

FY 2020 Proposed Operating Budget Presentation

May 9, 2019 Budget and Finance Committee





Outline

- Focus
- Process
- General Fund
 - Overview
 - Revenues
 - Expenses
 - Long-Range Plan
- Other Funds
- Summary



The Focus

Management

- Policy development and implementation
- Budget process
- High quality service levels
- Department level key performance measurers
- Benchmarking program
- Capital Investment project oversight and delivery
- Telling "Franklin's story" locally and beyond

Community Development

- Desired location
- High Development Standards
- Educated workforce
- Sites ready for development
- Aggressive State incentives
- Work with partners at State and Williamson County
- Play "offense"

Strong Financial Base

- Long-Term financial planning (revenue diversification)
- Capital Investment plan process
- Multi-year financial planning
- Healthy reserve levels
- Triple-A Bond rating from both Moody's and S&P.
- Support changing service needs



Process

- Budget Process runs from late October through final approval in June by BOMA. After four months of staff and departmental presentations, today marks the formal presentation of a comprehensive proposed budget on behalf of the City Administrator.
- Departments were, as in years past, asked to present two budgets:
 - The first, a base or 'level-service' budget demonstrated how much it will cost the City to provide the same level of service in FY 2019 that it does in the current fiscal year.
 - The second, identified program enhancements any new or additional staff, major expenses or small capital equipment, or new programs. All program enhancements requested are provided in Appendix H (p.385). All told, 136 enhancements totaling over \$13.4 million were submitted.



Process

Departmental Budgets also maintain full integration of
 Franklin Forward - the City's Strategic Plan and Performance Measures. These measures are organized in either Workload,
 Efficiency or Outcome Measures and are marked (where applicable) to the four themes of the strategic plan:



A Safe, Clean, and Livable City



Effective and Fiscally Sound City Government Providing High-quality Services



Quality Life Experiences



Sustainable Growth and Economic Prosperity



General Fund Overview: Opportunities

- Maintain high quality services.
- Invest in our future.
- Enhance our community's competitive position.
- Focus on possibilities, not just current challenges.
- Maintain Franklin's unique character.



Budget Overview:

- The budget is balanced, with revenues meeting expenditures. The proposed 2019-20 (FY20) general fund budget is \$73,789,465, which represents an decrease of 1.2% compared to the current \$74.7 million budget for 2018-19 (FY19).
- The proposed FY20 budget for all funds is \$160,838,175 which represents an increase of 0.6% compared to FY19. Increased budgeted expenditures across funds include increases in the General, Sanitation and Environmental Services, Road Impact, Debt Service, and Water Management Funds.



Overview: Highlights

- The budget is balanced, with current revenues equaling expenditures.
- The budget is in compliance with the Board of Mayor and Aldermen's debt and fund reserve policies, significantly exceeding the reserve requirements.
- The City property tax remains unchanged at \$0.4176 per \$100 of assessed valuation. The *Invest* Franklin dedicated funding for infrastructure/transportation investment and support of City operations remains in place. The City of Franklin continues to maintain one of the lowest municipal property tax rates in the State of Tennessee.



Overview: Highlights

- Overall, the budget has a net increase of 10 positions in the General Fund. These new positions are targeted in the areas of Engineering, Streets, Purchasing, Administration, Information Technologies, Parks, and Police, all of which have been impacted by growth and the City's need to manage a larger group of infrastructure and facilities projects.
- The general pay increase for City team members will be effective the soon after the start of the new Fiscal Year in July 2019. The proposed budget includes a general pay increase of 2.5% plus an additional performance-based pay increase of up to an additional 2.5%.



Overview: Highlights

- Health Insurance premiums for our City team members includes a 2.5% increase in premiums for the "traditional plan," the first increase in two years. There is no increase in premiums for the City's "high deductible" plan paired with a health savings account, an option that was initiated last year.
- Funding is provided for important investments in equipment replacements (\$2.67 million), technology enhancements, and facility improvements.
- The budget incorporates performance measures and sustainability initiatives for every department. The connection to our Strategic Plan, <u>FranklinForward</u>, is clearly linked to performance measures and objectives throughout the budget, including insights from the recently completed citizen survey.



Program Enhancements



A Safe, Clean, and Livable City

- The addition of three Police Officers in the patrol division, moving the Police Department's authorized strength from 129 to 132 sworn officers.
- Replacement of 16 police vehicles, each registering more than 100,000 miles on them (\$1 million).
- Construction of Fire Station 7 (southeast Franklin), included in the City Facilities Tax Fund.
- Replacement of Fire Tower #3 (\$1 million).
- Replacement of Police tasers (\$59,000).
- Additional outdoor warning siren installation (\$30,000 from Facilities Tax funds).



Program Enhancements



Effective and Fiscally Sound City Government Providing High-quality Services

- Additional and replacement vehicles/equipment in Sanitation, Streets, Water Management, and Building and Neighborhood Services.
- Continued additional General Fund support of \$1 million to the Street Aid Fund for neighborhood street resurfacing, street sealing, and sidewalk repair/construction.
- Capital Investment Project management enhancements through added staff positions including Contract Administrator, Senior Capital Projects Inspector, and Road Inspector.
- Implementation of the enhanced residential recycling program with roll-out containers effective January 2020.
- New software to streamline the procurement process (\$49,000) and new Procurement Officer position.



Program Enhancements



Quality Life Experiences

- Replacement of tennis courts at Jim Warren Park.
- Assistant Parks Director position with an emphasis on project oversight and implementation.
- Additional Landscape Crew Chief in Parks.
- Additional Federal Line markers related to the Battle of Franklin preservation efforts.



Program Enhancements

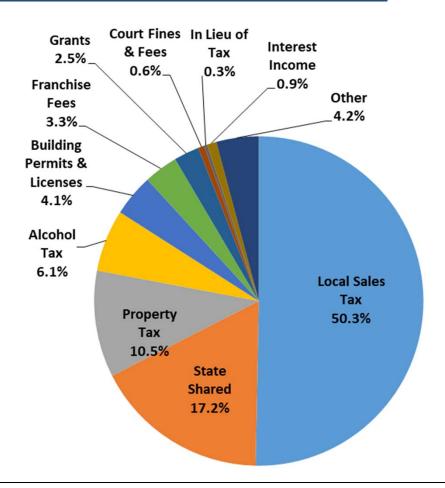


Sustainable Growth and Economic Prosperity

- Funding for a pilot program(s) to encourage development of attainable/workforce housing (\$100,000).
- Continued funding of enhanced Franklin Transit fixed-route system with 30-minute pickup frequency for all stops, and the 91X commuter bus service to downtown Nashville and West End.
- Additional funding (\$5,000) for economic development initiatives of Williamson Inc. (Chamber of Commerce).

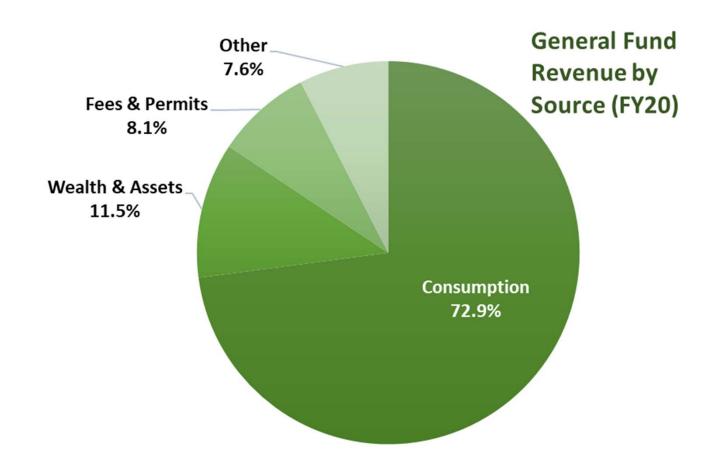


General Fund Overview: Revenues (pg. 32)



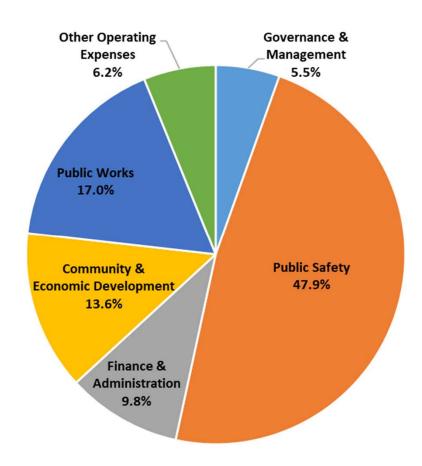


General Fund Overview: Revenues by Source (pg. 33)



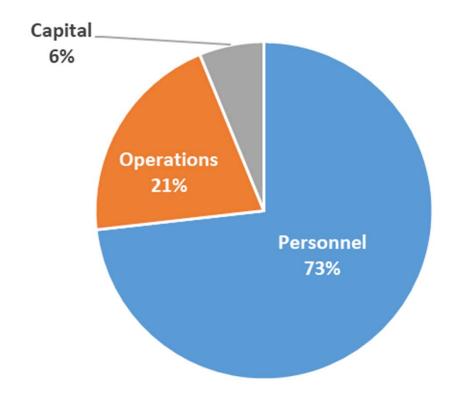


General Fund Overview: Expenses by Major Function/Program



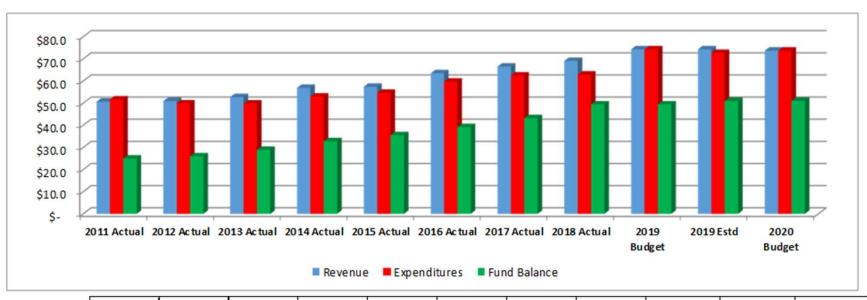


General Fund Overview: Expenses by Category





General Fund: Revenues: Financial Performance (pg. 29)



	2011	L Actual	201	2 Actual	2013 A	ctual	2014	Actual	2015	Actual	201	6 Actual	2017	Actual	2018	8 Actual	201	9 Budget	2019	Estd	202	0 Budget
Revenue	\$	50.7	\$	50.9	\$	52.7	\$	56.9	\$	57.4	\$	63.5	\$	66.5	\$	69.1	\$	74.3	\$	74.3	\$	73.7
Expenditures	\$	51.7	\$	49.9	\$	49.8	\$	53.0	\$	54.7	\$	59.7	\$	62.5	\$	62.9	\$	74.3	\$	72.7	\$	73.7
Fund Balance	\$	25.0	\$	26.0	\$	28.9	\$	32.8	\$	35.5	\$	39.2	\$	43.2	\$	49.4	\$	49.4	\$	51.0	\$	51.0

Note: Amounts above are in millions of dollars.



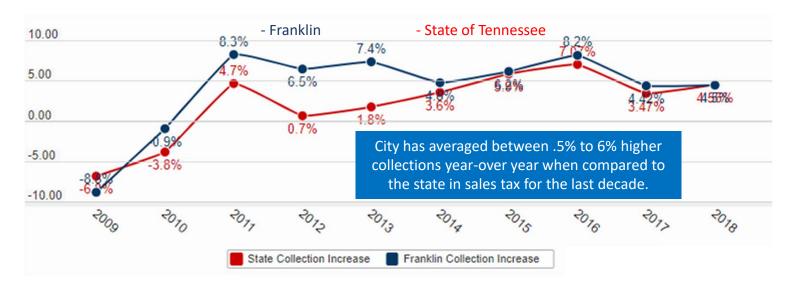
General Fund: Revenues: General Fund Revenue Comparison

	Actual 2017		Actual 2018		Budget 2019		Estd 2019		Budget 2020		Difference '			
		<u>A</u>		<u>B</u>		<u>c</u>		<u>D</u>		<u>E</u>		<u>F (E-C)</u>	<u>G (E/C)</u>	
Revenues														
Local Sales Tax	\$	32,694,269	\$	34,151,972	\$	35,857,339	\$	35,868,585	\$	37,123,985	\$	1,266,646	3.5%	
State Shared	\$	12,988,735	\$	13,966,275	\$	11,788,310	\$	12,102,666	\$	12,688,392	\$	900,082	7.6%	
Property Tax	\$	9,695,390	\$	9,091,852	\$	7,651,612	\$	9,249,964	\$	7,722,443	\$	70,831	0.9%	
Alcohol Tax	\$	4,021,089	\$	4,200,284	\$	4,321,823	\$	4,436,747	\$	4,486,292	\$	164,469	3.8%	
Building Permits & Licenses	\$	2,933,744	\$	3,085,808	\$	2,977,354	\$	2,572,048	\$	3,041,545	\$	64,191	2.2%	
Franchise Fees	\$	2,230,782	\$	2,586,092	\$	2,392,929	\$	2,392,929	\$	2,464,717	\$	71,788	3.0%	
Grants	\$	263,231	\$	464,319	\$	1,829,190	\$	485,649	\$	1,829,190	\$	-	0.0%	
Court Fines & Fees	\$	518,823	\$	371,300	\$	542,617	\$	382,964	\$	461,224	\$	(81,393)	-15.0%	
In Lieu of Tax	\$	298,347	\$	260,607	\$	217,979	\$	259,394	\$	228,202	\$	10,223	4.7%	
Interest Income	\$	108,152	\$	198,953	\$	634,465	\$	634,465	\$	675,000	\$	40,535	6.4%	
Other	\$	787,787	\$	722,593	\$	6,478,167	\$	6,274,186	\$	3,068,474	\$	(3,409,693)	-52.6%	
Total - General Fund Revenues	\$	66,540,349	\$	69,100,055	\$	74,691,784	\$	74,659,597	\$	73,789,465	\$	(902,319)	-1.2%	



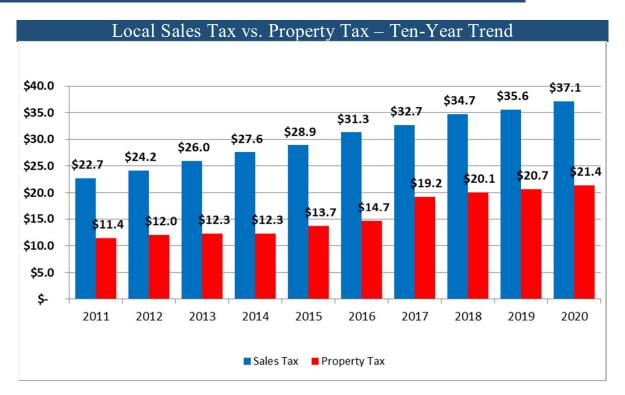
General Fund Revenues: Local Sales Tax (pg. 34)

- Budgeted to increase in 2019-20 (\$37.1 million).
- Growth of 3.5% (\$1.2M) from 2018-19 budget & estimate.
- Statewide estimate for growth is approximately 3.1% to 4.2%.
- 50.3% of total general fund revenue.





General Fund Revenues: Property vs. Sales Tax



 Sales Tax continues to outpace Property Tax collections slightly less than 2:1



General Fund Revenues:

- Intergovernmental (pg. 35): Second largest general fund revenue source; sizeable increase due to higher receipts of business tax.
- Property Tax (pg. 36): Slight increase in operational revenues; most of the 3% forecast increase in the levy dedicated to new debt service.
- Building Permits & Licenses: Slight increase over as sharply reduced FY 2019 estimate (reduced \$550K)
- Interest Income: 6.4% increase over amended FY 2019 estimate; recognition of nearly \$675K in revenue now that interest rates have finally rebounded
- Other Income: (use of fund balance): Sharply reduced (50%) due to one time transfers for capital not repeated in FY 2020.



General Fund: Fund Balance Summary

Ge	eneral Fund	Performan	ce - FY 201	6-2020		
	Actual 2016	Actual 2017	Actual 2018	Budget 2019	Estimated 2019	Budget 2020
Beginning Fund Balance	\$ 35,469,449	\$ 39,249,587	\$ 43,283,143	\$ 49,459,972	\$ 49,459,972	\$ 51,010,621
+ Total GF Revenue - Total GF Expenditures	\$ 63,539,872 \$ 59,759,734	. , ,	. , ,	. , ,	, ,	. , ,
Ending Fund Balance	\$ 39,249,587	\$ 43,283,143	\$ 49,459,972	\$ 49,459,972	\$ 51,010,621	\$ 51,010,621
***Percent of Total Annual Revenues ***Percent of Total Annual Expenditures	61.8% 65.7%	65.0% 69.2%	71.6% 78.6%	66.2% 66.2%	68.3% 69.8%	69.1% 69.1%

Note: Ending Fund Balance Amounts for Estimated FY 2019 and Budget FY 2020 numbers subject to change via year-end close and final FY 2019 budget amendments.



General Fund: General Fund Expenditures by Department

	4	Actual 2017	<u> </u>	Actual 2018	<u>B</u>	udget 2019	Estd 2019	<u>B</u>	udget 2020	Difference '1	.9 vs. '20
		<u>A</u>		<u>B</u>		<u>C</u>	<u>D</u>		<u>E</u>	<u>F (E-C)</u>	<u>G (E/C)</u>
Expenses											
Governance & Management	\$	2,970,433	\$	3,200,436	\$	3,705,074	\$ 3,660,610	\$	4,027,150	\$ 322,076	8.7%
Public Safety	\$	32,261,879	\$	34,952,062	\$	35,038,844	\$ 34,904,149	\$	35,370,147	\$ 331,303	0.9%
Finance & Administration	\$	6,864,420	\$	7,366,615	\$	7,830,903	\$ 7,538,762	\$	7,225,288	\$ (605,615)	-7.7%
Community & Economic Development	\$	6,207,011	\$	6,740,213	\$	7,649,627	\$ 7,226,722	\$	10,048,567	\$ 2,398,940	31.4%
Public Works	\$	10,481,168	\$	10,975,546	\$	12,451,477	\$ 11,861,773	\$	12,577,526	\$ 126,049	1.0%
Other Operating Expenses	\$	3,721,881	\$	(311,645)	\$	8,015,857	\$ 7,916,930	\$	4,540,787	\$ (3,475,070)	-43.4%
Total - General Fund Expenses	\$	62,506,793	\$	62,923,226	\$	74,691,784	\$ 73,108,946	\$	73,789,465	\$ (902,319)	-1.2%
General Fund Expenditures (by major	ca	tegory)									
Personnel	\$	43,983,566	\$	45,524,570	\$	52,856,052	\$ 52,460,253	\$	54,016,660	\$ 1,160,608	2.2%
Operations	\$	18,334,440	\$	15,260,106	\$	20,078,482	\$ 19,246,219	\$	15,194,028	\$ (4,884,454)	-24.3%
Capital	\$	188,787	\$	2,138,550	\$	1,757,250	\$ 1,402,474	\$	4,578,777	\$ 2,821,527	160.6%
Total - General Fund Expenses	\$	62,506,793	\$	62,923,226	\$	74,691,784	\$ 73,108,946	\$	73,789,465	\$ (902,319)	-1.2%



General Fund: Change in Personnel Expense

- The FY20 budget includes a total \$1.6 million for annual pay adjustments. The annual pay increase for City team members will involve two components again this year: 1) approximately 60% of the pay adjustment will be allocated in an across-the-board 2.5% general pay increase or "market adjustment" and 2) an additional pay increase ranging from 0.5% to 2.5% will be provided to City team members based on their 2018 performance evaluations. As a result, City team members will receive pay increases ranging between 3% and 5% based on their performance. The pay adjustment will be effective the first full pay period in July 2019.
- A similar pay adjustment approach was implemented in both FY18 and FY19. During FY19, the City implemented a comprehensive update to its compensation plan. The Board of Mayor and Aldermen approved updates to the plan including an increase of 10% to all pay grades and adjustments for individual team members where needed to ensure an appropriate level of progress through the pay range.



General Fund: Change in Personnel Expense

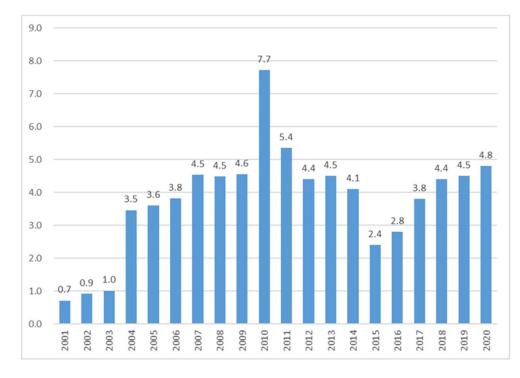
- 10 new full-time positions added across the General Fund.
- Health Insurance Premiums in the City's traditional plan will increase 2.5%, while premiums for vision and dental insurance will remain flat in FY20.
- In FY19, the City began offering team members the option to use a high-deductible health insurance plan paired with a health savings account. Premiums for the high-deductible plan will remain flat in FY20. In FY19, the City will begin offering team members the option to use a true high deductible health insurance plan paired with a health savings account.
- 3.5% turnover factor (pay + benefits) used.
- Pension across all funds budgeted at \$4.8 million, an increase of 7.3%.



General Fund: Pension Plan Contributions

- Increase of roughly \$300,000 across all funds.
- Increase attributable to demographic changes, lower year-end returns and assumption changes.
- Pension is approximately 10.7% of total payroll.

Pension Contributions over last 20 Fiscal Years - (in millions)





General Fund: Appropriations to Outside Entities

Ten Year- History – Appropriations to Outside Agencies



• A decrease of \$35,407 compared to the FY19 budget. While no new agencies were added to City funding, there were increases requested by several agencies, including a contractual increase for the Williamson County Animal Control services, and an additional \$5,000 to Gentry's Education Center.



General Fund: Long-Range Plan

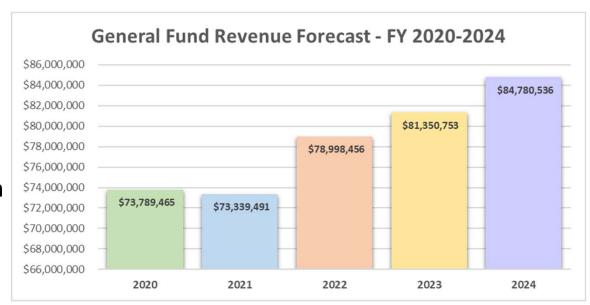
- Decisions made today have impacts which last for many years. The
 expenditure of public resources is one of the most influential and important
 decisions which a community is faced with. Additional employees provide
 services for a growing community like Franklin, but they also generate
 pension and benefit liabilities for years if not decades to come. Given the
 opportunities and challenges of our community's future, staff believed now
 was the time to truly develop a long-term financial plan for the General
 Fund.
- Projections are rife with difficulty; assumptions about rates of expenditure increase, commodity increase, inflation and revenue increase (or decrease) are speculative at best. However, a general rule of thumb is the fewer years of forecast, the more reliable the projection. This is why this projection is only for 60 months, beginning July 1, 2019 and ending June 30, 2024. Staff, with reasonable assurance, can project out likely trends in revenues and expenditures.



General Fund: Long-Range Plan

Revenues: Revenues are forecast to grow by nearly 15% from FY 2020 to 2024, or an average of just less than 3% annually. This is a conservative forecast, using historical averages for the last 5 to in some cases 30 years dependent upon revenue category.

- Average growth of less than 3% annually.
- Local Option Sales Tax increasing at 3.5% overall, with sizeable increase in FY 2022 when City's share of monies currently going to Williamson County return to the City.



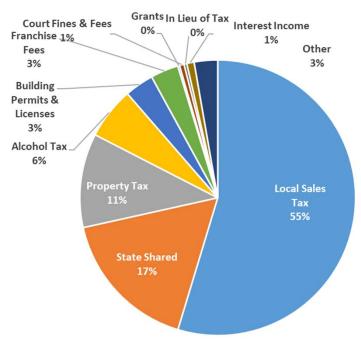


General Fund: Long-Range Plan

Revenues:

- Once the City's share (currently .50% of the 2.75% total local City/County option) comes back to Franklin, we forecast around \$7 million in additional revenues annually coming to the City. This forecast assumes 50% of that distribution (or \$3.5 million) dedicated to General Fund operations while the balance will be dedicated to capital projects.
- The other large increase occurs in 2024, when the Tax Increment Financing district in Cool Springs is paid off. Conservatively, this additional growth has been divided 50% for appraising and 50% for capital project

FY 2024 General Fund Revenues



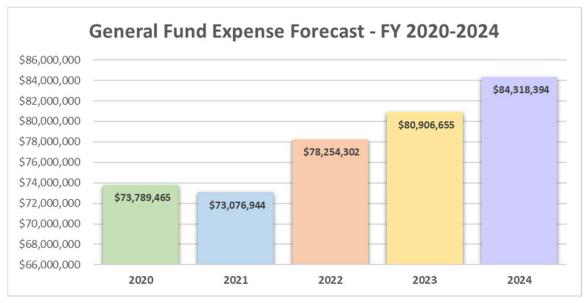
operational needs and 50% for capital projects. The additional amount for General Fund operations in this forecast in FY 2024 is \$1,000,000.



General Fund: Long-Range Plan

Expenses: As the City grows, so too the demands on City Services. To account for this growth, and to properly plan for the increase in Revenues forecast above, the City plans to add additional personnel once significant additional Sales Tax revenues come online in FY 2022.

- From FY 2020-2024, the City plans on adding 27 full -time equivalent personnel in Police, Fire, Public Works and Support Services.
- The bulk of remaining available funds annually will be dedicated as appropriate to equipment renewal and replacement.





General Fund: Long-Range Plan

Summary: The Long-Range Operational forecast for the City of Franklin's General Fund proposes break-even budgets FY 2020-2024, resulting in the reduction as a percentage of overall annual budgets the City's General Fund balance from its forecast level of 62% in FY 2020 to 56% in FY 2024. This is still far in excess of the City's minimum fund balance policy requirements.

	Overall General Fund Change in Fund Balance: FY 2020-2024													
		<u>Budget 2020</u>		Fo	recast 2021	Fo	recast 2022	Fo	recast 2023	Forecast 2024				
Beginn	ing Balance*	\$	45,404,971	\$	45,404,971	\$	45,667,518	\$	46,411,672	\$	46,855,770			
+ Rev	enues	\$	73,789,465	\$	73,339,491	\$	78,998,456	\$	81,350,753	\$	84,780,536			
- Expe	enses	\$	73,789,465	\$	73,076,944	\$	78,254,302	\$	80,906,655	\$	84,318,394			
Ending	Balance	\$	45,404,971	\$	45,667,518	\$	46,411,672	\$	46,855,770	\$	47,317,912			
Year-End F/B as % of Budget:			62%		62%		59%		58%		56%			
	Year over Year \$	\$	0	\$	262,547	\$	744,154	\$	444,098	\$	462,142			
	Year over Year %		0.00%		0.58%	-	1.63%		0.96%		0.99%			

^{*}Beginning Fund Balance for the General Fund for FY 2020 assumes full use of projected fund balance in FY 2019 for capital projects and operations of \$4.46 million. Starting audited fund balance for the City of Franklin in FY 2019 is \$49,459,971.



Other Funds: Summary

- Drug Fund (p. 103-106)
- Community Development Block Grant (CDBG) Fund (p. 177-180)
- Transit Fund (p. 181-184)
- Stormwater Fund (p. 205-214)
- Street Aid & Transportation Fund Gas Tax (p. 215-218)
- Road Impact Fund (p. 219-222)
- Sanitation & Environmental Services Fund (p. 231-242)
- Water & Sewer Fund (p. 243-268)
- City Facilities Tax Fund (p. 285-288)
- County Facilities Tax Fund (p. 289-292)
- Hotel/Motel Tax Fund (p. 293-298)
- Debt Service Fund (p.299-308)
- In Lieu of Parkland Fund (p. 309-312)



Other Funds: Change in Budget Amounts

All Funds	<u>Actual 2017</u>	<u>Actual 2018</u>	Budget 2019	Estd 2019	<u>Budget 2020</u>	Difference '19 vs. '20
	<u>A</u>	<u>B</u>	<u>c</u>	<u>D</u>	<u>E</u>	<u>F (E-C)</u> <u>G (E/C)</u>
Personnel	\$ 54,101,667	\$ 56,651,206	\$ 64,518,682	\$ 63,558,907	\$ 66,342,517	\$ 1,823,835 2.83%
Operations	\$ 63,599,732	\$ 61,090,009	\$ 71,995,078	\$ 66,726,013	\$ 68,496,245	\$ (3,498,833) -4.86%
Capital	\$ 7,400,233	\$ 14,651,102	\$ 23,418,898	\$ 12,966,066	\$ 25,999,413	\$ 2,580,515 11.02%
Total - All Funds Expenses	\$ 125,101,632	\$ 132,392,317	\$ 159,932,658	\$ 143,250,986	\$ 160,838,175	\$ 905,517 0.6%
Surplus / (Deficit) All Funds	\$ 18,001,479	\$ 23,054,778	\$ (2,600,325)	\$ 12,317,676	\$ 3,406,416	
	Actual 2017	Actual 2019	Budget 2010	Eated 2010	Budget 2020	Difference 110 vs. 120
	<u>Actual 2017</u>	<u>Actual 2018</u>	Budget 2019	Estd 2019	Budget 2020	Difference '19 vs. '20
	<u>A</u>	<u>B</u>	<u>C</u>	<u>D</u>	<u>E</u>	<u>F (E-C)</u> <u>G (E/C)</u>
General Fund Expenditures (by major	category)					
Personnel	\$ 43,983,566	\$ 45,524,570	\$ 52,856,052	\$ 52,460,253	\$ 54,016,660	\$ 1,160,608 2.2%
Operations	\$ 18,334,440	\$ 15,260,106	\$ 20,078,482	\$ 19,246,219	\$ 15,194,028	\$ (4,884,454) -24.3%
Capital	\$ 188,787	\$ 2,138,550	\$ 1,757,250	\$ 1,402,474	\$ 4,578,777	\$ 2,821,527 160.6%
Total - General Fund Expenses	\$ 62,506,793	\$ 62,923,226	\$ 74,691,784	\$ 73,108,946	\$ 73,789,465	\$ (902,319) -1.2%
Surplus / (Deficit)	\$ 4,033,556	\$ 6,176,829	\$ 0	\$ 1,550,651	\$ 0	



Other Funds of Note:

Stormwater

- Over \$2.55M for capital projects. After this allotment, no further capital is planned out of the Stormwater Fund until fees are re-evaluated later in 2020.

Sanitation

- No Fee Increase & No Tax Levy Subsidy Budgeted
- Essential equipment replacement over \$1.2M included
- New equipment to implement curbside recycling containers



Other Funds of Note:

Hotel/Motel

- Solid Revenue growth (7.4%), even accounting for additional competition from new stock in Nashville & surrounding areas
- Investment in over \$2.37 million of projects for Parks (Eastern Flank, Bicentennial Pavilion, Carter's Hill/Battle of Franklin Park, East/Southeast Park), continued support for CVB



Other Funds of Note:

Development Funds (City Facilities, County Facilities, Parkland Dedication, Road Impact)

- Continued Investment of Phase I CIP Project for Fire Station 7
- New equipment for Fire, Parks and Sanitation
- Projected to retain and further grow healthy fund balances at year end for future use for 2019-2028 CIP projects - (nearly \$20M in Road Impact, \$13M in City Facilities, \$5M in County Facilities and almost 9.5M in Parkland)



Other Funds of Note:

Water & Wastewater Fund

- Nearly \$425K for equipment replacement
- Maintains rate structure of previous years; 2.9% increase in Water, 3.5% increase in Wastewater rates (already approved by BOMA) Furthers City's commitment to the IWRP



Summary

- The budget includes continued support of the *Invest* Franklin initiatives that funding capacity for key infrastructure investment and support operations for our growing community.
- Meeting budget goals and objectives with an enhanced emphasis on performance measures and the strategic plan.
- The budget features targeted program enhancements related to public safety and growth-related services.
- Reserves at year-end well above policy level.