



HISTORIC  
FRANKLIN  
TENNESSEE

## Sustainability Commission

**April 6, 2018**

**8:00 a.m. to 9:00 a.m.**

**City of Franklin –CDCR – City Hall**

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8:00 am	<b>Welcome/Introductions</b>	Andrew Orr
8:05 am – 8:40 am	<b>Franklin Forward Update</b>	Michael Walters Young
8:40 am	<b>*Approval of Meeting Minutes</b>	Dana Kose
8:40 am – 8:45 am	<b>Announcements:</b> Gov's Environmental Awards Hill Property Update Franklin City Commission Updates May Field Trip? June and July meetings	Andrew Orr
8:45 am – 9:00 am	<b>2018 Priorities Updates</b>	All
9:00 am	<b>Other News/Adjourn</b>	All

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\*Item contains an attachment or link

**MISSION STATEMENT:** The Sustainability Commission provides guidance to the Board of Mayor and Aldermen and the Planning Commission and leadership for the entire Franklin Community.

Bob Moreo (12/13/2019)  
Will Dodson (12/13/2019)  
Beverly Burger (BOMA co-terminus)  
Patrick Baggett (Franklin Tomorrow co-terminus)  
Mike Leonard (12/12/2020)

Todd Palmer (8/9/2019)  
Dana Kose (12/13/2019)  
Nancy Whittemore (10/13/2018)  
Micah Wood (11/10/2018)

*The City of Franklin has committed itself to developing an ongoing strategy of sustainability for the community. This initiative will be designed to achieve viable, fulfilling, and rewarding lifestyles for our residents and business partners through responsible and innovative stewardship of the environment.*

**MINUTES OF THE MEETING OF THE  
FRANKLIN SUSTAINABILITY COMMISSION**

**March 2, 2018**

The Franklin Sustainability Commission held a regular meeting on Friday, March 2, 2018, at 8:00 a.m., in the Community Development Conference Room.

**Members Present:** Chair Dana Kose, Vice-Chair Bob Moreo, Alderman Beverly Burger, Mike Leonard, Will Dodson, Todd Palmer, Patrick Baggett and Micah Wood

**Members Absent:** Nancy Whittemore

**Visitors:** None

**Staff Present:** Andrew Orr, Elaine Ellis, Emily Hunter

**Welcome/Introductions**

**Chair Kose** called the meeting to order at 8:00 a.m.

**Approval of Meeting Minutes**

**Mr. Moreo** moved, seconded by **Mr. Palmer**, to approve the minutes from February 2, 2018. The motion was carried unanimously (8-0).

**Announcements**

**BOMA**

**Chair Kose** and **Mr. Orr** made a presentation to the Board of Mayor and Aldermen at the Worksession on February 27, 2017, about the following Sustainability issues: Priorities, Street Lights, and Litter Pick up.

**Vice-Chair Moreo** asked **Alderman Burger** for feedback from the meeting. She stated that **Alderman Petersen** would like more information about the Dockless Bike program. **Chair Kose** will follow up with **Alderman Petersen**. **Alderman Burger** stated that the Commission should research the information and put together a packet to send to the Aldermen next month. She also stated that the project should be a six-month trial and located near larger employers.

### LEED for Cities

**Chair Kose** stated that information for LEED for Cities was presented to the Board of Mayor and Alderman at the February 27, 2018, worksession. The Aldermen did not have any comments at this time. **Ms. Kose** also stated that **Mr. Leonard** was able to negotiate the certification fee down to \$10,000. There is no fee for registration. The certification fee covers a five-year period. He also stated that the USGBC is willing to accept partial payments in lieu of a onetime payment. **Mr. Leonard** stated that it was the USGBC's 25<sup>th</sup> anniversary. He stated that the USGBC was very eager to publicize their information. If the City of Franklin (COF) certified, the COF could possibly be the first city in the Southeast to certify. This could present a great opportunity for publicity for the COF.

**Chair Kose** asked for an update concerning the budget request from the Planning and Sustainability Department to pay for the registration fee. **Ms. Emily Hunter**, Director of the Planning and Sustainability Department, stated the budget request would be presented to the Budget and Finance Committee on March 8, 2018. If the final budget is approved in June by the full board, the funds would be available in July, 2018. **Ms. Hunter** stated that the Commission should wait a minimum of 2-4 weeks before beginning the LEED for Cities registration.

**Alderman Burger** stated the Aldermen will want to know the following before approving the budget request:

- Why spend \$10,000 to join?
- What are the benefits?
- Are there any drawbacks or stipulations?

The following discussion ensued between **Mr. Leonard, Mr. Baggett, Chair Kose, Mr. Wood, Alderman Burger, Ms. Hunter, and Mr. Orr**:

- Could part of the expenditure could come from the City's promotional/advertising budget. Joining would give the City publicity through the USGBC's marketing materials.
- Joining would help track data for the City.
- The positive publicity would be good public relations, thus bringing in jobs. **Mr. Baggett** gave an example where Alexandria, Virginia received recognition for being a Platinum Certified City. This recognition directly lead to job growth for that city.
- Since registration is free, the City should go ahead and start this project, prior to the budget approval for the certification fee. Further research would be done to make sure there were no repercussions.
- In lieu of asking the City for the \$10,000 certification fee, approach 10 businesses or organizations (specifically those who are members of the USGBC) for a contribution of \$1000 each. The contributions would be made through a non-profit organization,

such as Franklin Tomorrow. The contribution would then be tax-deductible. Also, the logo for each business would appear on promotional pieces. Before approaching any businesses, a marketing campaign should be developed. **Alderman Burger, Chair Kose** and **Mr. Leonard** will work with **Ms. Hunter** and **Mr. Orr** to create these materials.

- Keep the request in the budget for now, but present that the Commission is trying to raise funds privately for the certification fee.

#### Litter Index Tour

**Mr. Orr** stated that he attended a county-wide litter tour with Keep Williamson Beautiful. The data collected is used to help Sargent Stephens determine where inmates will concentrate on litter cleanup efforts. This tour is conducted annually.

The following discussion ensued between **Alderman Burger, Mr. Orr, Mr. Leonard, Mr. Moreo**:

- **Alderman Burger** stated that she drives her Ward annually to look at areas and gives the information to Joe York. She asked the City Administrator, Eric Stuckey, for more money in the budget for Sanitation to help clean up these areas at least once per month.
- Keep Williamson Beautiful conducts a waste audit.
- Benefits of using “shame” advertising to reduce litter.
- Partner with fast food restaurants to help reduce litter.
- I-65 exit ramps need attention for litter pickup, especially exit 65 at Hwy 96. Suggested that the City provide funds for cleanup. **Mr. Orr** will contact KWB to find out what they are doing.
- Law Enforcement may only cite an individual for litter if the officer personally witnesses it. Ask City Police to look for people who litter in specific areas such as Spencer Creek and Mt. Hope (data collected from tour). Have a litter enforcement officer, like the parking enforcement officer.
- TDOT has a hot line/site for reporting people (license plates) who litter.
- Need map showing areas with most litter.
- Litter is a stormwater issue.

#### 2018 Priorities

**Chair Kose** discussed the main priorities for the Commission for 2018. The top two priorities suggested were Leed for Cities and Litter Pickup. She provided the following chart:

# Franklin Sustainability Commission 2018 Priorities

Priority	Leads
Street lighting	Andrew, Todd
Litter reduction	Andrew, Will, Mike
LEED for Cities	Dana, Mike, Will
Recycling (glass, bins)	Micah, Will
Green Business Initiative	Micah, Bob
Branding/public education	Nancy, Mike, Alderman Burger
Dockless bikes	Alderman Burger
Review of Ordinance Revamping	Mike, Bob

The following discussion ensued between **Mr. Leonard, Mr. Wood, Mr. Baggett, Alderman Burger, Ms. Kose, Mr. Orr, and Mr. Moreo**:

- Create cross-collaboration between the Sustainability Commission and other Commissions, such as the Franklin Housing Authority, so that sustainability can be a factor in future decisions.
- Be part of the ordinance and policy review process so there is consistent wording throughout. The Zoning Ordinance is being updated now, so, this is a good time to participate in the updates. The Sustainability Commission will have an opportunity to provide feedback during this time. The process will take approximately 12-18 months. Funds are being requested in next year's budget for a QA/QC consultant to help with the process. Mr. Orr stated that there will be an opportunity for subgroups, so it may be a chance to have someone from the Commission represent the group to offer feedback. **Chair Kose** suggested that **Mr. Leonard** and **Mr. Moreo** might want to consider being a representative.
- Let the City of Franklin staff know that the Sustainability Commission is a resource on timely issues.
- Create a "Best Practices".
- Be a sounding board for the Board of Mayor and Aldermen. For example, the use for the Hill Property.
- **Mr. Orr** will ask **Ms. Kathleen Sauseda** to copy him on upcoming Housing Commission agendas. He will go through the information and bring suggestions for projects to the Sustainability Commission. **Mr. Orr** said he could broaden the scope of announcements and share information for Citywide news and developments.
- Offer the Sustainability Commission as a resource for advice and feedback.
- It was noted that the Sustainability Commission does not have legislative authority. The Historic Zoning Commission has legislative authority through the State of Tennessee.

- **Mr. Orr** stated there is an E-bike option for the Dockless Bikes.
- **Chair Kose** stated that they will update the Commission each month on the status of the priorities.

### Affordable Housing

**Mr. Leonard** suggested the following should be considered (using the Hill Property as an example):

1. Is the property appropriate for affordable housing?
2. How many affordable housing units does Franklin need?
3. Use creative thinking:
  - Have a revolving fund to help new employees with their mortgage, so employees, such as firemen, can live in Franklin vs. outlying areas. A suggestion to raise the funds would include using the proceeds from LED savings and solar projects.
  - Use land swap opportunities such as moving the tractor equipment store to the Hill property and developing on the vacated site. This would enable the homes to be built in the Hard Bargain area.

### Other Business

**Mr. Orr** asked everyone to take the Hill Property Survey.

### Adjourn

There being no further business, the meeting adjourned at 9:10 am.

### ACTION ITEMS

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| <ul style="list-style-type: none"><li>• <b>Mr. Orr</b> will send out a meeting invitation for the next Sustainability meeting on April 6, 2018.</li><li>• <b>Mr. Orr</b> will contact KWB to find out what they are doing for litter clean up.</li></ul> |
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