drive Franklin, TN 37064 615-794-2224 www.nashvillere modeling.com</p>	<p>D9 Development, LLC P. O. Box 627 Franklin, TN 37065 615-790-2230 www.d9development.com</p>	
<p>Real Estate & Developments</p> <p>Bob Parks Realty 198 East Main Street Franklin, TN 37064 615-790-7400 www.bobparks.com</p>	<p>Crye-Leike Realtors 206 A Cool Springs Boulevard Franklin, TN 37067 615-595-1830 www.crye-leike.com</p>	<p>ParkTrust Development Company, LLC P. O. Box 5049 Murfreesboro, TN 37133 615-896-4045 www.parktrust.com</p>	<p>Village Real Estate Services 202 Church Street Franklin, TN 37064 615-790-4881 www.villagerealestate.com</p>	

Professional Services	
<p>Arrowhead Survey 4119 Old Hillsboro Road Franklin, TN 37064 615-599-7347 www.arrowheadsurvey.com</p>	<p>Angela R. Hoover, Attorney at Law 204 Fourth Avenue South Franklin, TN 37064 615-790-9400 www.ahclaw.com</p>
<p>Courtney Davis, Inc. 340 Main Street Franklin, TN 37064 615-472-7700 www.courtneydavis.com</p>	<p>Donald T. Ruck, CPA, PC 326 Main Street Franklin, TN 37064 615-794-0018 www.ruckcpa.com</p>
<p>JLB WORKS, LLC & franklin is... 223 Fourth Avenue North Franklin, TN 37064 615-794-2123 www.jlbworks.com</p>	<p>Lexus of Nashville 1636 Westgate Circle Brentwood, TN 37027 615-221-5000 www.nashvillelexus.com</p>
<p>Sites and Harbison, PLLC 604 West Main Street Franklin, TN 37064 615-595-0636 615-244-5200 Nashville Office www.sites.com</p>	<p>Taylor Made Smiles 214 Bridge Street Franklin, TN 37064 615-595-8585 www.taylormadesmiles.com</p>
<p>Williamson Memorial Funeral Home & Gardens 3009 Columbia Avenue P.O. Box 777 Franklin, TN 37064 615-794-2289 www.williamsonmemorial.com</p>	<p>Dr. and Mrs. David Kemp Kemp Orthodontics 500 Royal Oaks Court Franklin, TN 37064 615-790-7027 www.kemportho.com</p>
Transit Services	
<p>The TMA Group/Franklin Transit Authority 708 Columbia Avenue P O Box 266 Franklin, TN 37065 615.790.0604 www.tmagroup.org</p>	
<p>CharacterEYES Eyecare & Optical 407 Church Street, Suite 1 Franklin, TN 37064 615-599-1800 www.charactereyespc.com</p>	<p>BirdsongCreative 232 Third Avenue North Franklin, TN 37064 615-599-4240 www.birdsongcreative.com</p>
<p>Hartzog & Siiva, PLC 123 Fifth Avenue North Franklin, TN 37064 615-790-1500 www.hartzogsilva.com</p>	<p>F. M. Allen 347 Main Street Franklin, TN 37064 615-472-8734 www.fmallen.com</p>
<p>Parkway Commons Family Dentistry 3046 Columbia Avenue, Suite 201 Franklin, TN 37064 615-595-8070 www.parkwaycommonsfamilydentistry.com</p>	<p>M. Todd Sandahl Attorney at Law 238 Public Square Franklin, TN 37064 615-790-8412 www.mtslaw.com</p>
<p>Vue Optique, PLLC 436 Main Street Franklin, TN 37064 615-591-4191 www.vueoptique.com</p>	<p>The Loftin Firm 407 Main Street, Suite 205 Franklin, TN 37064 615-567-6722 www.loftinfirm.com</p>