



<b>CITY STAFF</b>	
Received by:	_____
Date:	_____

**APPLICATION FOR PLACING ARTWORK ON  
CITY OF FRANKLIN PROPERTY**

Thank you for your interest in placing artwork on property owned by the City of Franklin.  
Please complete and submit this application, along with the proposal, to:

Franklin Public Art Commission  
City of Franklin  
109 Third Avenue South  
Franklin, TN 37064

*Please review the attached Policies and Procedures. For assistance, please contact the Public Outreach Specialist at 615-550-6606 or CityofFranklin@FranklinTN.gov. The Franklin Public Art Commission reserves the right to request additional information in order to process an exhibition proposal.*

APPLICANT		
Name(s)/Organization: Williamson County Convention & Visitors Bureau		
Contact: Megan Weisinger		
Address: [REDACTED]		
City: Franklin	State: TN	Zip: 37064
Phone: [REDACTED]	Fax:	
Email: [REDACTED]	Website: visitfranklin.com	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City):		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

Midnight Sun Scavenger Hunt

Labeling - include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable

Artist: Janel Maher (sculptor)

Date of Creation: 2018

Materials: Bronze and Granite

(Optional) Proposed City-owned site for placement: Harlinsdale Farm

Participants (list anyone that will be involved in the project): We have partnered with the following sites/businesses that will be showcasing a bronze horse on their private property: St. Paul's Episcopal Church, Landmark Booksellers, Village Realty, Shuff's Music, McPhail-Cliffe office (Heritage Foundation), The Factory, Hope Church, Visitor Center and Carter House.

**ARTWORK DETAILS**

**Please attach a proposal that includes the following:**


1. Narrative description of the artwork or project including:
  - a. Concept
  - b. Aesthetic vision
  - c. Artist involvement
  - d. Materials
  - e. Processes
  - f. Durability
  - g. Other relevant information
2. Timeline and detailed installation plan (including specific required components for installation)
3. Budget and funding (explain project budget and how it will be funded)
4. Maintenance plan while the piece is on display (whether temporary or permanent)
5. Qualifications including:
  - a. Artist(s) resume/bio
  - b. Examples of past exhibits or similar projects
6. Visuals including:
  - a. Sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed art including an accurate description of colors
  - b. (If applicable) Digital, color images of artworks in exhibition
  - c. A site plan clearly showing the dimensions and the location of the art and its relation to pedestrian path of travel on the site and in the vicinity, including adjacent rights-of-way.
  - d. An elevation or perspective rendering showing the streetscape view of the art including the street elevations of adjacent properties
  - e. Digital images of past exhibits or similar projects
  - f. Maquette or rendering of artwork(s)

**Submit application and supporting materials to:**

Franklin Public Art Commission  
City of Franklin  
109 Third Avenue South  
Franklin, TN 37064

**Or electronically at:** [CityofFranklin@FranklinTN.gov](mailto:CityofFranklin@FranklinTN.gov)

**APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL**

Authorized signature: 	Signature of Legal Guardian if Artist is a minor:
Print name: Megan Weisinger	Date: 10/2/18

# Midnight Sun Scavenger Hunt Public Art Proposal



# The Program

The Midnight Sun Scavenger Hunt was created by the Williamson County Convention & Visitors Bureau (WCCVB) to:

- Encourage visitors and residents to explore the city of Franklin.
- Expand downtown Franklin's public art offering.
- Enhance the visitor experience by offering a fun family-friendly activity that is both visually pleasing and educational.



# The Artwork



In honor of Midnight Sun and the rich walking horse history in Franklin the WCCVB proposes the installation of 10 miniature bronze horse statues at different historical locations throughout historic downtown Franklin.

Statue Details and Dimensions

Bronze with granite base

Dimensions (L x W x H)

6" x 2.75" x 9.5"



# The Sites

The WCCVB will oversee the installation of 10 permanent bronze horse statues at the following historical locations throughout historic downtown Franklin. These locations have been approved by the property owners.

- Harpeth National Bank (currently Visitor Center)
- McPhail Cliffe Office
- The Green House (currently Village Realty)
- The Factory
- St. Paul's Episcopal Church
- Carter House
- Dan German Hospital (currently Hope Church)
- Old Factory Store (currently Landmark Booksellers)
- Home of Sallie Ewing Sims Carter Gaut (currently Shuff's Music)
- Harlinsdale Farm (approved by City of Franklin Parks Dept.)



# Supplemental Materials



Congratulations on completing the Midnight Sun Scavenger Hunt!  
Share a photo with your button and be sure to tag #FranklinTN!



VisitFranklin.com

In addition to the horse statues, the WCCVB will create brochures containing clues to lead the participant to each bronze horse statue.

Once the participant completes the scavenger hunt successfully they can bring the brochure with the completed clues to the Visitor Center to earn a prize: a four-pack of Midnight Sun buttons.





# The Artist

The WCCVB has partnered with local sculptor and artist Janel Maher who will be making all of the horse statues. The decision was made to cast these horse statues in bronze with granite bases because of the durability of these materials as they have proven to withstand all types of weather.



# Janel Maher

Janel Maher's sculptures are known for capturing the heart, soul and very essence of one of our greatest treasures - the horse. Janel's bronzes can be found among collectors throughout the United States, Europe and South America with two perpetual trophies in England and South Africa.

Janel's passion for capturing an individual horse's character and conformation is evident in her commissioned pieces that range from sculptures of National Champions to the monument at Thoroughbred Motor Cars. Martin Bennett, President of Thoroughbred Motor Cars, says "Janel managed to absorb the philosophy which drives our company and express it through her marvelous interpretation of the horse on our logo."

Growing up in Colorado, Janel Maher dreamed of horses in her youth. "My early drawing and painting set the stage for my wish to become an artist. I was always fascinated with animals, horses in particular. Many of my paintings or sculptures are inspired by my own horses, poetry, a song, or sometimes just a comment I've heard. It is always my goal for the viewer to see a subject that breathes life."

Janel was the winner of the prestigious Marilyn Newmark Memorial Award for realism at the 2013 American Women Artists 25th Annual Juried Art Show for the bronze "Cheval" She also was awarded the Presidents Award at the Women Artists of the West 45th Annual Juried Art Show for the bronze "Galileo" This was the first time that this award was presented to a sculptor.

In describing the bronze "Ponies Before the Storm," one collector says, "Horses run through Janel Maher's hands...and she stops them in bronze so we can touch them."



# Past Project/Awards



Janel's Bronze Galileo won the President's Award at the 45th Annual National Exhibition of the Women Artists of the West, the first time it was awarded to a sculptor.



# Installation and Maintenance

Installation at each privately-owned location will be the responsibility of the WCCVB.

The City of Franklin Parks Department will oversee installation at Harlinsdale Farm.

The bronze statues will be drilled into cement or wood at each site with bolts readily attached to the granite bases.

The WCCVB will take full responsibility of maintaining each bronze horse statue.



# The Funds

This project has a projected budget of \$10,000 which includes the cost of each horse, installation, brochure creation and printing and buttons. The WCCVB is seeking strategic partnerships within the community to help sponsor the creation and installation of each of the 10 horse statues. At this time we have raised the needed funds through local sponsors.



# The Timeline

Target Launch Date:

**December 2018**



# Harlinsdale Farm



The statue will be placed at the wishing well located at Harlinsdale Farm.

This location is out of the way of pedestrian and vehicle traffic yet accessible to the public.



# Harpeth National Bank (Visitor Center)



The statue will be installed on a shelf bolted into the outer wall of the Visitor Center.

The statue will be out of the way of pedestrian traffic yet visible.





# McPhail Cliffe Office



The statue will be installed on the windowsill.

The statue will be out of the way of pedestrian traffic yet visible.



# The Green House



The statue will be installed on the porch.

The statue will be out of the way of pedestrian traffic yet visible.



# The Factory



The statue will be installed on the ledge that is located outside of Honest Coffee Roasters at the Factory.

The statue will be out of the way of pedestrian traffic yet visible.



# St. Paul's Episcopal Church



The statue will be installed on the wall located in St. Paul's Episcopal Church courtyard.

The statue will be out of the way of pedestrian traffic yet visible.



# Carter House

Location on site TBD



# Dan German Hospital (Hope Church)



The statue will be installed on a step located at the entrance of Dan German Hospital (Hope Church).

The statue will be out of the way of pedestrian traffic yet visible.



# Old Factory Store (Landmark Booksellers)



The statue will be installed inside Landmark Booksellers front window.

The statue will be out of the way of pedestrian traffic yet visible.



# Home of Sallie Ewing Sims Carter Gaut (Shuff's Music)



The statue will be installed at the front entrance of Shuff's Music.

The statue will be out of the way of pedestrian traffic yet visible.

