

**RESOLUTION 2014-39  
A RESOLUTION SUPPORTING THE TMA GROUP PILOT BIKE SHARING INITIATIVE**

**WHEREAS**, the City of Franklin has long been recognized as a community that values open space, recreational opportunities, and exceptional quality of life; and

**WHEREAS**, as the City continues to flourish in population, new corporate citizens, and tourism, the corresponding number of vehicular trips and traffic congestion will also continue to increase, leading the City to look to provide alternative infrastructure to help alleviate traffic congestion and delays; and

**WHEREAS**, the City of Franklin has an adopted Greenways and Open Space Master Plan that outlines existing and planned multi-use paths and bicycle lanes to connect the City and recently hired a consultant to complete a Comprehensive Transportation Network Plan that will incorporate bike/pedestrian and transit components into the overall transportation network; and

**WHEREAS**, a bike sharing program is a service in which bicycles are made available for shared use to individuals on a short-term basis, which gives more accessibility for citizens and tourists to use bike facilities, extends the range of public transit systems, reduces motorized vehicle trips, and benefits local businesses; and

**WHEREAS**, a bike sharing program ("Program") in Franklin would enhance livability and economic competitiveness, which is an important part of the emerging urban culture in the Cool Springs area and the addition of Columbia State Community College's new campus; and

**WHEREAS**, the Transit Management Authority Group (TMA Group) formed a task force that began studying bike sharing for Franklin in early 2013 and the TMA Group has identified an opportunity to apply for a four-year grant through the Metropolitan Planning Organization (MPO) for a proposed Program in the Franklin/Cool Springs area; and

**WHEREAS**, part of the grant submittal requirement includes letters of support or documentation that helps communicate the importance of the proposed project and the TMA Group has asked the City to endorse the Program grant application and to partner in the proposed Program by allowing several bike docking stations to be located within City public property where these docking stations will be solar-powered, therefore not requiring any electricity; and

**WHEREAS**, the Board of Mayor and Aldermen believe it is in the best interest of the citizens of the City of Franklin to endorse and participate in such Program.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Mayor and Aldermen of the City of Franklin, Tennessee, that the City of Franklin endorses the TMA Group's grant application to the MPO for the Program and will provide public property on which bike docking stations may be located should the TMA Group be awarded the grant and pursue the pilot bike sharing program in the City of Franklin. The Board of Mayor and Aldermen authorizes the City Administrator or his designee to work with the TMA Group to determine final locations for the bike docking stations, execute lease agreements or other documents necessary to establish such stations.

**IT IS SO RESOLVED AND DONE** on this \_\_\_\_\_ day of \_\_\_\_\_, 2014.

**ATTEST:**

**CITY OF FRANKLIN, TENNESSE**

**By:** \_\_\_\_\_  
**Eric S. Stuckey**  
**City Administrator**

**By:** \_\_\_\_\_  
**Dr. Ken Moore**  
**Mayor**

**Approved as to form:**

\_\_\_\_\_  
**Kristen L. Corn, Staff Attorney**

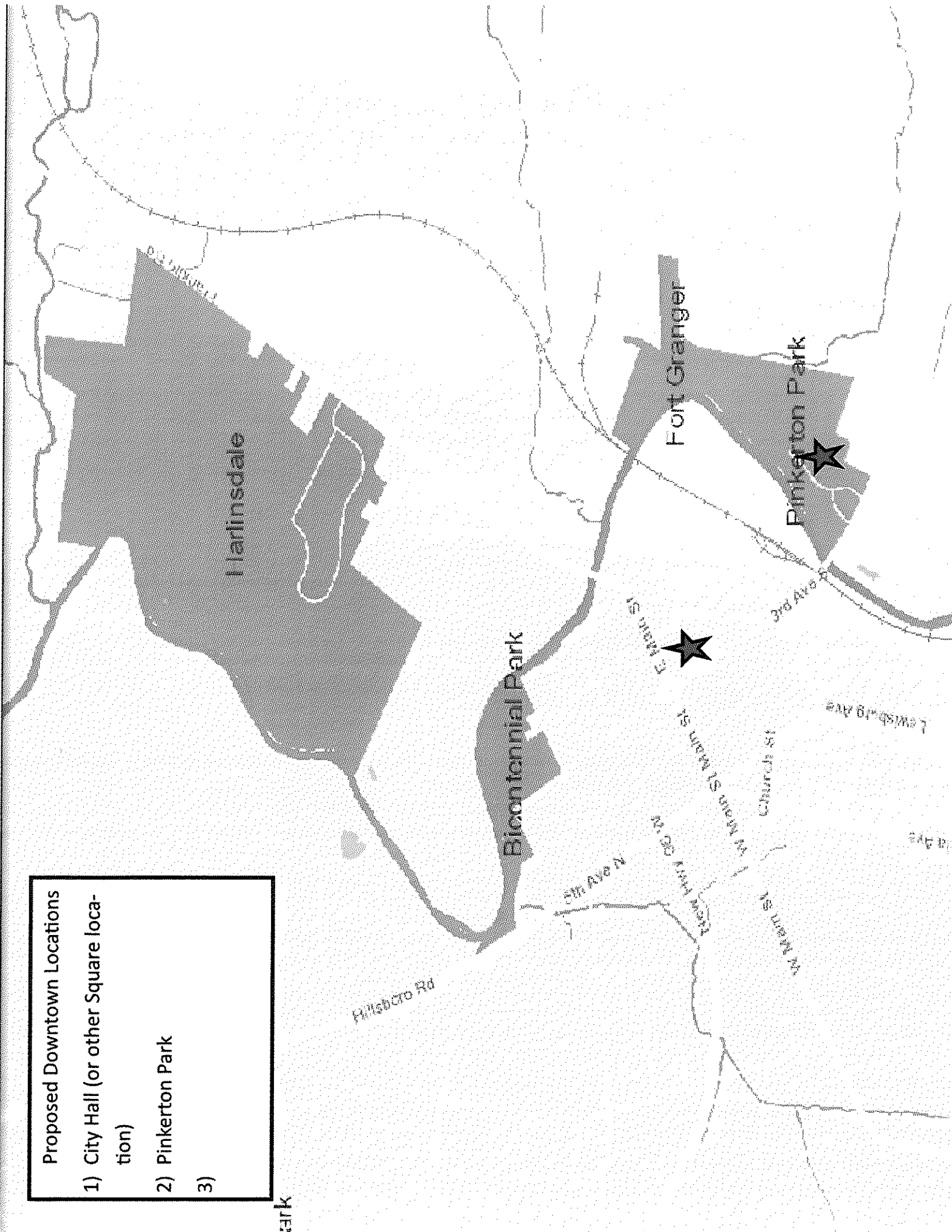
Proposed Downtown Locations

1) City Hall (or other Square location)

2) Pinkerton Park

3)

park





**Proposed Cool Springs Location**

- 1) Aspen Grove Park



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## MEMORANDUM

May 1, 2014

TO: City of Franklin Board of Mayor and Alderman

FROM: Eric S. Stuckey, City Administrator *ES*  
Vernon Gerth, ACA-Community and Economic Development  
Lisa Clayton, Parks Director  
Catherine Powers, Planning & Sustainability Director  
Kelly Dannenfelser, AICP – Principal Planner

SUBJECT Review Resolution supporting the TMA Pilot Bike Sharing Initiative.

### **Purpose**

The purpose of this memorandum is to provide the Board of Mayor and Aldermen with information to consider a resolution supporting the Transit Management Authority (TMA) Pilot Bike Sharing Initiative, establishing a partnership with the (TMA) through which the City would allow several bike docking stations to be located within City parkland or rights-of-way.

### **Background**

The City of Franklin has adopted a Greenways and Open Space Master Plan that outlines existing and planned multi-use paths and bicycle lanes to connect the city. Recently the City began work on a Comprehensive Transportation Network Plan that will incorporate bike/pedestrian and transit components into the overall transportation network.

The TMA task force has identified an opportunity to apply for a four-year, 80/20, grant through the Metropolitan Planning Organization (MPO) for a pilot bike sharing program in the Franklin/Cool Springs area, see attached map. The total Proposed Grant Cost (if TMA is awarded the full amount) is \$2,342,660 with an additional 20% match (the TMA is actively pursuing partners via corporate citizens who are very interested in bike sharing in Franklin) of \$585,665. The match will pass through Franklin Transit Authority. Leading kiosk-based bike share systems are solar powered and require no hard-wiring. Data transmission is via cellular link.

A bike sharing program is a service in which bicycles are made available for shared use to individuals on a very short-term basis whose primary purpose is transportation that provides more accessibility for citizens and tourists to use bike facilities, extends the range of public transit systems, and benefits local businesses. Bike sharing programs have been successfully implemented in various communities across the country.

### **Financial Impact**

TMA is requesting the City to endorse the pilot bike sharing program grant application and to partner by allowing several bike docking stations to be located within City parkland or rights-of-way. Any funds needed for the proposed bike stations would come directly from the grant funding; there is no direct financial impact to the City. The TMA Group will be responsible for the maintenance, most likely through a contract service.



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## MEMORANDUM

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### **Recommendation**

It is recommended that the Board approve the proposed resolution endorsing the bike sharing initiative for the grant submittal. If funded, the TMA Group return to the City Board of Mayor and Alderman for approval of specific sites located on city property.