



Sustainability Commission

May 6, 2016

8:00 a.m. to 9:00 a.m.

City of Franklin – Community Development Conference Room – City Hall

8:00 am	Welcome/Introductions	LK Browning
8:05 am	*Approval of Meeting Minutes	LK Browning
8:05 am – 8:10 am	Announcements: River clean-ups State of the City (May 11 @ 7am)	Andrew Orr
8:10 am – 8:25 am	Etrenzik LEDs	Mark Gregory
8:25 am – 8:55 am	Strategic Workshop Recap - Overall Impressions - Public Outreach - Green CIP Case Study	LK Browning
8:55 am – 9:00 am	Other News/Adjourn Upcoming 2015 BOMA Meetings: 5/10/2016; 5/24/2016 Eat the Street May 6, 2016	

*Item contains an attachment or link

MISSION STATEMENT: The Sustainability Commission provides guidance to the Board of Mayor and Aldermen and the Planning Commission and leadership for the entire Franklin Community.

Karina Young (11/10/2018)
LK Browning (12/1/2016)
Mike Skinner (BOMA co-terminus)
Teresa Gail Ashworth (TVA Volunteer)
Miles Mennell (Franklin Tomorrow co-terminus)

Bob Moreo (12/1/2016)
Ken Scalf (12/1/2016)
Nancy Whittemore (10/13/2018)
Matt Bean (12/12/2017)
Micah Wood (11/10/2018)

The City of Franklin has committed itself to developing an ongoing strategy of sustainability for the community. This initiative will be designed to achieve viable, fulfilling, and rewarding lifestyles for our residents and business partners through responsible and innovative stewardship of the environment.

**MINUTES OF THE MEETING OF THE
FRANKLIN SUSTAINABILITY COMMISSION**

MARCH 4, 2016

The Franklin Sustainability Commission held a regular meeting on Friday, March 4, 2016, at 8:00 a.m., in the Community Development Conference Room.

Members Present: Vice Chair Bob Moreo, Mathue Bean, Miles Mennell, Ken Scalf, Alderman Mike Skinner, Micah Wood, Karina Young

Members Absent: Chair L.K. Browning, Teresa Ashworth-Harris, Nancy Whittemore

Visitors: Dana Kose, Kim Shinn

Staff Present: Emily Hunter, Andrew Orr, Brenda Woods

Welcome/Introductions

Mr. Moreo called the meeting to order at 8:00 a.m., and introductions were made by all individuals.

Approval of Meeting Minutes

Vice President Moreo presented the January 8, 2016, minutes for consideration.

Alderman Skinner moved to approve the January 8, 2016, minutes, Mr. Wood seconded the motion, and the minutes were approved unanimously.

Announcements

Mr. Orr discussed the following:

- **Clean Tennessee Energy Grant Closeout** - LED lights were installed in the Second Avenue Parking Garage, and the grant was closed out.
- **1 MW Solar Update** has been completed, is on line and producing energy. A date for a ribbon cutting has not been determined at this time. Earth Day, has been discussed as a possible day for this event. Mr. Orr will work with Ms. Reiersen regarding this, get something penciled on the calendar, and will notify the Sustainability Commission when this is done.

High Mast Update – This was presented at a Board of Mayor and Aldermen (BOMA) meeting in February. It was generally well received. He suspected that Mr. York, Streets Director, would make a successful budget request.

River Clean-up – The first river clean-up with Cumberland River Compact has been scheduled for Saturday, April 2, 2016. A meeting has been scheduled with Cumberland River Compact for next week to finalize the logistics. They are calling for

volunteers and are working on several clean-ups across the mid-state on that day. Mr. Orr will resend the link to the sign-up page.

State of the City (May 11 @ 7 am) – The location is at Jamison Hall in The Factory. Breakfast will be provided.

Mr. Orr stated that the Parks Master Plan was recently approved. This is posted on the City's website, and Mr. Orr will send the link to the Sustainability Commission.

Mr. Orr introduced Mr. Kim Shinn who discussed the upcoming Strategic Planning Workshop.

Mr. Shinn stated that the purpose of his visit was to answer any questions regarding what would go on at the April 8, 2016, Strategic Planning Workshop, and to give everyone a chance to express some interest in diving a little deeper into some issues so that the agenda could be adjusted to handle that. The retreat is essentially a strategic planning retreat. It is an opportunity to step back from the individual trees and take a look at the forest. In a lot of endeavors we get tangled up in the tactical issues in whatever is immediate and urgent at any given time. This will give everyone an opportunity to think about what the Sustainability Commission really wants to do on a longer horizon with a wider focus, and in a lot of ways define what is important as opposed to what is urgent.

Mr. Orr is putting together a three-ring binder, which has information regarding where the Sustainability Commission started, what it has done so far, how the City has moved in terms of setting up some policies and plans, and the Mission Statement of both the City and the Sustainability Commission. The Commission will have an opportunity, in the next month or so, to go through the manual and see what has happened in the past and the ground work that has already been laid, so the wheel is not reinvented in the discussions.

He discussed the SWOT analysis (strengths, weaknesses, opportunities, and threats). What are the contextual issues of the City and what can the Sustainability Commission do within that context? Strengths and Weakness tend to be internal things. Opportunities and Threats tend to be external things. This gives us a chance to see where the Sustainability Commission is today and the environment that the Commission will be working in going forward. The next exercise is a Goal Setting Exercise. This tends to be a rather free form, brain-storming exercise, where thinking about what one wants the Sustainability Commission to think about and accomplish, going forward. He tended to want to break this into smaller groups.

An organization, such as this, tends to be divided into governmental issues, such as how do we want the Commission to function and do its business. Another category tends to be driven by economic issues, such as funding and development-type issues. The third category tends to be around programs, such as, what are some of the things that the Commission wants to do with its time for the community. Those can be educational, or they can be infrastructure-related. That is a broad area to get into, but these things cannot be done without the foundational issues of where we get the money or the support to do those things,

and how do we, as a Commission, focus together to get those things done. That is why he had put together the three groups.

He looked to the Commission to self-organize where their interests, passions, abilities, and strengths might lay. They would take a mid-break and swap groups so that they would get a lively, free-form discussion. This tends to generate a dozen or so, "Let's explore these things."

The next exercise is to get those things defined enough so that the group can coalesce around no more than five goals to go forward with. That is not to say that some of the ideas that one comes up with are not really good ideas that should be captured later on. However, in coming out of this exercise, it is hoped to come out with real goals that are accomplishable, that action can be taken on, and that you, as a Commission, can "get your arms around and accomplish." It is all well and good to have long-range, high-minded ideals, but it is much more effective if one gets things done.

The afternoon piece is filtering the brain-storming session down into, "What are those two or three SMART goals. SMART is an acronym for the following:

- S** - Specific, the goals need to be really clear and well-defined.
- M** - Measurable so that one has some sense of, "Are you accomplishing what it is you are wanting to do and that you have a metric to measure your progress against.
- A** - Achievable that it is not something that is so broad, so time-consuming, or so energy-intensive that this group cannot actually get it done.
- R** - Relevant and achievable, and that it actually does conform to the vision and mission statement of the Commission.
- T** - Timed-out, that it has a real schedule associated with it.

The afternoon session is flushing out those aspects of each one of those goals, creating action-items that help to accomplish the goals, creating a schedule to get the things done, identifying any resources or external opportunities or inputs that are needed to help one do those things. When one comes out of that day's session, there should be a plan with which to move forward with specific, measurable, achievable, relevant, and timed-based goals that the Commission can actually use to define those things that are important going forward. As much as anything when those urgent issues come up on your monthly or quarterly meetings, one can actually look back at what was done in this session and say, "Are those consistent with what we said we wanted to do with the Commission?" "Is this something that fits into one of these goals, or is this something that is not really all that urgent?" We ought to concentrate on what we define as being important.

Mr. Shinn wanted to give the Sustainability Commission the opportunity to say, "Yes Kim, but I really wanted to have this happen out of our time together. I realize as a strategic planning facilitator, you came in with this plan, but I had something else in mind that I wanted to get done in that time together."

You are devoting an entire day to doing this, so if you had something that you really wanted to get out of the day, which is not consistent with this agenda, we need to know about it.

Mr. Scalf asked Mr. Shinn if he was leaving his contact information in case any of the Commissioners wanted to respond back about anything. Mr. Shinn stated that Chair Browning and/or Mr. Orr could get the input back to him at any time before the retreat in April.

Vice Chair Moreo asked if there was anything the Commission could do beforehand to be prepared to hit the ground running.

Mr. Shinn stated that he thought it was important to do the homework of where this Commission has been and that one really understands all of the things that brought the Commission to the point that it is today. They usually do some research regarding the external issues. He typically likes to look at things such as, "What are long-range projections for the community looking like, the population growth, any community master plans that are going to direct what happens in the future for the City of Franklin. Being aware of and in tune with what's going on in terms of future planning really helps contextualize those opportunities. He thought, as people who live in the City of Franklin, the Commission had a real sense of those opportunities and threats. They are the things that are important to the Commission, and that is what would be forming the goals for the Commission because essentially this is a reflection of everyone's desires for the Commission.

Alderman Skinner stated that there were some things on the near horizon that were very specific and ground level that were appropriate for this Commission to weigh in on. The City has run out of space to do the mulching. The yard waste that comes in the brown bags is taken out to Incinerator Road, but the City has almost maxed out its space at this location. The City owns some property near the floodplain, close to the corner of Mack Hatcher and Hillsboro Road; but because of the public outcry from one of the neighborhoods, it may not get off the ground. He thought it was perfectly appropriate for the Sustainability Commission to weigh in on this project and try to help educate individuals.

Mr. Shinn stated that this was exactly the goal of this Commission.

Mr. Wood asked where the Sustainability Commission fit within the overall City. He thought the Commission needed to know that before it can know the goals it will set.

Mr. Shinn stated that he viewed the Sustainability Commission as a citizens' advisory board that provides advice, direction, and leadership to the BOMA and to staff about those issues.

Mr. Wood asked if those were the expectations of the BOMA and Administration. He thought that had been a question.

Alderman Skinner stated that it was the Sustainability Commission's job to weigh in where it saw appropriate.

Mr. Shinn stated that one of the things that the Sustainability Commission needed to decide for itself was how active it wanted to be. Does the Commission want to wait to be asked by staff or the BOMA, or do they want to take a position and advocate for certain things that they then advise staff and the BOMA about? That is a very fundamental issue that the Sustainability Commission needs to resolve for itself. It is not presently clear whether the Commission functions upon the request of the BOMA or as a citizens' commission has the right duty, obligation, and desire to be more of an activist.

Mr. Wood stated that the Commission needed to know those things before it could set goals.

Mr. Shinn stated that this would be part of the strength, weaknesses, opportunities, and threat's discussion.

Alderman Skinner stated that projects, such as the High Mast, which Mr. Orr initiated and presented to the BOMA, even though the budget part fell within another department, saved money and was a better project. Those things really take that kind of project much farther.

Mr. Wood stated that it was important to know how it all fits together. If the Sustainability Commission was doing its part but was doing it in a vacuum and was not working with the BOMA, the Planning Commission, or staff, then the Commission was making all the effort, and it was not translating across the organization. He thought that this had been an issue with this Commission over the years.

Mr. Shinn stated that was why it was really important for this Commission to know what had been done in the past, how the Sustainability Commission came to be, and what the plans were for the community master plan development plans so that this Commission understood and knew where the community was headed so that their efforts would fit within that framework.

Mr. Scalf asked about the under-utilization of the Sustainability Commission, how more value by the BOMA could be created, and how this could be addressed.

Ms. Young stated that she thought it was helpful that Mr. Orr had added Ordinance 2009-41, dated July 14, 2009, regarding the creation of the Sustainability Commission. It showed what the Commission was, what it had accomplished, and where it was going.

Ms. Kose stated that the Commission might need to go back and revisit the Commission's statement and the goals of the Sustainability Commission.

Mr. Shinn stated that he thought this would probably bubble up in the brain-storming session, based on some of the things that have happened, and the Commission expects to happen to more effectively reflect the Commission.

Mr. Orr thanked Mr. Shinn for coming to the Sustainability Commission meeting.

Mr. Orr showed an aerial of the proposed compost facility. The 1 MW solar project takes up five acres of the property.

Alderman Skinner stated that this was property that the City already owned, and there was limited access to get to the location. He stated that there had already been some odor-release from the treatment plant, and the neighborhood was already sensitive.

Mr. Orr showed and discussed a PowerPoint presentation regarding a recap of the Sustainability Commission's efforts in Franklin since 2009.

Mr. Moreo discussed the Sustainability By-laws to add an additional member.

Mr. Orr stated that he had looked into the By-laws and stated that the By-laws reflect what is in the Municipal Code, which is what was approved by the BOMA when they created the Commission. To change the membership, it would require an amendment to the Municipal Code. This would need to go to the BOMA before the additional member could be added. It is a little more involved than a simple vote by the Sustainability Commission.

That was also Vice Chair Moreo's understanding. The By-laws were how the Sustainability Commission conducted itself internally regarding the rules and how it operates. As far as the membership itself, it was a little more of a process.

Mr. Orr thought the 10th member was Ms. Ashworth-Harris. When the Commission was created, she came on as a non-voting member on behalf of the Tennessee Valley Authority (TVA), which was to have a representative.

Vice Chair Moreo stated that in March 2014, the Commission had made an amendment to the By-laws to have a member represent the school system, and that would be another thing that the Commission would want to review and have the Mayor appoint someone. This has not happened to date. For now, this has been tabled for the future. He did not know if the Commission had a process for putting an action forward to the BOMA to have something introduced. To get the ball rolling, he thought one would have to make some sort of resolution, and this might be done at some point.

Alderman Skinner recommended that if the Sustainability Commission was planning to send through a number of items, it should be done together.

There being no further business, the meeting adjourned.

ACTION ITEMS

- | |
|--|
| <ul style="list-style-type: none">• Mr. Orr will work with Ms. Reiersen regarding a press release and a potential ribbon cutting ceremony for the solar project. |
| <ul style="list-style-type: none">• Mr. Orr will resend the link to the canoe clean-up sign-up page. |

City of Franklin Sustainability Commission Strategic Planning Retreat SWOT Analysis Notes

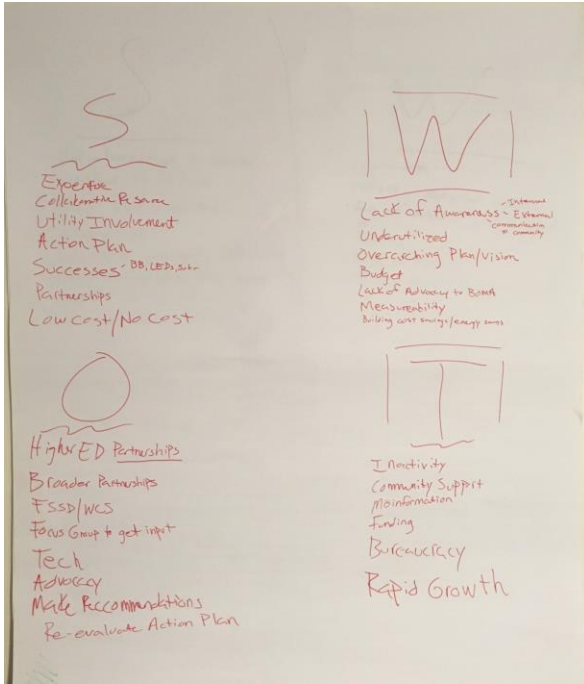


Table 1

Strengths

Expertise
 Collective resource
 Utility Involvement
 Action Plan
 Successes (BB, LED's, solar)
 Partnerships
 Low cost/no cost

Weaknesses

Lack of Awareness Internal
 External
 Communication
 to community
 Underutilized
 Overarching Plan/Vision
 Budget
 Lack of Advocacy to BOMA
 Measurability
 Building cost savings/energy savings

Opportunities

Higher Ed Partnerships
 Broader Partnerships
 FSSD/WCS
 Focus Group to get input
 Tech
 Advocacy
 Make recommendations
 Re-evaluate Action Plan

Threats

Inactivity
 Community support
 Misinformation
 Funding
 Bureaucracy
 Rapid growth

City of Franklin Sustainability Commission Strategic Planning Retreat SWOT Analysis Notes

Internal	External
<p>Strengths</p> <ul style="list-style-type: none"> Experience & History on Commission Accomplishments Expertise available to CMS Community based Beginnings High quality of life Culture change inside City gov & community at large has set stage for sustainability success Vibrant economy is the time to make a 	<p>Weaknesses</p> <ul style="list-style-type: none"> Not effectively utilized by BOMA Not widely known by Community Lack of task list/deliverables gleaned from existing plan (to be replaced today) Resting on laurels - Plateau Heavy reliance on other communities' benchmarks rather than developing our own Haven't identified & prioritized (opp to be more deliberate)
<p>Opportunities</p> <ul style="list-style-type: none"> Move past low hanging fruit Identify from goals City to include sustainability in all aspects of operating our city Promotion & utilization of existing natural (parks & rec) Historic preservation focus Examine community values & align sus goals w/ the values Engage new citizens Small biz opportunities created by sus Tourism - Implement sus strategies that attract "green" tourism & make them visible Pride in school system 	<p>Threats</p> <ul style="list-style-type: none"> Resistance to moving past low hanging fruit Ability to recruit new members & new members with time & ability to lead & do Lack of dedicated City staff person with time to "drive" sustainability Rapid growth & development with no end in sight Resistance to Density Not enough engagement w/ local business Opportunity to align community sus goals & local corp. goals

Table 2

Strengths

Experience & History of the Commission
 Accomplishments
 Expertise available to CMS
 Community based beginnings
 High quality of life
 Culture change inside city government and community at large has set stage for sustainability success
 Vibrant economy is the time to make [changes, *]

Weaknesses

Not effectively utilized by BOMA
 Not widely known by the Community
 Lack of task list/deliverables gleaned from existing plan (to be replaced today)
 "Resting on laurels", having reached a plateau
 Heavy reliance on other communities' benchmarks rather than developing our own
 Haven't identified & prioritized (opp. to be more deliberate)

Opportunities

Move past low hanging fruit
 Develop long term goals
 City to include sustainability in all aspects of operating our city
 *Promotion & utilization of existing natural [resources] (parks & rec)
 Historic preservation focus
 Examine community values & align sustainability goals with the values
 Engage new citizens
 Small business opportunities created by Sustainability
 Tourism – Implement sustainable strategies that attract "green" tourism and make them visible
 Pride in school system

Threats

Resistance to moving past low hanging fruit
 Ability to recruit new members and new members with time and energy to lead and do
 Lack of dedicated full time city staff person with time to "drive" sustainability
 Rapid growth & development with no end in sight
 Resistance to density
 Not enough engagement with local business
 Opportunity to align community sustainable goals & local corporations sustainable goals

City of Franklin Sustainability Commission Strategic Planning Retreat SWOT Analysis Notes

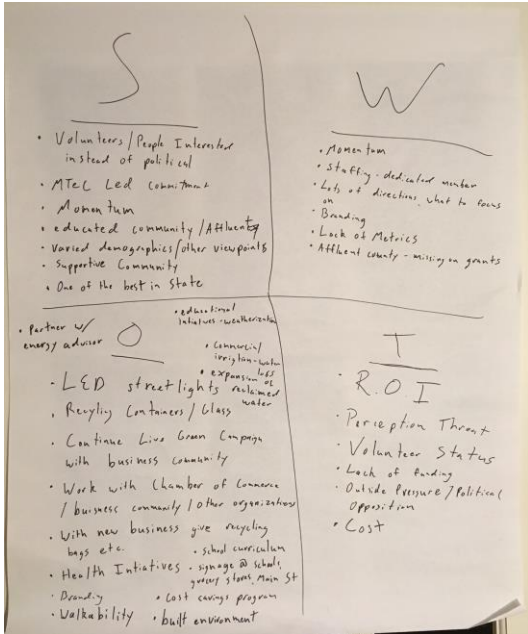


Table 3

Strengths

Volunteers/people Interested instead of political
MTEC led commitment
Momentum
Educated community/affluency
Varied demographics/other view points
Supportive community
One of the best in state

Weaknesses

Momentum
Staffing – dedicated member
Lots of directions, what to focus on
Branding
Lack of metrics
Affluent county – missing on grantscc

Opportunities

Partner with energy advisor
Educational initiatives, weatherization
Commercial, irrigation water
Expansion – loss of reclaimed water
LED street lights
Recycling containers/glass
Continue Live Green Campaign with business community
Work with Chamber of Commerce/business community/other organizations
With new business give recycling bags, etc
Health initiatives school curriculum
Signage at schools, grocery stores, Main Street
Branding
Walkability
Cost saving program
Built environment

Threats

ROI
Perception threat
Volunteer status
Lack of funding
Outside pressure/Political
Cost

Vision/Goal Brainstorming (3 Groups)

Programs & Outreach

- Through community engagement, identify community values to develop multi-year sustainability initiatives.

*Note—the group is not recommending a repeat of the 2012 survey. There needs to be a better understanding of community values.

Finance & Development

Ideas include the following:

- Coordinate with MTEMC regarding billing, rate checks, building audits, building modeling;
- Create a Green CIP that can capture energy savings from energy conservation projects. Funds would be used to finance additional sustainability efforts and serve as a revolving fund;
- Utilize technology to better position Franklin for the future. Examples include adaptive signalization, automated vehicles, smart buildings/smart city initiatives;
- Reduce energy usage and costs associated with the municipal fleet by transitioning to alternative fueled vehicles and/or fuel efficient vehicles;
- Pursue water reduction and water reuse initiatives;
- Expand the City's solar efforts;
- Pursue grant funding for projects;
- Communicate cost savings;

Structure/Governance

- Create a collaborative organization within City Government that includes sustainable practices in all efforts;
- Require sustainable elements to be integrated into City regulations and standards;
- Create a transit plan that links land use and alternative/sustainable transportation modes;
- Create a dedicated sustainability staff position under the administration department (broaden the reach of sustainability to all departments);
- Re-craft mission statement to clarify role and purpose of Commission (clarify identity of what sustainability is in Franklin);
- Sustainable codes (zoning and buildings);
- Re-orient City Government to focus on Quality of Life initiatives;
- More collaborative approach to decision making in City Hall
- Be a leader in low-impact and sustainable development (higher density, transit, preservation of natural resources, etc);

The XYZ of ABC 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in ABC:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
ABC as a place to live	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
ABC as a place to raise children	1	2	3	4	5
ABC as a place to work.....	1	2	3	4	5
ABC as a place to visit	1	2	3	4	5
ABC as a place to retire	1	2	3	4	5
The overall quality of life in ABC.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to ABC as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in ABC.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in ABC	1	2	3	4	5
Overall "built environment" of ABC (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in ABC	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of ABC.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of ABC	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in ABC to someone who asks	1	2	3	4	5
Remain in ABC for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In ABC's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to ABC as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in ABC.....	1	2	3	4	5
Ease of travel by public transportation in ABC	1	2	3	4	5
Ease of travel by bicycle in ABC.....	1	2	3	4	5
Ease of walking in ABC	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality	1	2	3	4	5
Cleanliness of ABC	1	2	3	4	5
Overall appearance of ABC.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to ABC as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities.....	1	2	3	4	5
Employment opportunities.....	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in ABC.....	1	2	3	4	5
Overall quality of business and service establishments in ABC.....	1	2	3	4	5
Vibrant downtown/commercial area.....	1	2	3	4	5
Overall quality of new development in ABC.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in ABC.....	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water.....	1	2
Made efforts to make your home more energy efficient.....	1	2
Observed a code violation or other hazard in ABC (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in ABC.....	1	2
Reported a crime to the police in ABC.....	1	2
Stocked supplies in preparation for an emergency.....	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the XYZ of ABC (in-person, phone, email or web) for help or information.....	1	2
Contacted ABC elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in ABC?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used ABC recreation centers or their services.....	1	2	3	4
Visited a neighborhood park or XYZ park.....	1	2	3	4
Used ABC public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in ABC.....	1	2	3	4
Attended a XYZ-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in ABC.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors.....	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting.....	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The XYZ of ABC 2015 Citizen Survey

10. Please rate the quality of each of the following services in ABC:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
XYZ parks	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control.....	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
ABC open space.....	1	2	3	4	5
XYZ-sponsored special events	1	2	3	4	5
Overall customer service by ABC employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The XYZ of ABC	1	2	3	4	5
The Federal Government	1	2	3	4	5

12. Please rate the following categories of ABC government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to ABC	1	2	3	4	5
The overall direction that ABC is taking	1	2	3	4	5
The job ABC government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in ABC government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the ABC community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in ABC.....	1	2	3	4
Overall ease of getting to the places you usually have to visit.....	1	2	3	4
Quality of overall natural environment in ABC	1	2	3	4
Overall “built environment” of ABC (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in ABC	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of ABC.....	1	2	3	4
Sense of community.....	1	2	3	4

xx. Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1 Custom Question #1

- Scale point 1 Scale point 2 Scale point 3 Scale point 4 Scale point 5

xx. Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2 Custom Question #2

- Scale point 1 Scale point 2 Scale point 3 Scale point 4 Scale point 5

xx. Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3 Custom Question #3

- Scale point 1 Scale point 2 Scale point 3 Scale point 4 Scale point 5

xx. OPTIONAL [See Worksheets for details and price of this option] Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question Open-Ended Question

The XYZ of ABC 2015 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in ABC	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of ABC?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in ABC?

- Less than 2 years
 11-20 years
 2-5 years
 More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No
 Yes

D11. Are you or any other members of your household aged 65 or older?

- No
 Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years
 55-64 years
 25-34 years
 65-74 years
 35-44 years
 75 years or older
 45-54 years

D16. What is your sex?

- Female
 Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell
 Land line
 Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502