




HISTORIC
FRANKLIN
TENNESSEE

ITEM #35
BOMA
10/08/13

MEMORANDUM

September 17, 2013

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator 
Special Events Advisory Team

SUBJECT: Pigs and Pints Event

Purpose

The purpose of this memo is to outline recommendations for the Pigs and Pints event at Harlinsdale Farm.

Background

SouthComm, Inc. (Nashville Scene, IN Focus Magazine) has requested an event permit for the Park at Harlinsdale Farm on November 7th (6 p.m. – 9 p.m.). The ticketed event consists of tasting/sampling of pork products and craft beers and live bluegrass music. Some cooking will be done onsite. Anticipated attendance is 900 and proceeds will benefit Franklin Tomorrow/Friends of Franklin Parks.

Recommendation

Staff recommends approval with the following conditions:

- Applicant will provide Good Neighbor Letter which will be distributed to area residents.
- ***Risk Management:***
 - Applicant will provide certificate of insurance with liquor liability naming the City as additional insured.
- ***Police Department:***
 - Applicant will hire three (3) extra-duty Franklin Police Officer to provide security and traffic control during the event.
- ***Fire Department:***
 - Tent permit and inspection will be required
 - Bike medics will be onsite
- ***Revenue Management:***
 - Applicant may require a Beer Permit from the City's Beer Board if not using ABC-licensed caterer.
 - Applicant will provide a complete list of vendors to the City prior to the event.
- ***Solid Waste Department:***
 - Applicant will lease dumpsters from the Solid Waste Department (charge is \$85 per dumpster).
 - Sizemore Event Solutions will provide clean-up during and after the event.



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- ***Parks Department:***

- Park Facility Usage Fees are as follows:
 - Thursday, November 7, 2013 **\$500**
 - Refundable Damage Deposit of **\$500**
 - Parks Staff fees: \$25 per hour per staff person.
 - Applicant will hire Parking Management Company (PMC) to handle parking for the event.
 - Applicant will utilize light towers to provide lighting for the event.
 - Applicant will work with Parks Department for all other coordination and logistics for event

OFFICE USE ONLY:

Permit No:



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CITY OF FRANKLIN EVENT PERMIT APPLICATION

*Application is Due 90 Days Prior to Scheduled Event.
Please read application carefully and fully complete each section.
A non-refundable application fee of \$100 is due at time of filing.*

Note: Filing this application does not guarantee that your request will be granted.

Please check
all that apply:

☐ street closure

☐ parade

☒ other special event

☒ beer served (*separate permit required*)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

1) Location requested (if Temporary Street Closure only, list major roads to be closed):

☐ Aspen Grove Park
☐ Fieldstone Farms
☐ Jim Warren Park

☐ Liberty Park
☐ Pinkerton Park
☒ Harlinsdale Farm

☐ Eastern Flank Battlefield Park
☐ Other: _____

2) Name/purpose of event: Pigs & Pints

3) Date or dates of event: Thursday, November 7, 2013

4) Time of Event: 6-9 PM

5) Time of Street Closure (if applicable): n/a

Set-Up Date/Time: 10 AM

Tear-down Date/Time: 10 PM

*Note: Two (2) hours will be added before set-up time and two hours (2) will be added after tear-down to allow time for clean-up. Event is responsible for payment of Franklin Police Officers during this time. Read Additional Requirements section for more information.

6) Name of Applicant and Organization Requesting Permit:

South Comm, Inc / Natalee Vincent

a) Address: 210 12th Ave South, Nashville, TN 37203

b) Phone: 615.744.3361 **c) Cell:** 843.330.3499 **d) Fax:** 615.244.8578

e) E-mail address: nvincent@southcomm.com

7) Person in charge on day of event: Natalie Vincent

Cell: 843.330.3499 **E-mail address:** nvincent@southcomm.com



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- 8) Name and Cell Number of at least two others available on day of event:

Name: Christy Bryan Cell: ⁶¹⁵ 294-2798 E-mail address: cbryan@Southcomm.com

Name: Carla Antonelli Cell: ⁶¹⁵ 345-0897 E-mail address: cantonelli@Southcomm.com

- 9) DETAILED description of event (use additional sheets):

Attendees will be on site to sample folk products and
craft beers. Live bluegrass music on site. Some vendors
cooking on site.

- 10) **ENCLOSE A DETAILED MAP** of event site, detailing any temporary or permanent structures, street closures, parking, etc. If applicable, list the location, blocks, streets, and/or intersections in which such event will occur. **For large-scale events, map should be obtained from the City's GIS division.**

- 11) An estimated number of participants and an estimated number of attendees expected to attend during the course of the event:

participants = 100 + Attendees = 800, Total = 900

- 12) Please **attach a list** containing the names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee.

- 13) Is your organization based in Williamson County? Circle Yes or No
(if no, please state where: Nashville / Davidson Co.)

- 14) Is your organization authorized to do business in Tennessee? Circle Yes or No

- 15) Is your organization a tax-exempt organization as described by the Internal Revenue Code Section 501(c)(3) or a not-for-profit organization? Circle Yes or No. If yes, please attach copy of IRS tax exemption letter providing proof of status.

- 16) Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor. yes, \$350 per vendor, \$30 per attendee

- 17) Will any charity, gratuity, or offers be solicited or accepted during the event? Circle Yes or No

- 18) Is this event a fundraiser? Circle Yes or No. If yes, what organization will be benefactor of event? What percentage of funds will they receive? TBD

- 19) Will parking in the area of the event need to be restricted or prohibited? Circle Yes or No



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- 20) Will any sound amplification equipment be used during the event? Circle Yes or No. If no, please skip to Question #22.
- 21) For what purpose will sound amplification be used (i.e. announcements, entertainment, etc.)?
live bluegrass entertainment
- 22) What type of sound amplification will be provided (DJ, Band, etc.)? Please list all that apply.
Band
- 23) During what time period is sound amplification requested? 6-9 PM
- 24) If for entertainment, give details of entertainment being provided (i.e. number of musicians, type of music, amp wattage, etc.). Small bluegrass band
- 25) Will any stages, amusement attractions, or amusement rides, including inflatables, be erected for the event? Circle Yes or No. If yes, Applicant must give specific details as to the location and type of games/activities, i.e. inflatables, Horseshoes, relay races, etc. along with the name of the company providing the stages and/or activities. Applicant must also include a copy of that company's insurance certificate indicating coverage and listing the City of Franklin as additional insured. ***For stages, tents, inflatables, etc. constructed on site prior to the event, that date must be included on Certificate of Insurance provided to the City of Franklin. Stages MUST be removed from site at end of event. ***Rented inflatables/interactives that are set-up and manned by applicant must be included specifically in applicant's Certificate of Insurance.
- 26) What, if any, vendors will be present at event? (i.e medical related, shirts, arts, etc.) Please provide detailed list. Use additional sheets.
- 27) Will food, beverages, or merchandise be sold or given away? Circle Yes or No. If yes, clean-up is required. Please provide name of clean-up provider, contact, and phone number of person on-site during event. See Question #28.
Sizemore Event Solutions; Chris Sizemore, 605-578-9155
- 28) Events under 200 participants require a \$250 refundable security deposit at the time of approval. For events over 200, a \$1000 security deposit is required upon approval. If clean-up is not done properly, the organization requesting the permit will be fined (See Attachment A). Applicant's event coordinator or representative and a City of Franklin representative will conduct a Pre-Event meeting prior to event date for Pre-Event Check List Site Review. *At the end of the event, a Post-Event Check List shall be completed by the Applicant's event coordinator, or representative, and a City of Franklin representative to re-assess the site for trash and damage, and to secure with caution tape and signage (provided by event group) any tents left for removal.* Damage deposit will be refunded after a satisfactory Post Event Check List has been completed and signed off on by both the City of Franklin and organization requesting event.

- 29) *NOTE: Events that include deep frying cooking oil operations are required to have a grease pit on-site and contract with a grease waste hauler to handle the grease waste and removal of the grease pit. A copy of this agreement shall be filed along with this application. The primary event sponsor is required to remove all cooking grease from the site immediately after the event. Illegal dumping of cooking grease will be prosecuted. *Please read Additional Requirements section of this application for more information.*
- 30) Will you require a temporary water tap? Circle Yes or No. If yes, please list exact locations:

- 31) Will alcohol, beer, and/or wine be given away or sold? Circle Yes or No. If yes, a permit from the relevant board is required. *Please read Additional Requirements section of this application for more information.*
- 32) Will your event include tents or other temporary structures, propane use, or open flames? Circle yes or no. Events using tents of size 20 x 10 or larger require permitting from Franklin Fire Department. Safety measures must be provided on all tents, especially those set-up prior to the actual event. Tents should be taken down the date the event has ended. *Please read Additional Requirements section of this application for more information.*
- 33) Attach Good Neighbor Letter and Mailing List used. *Please read Additional Requirements section of this application for more information.*

TITLE VI OF THE 1964 CIVIL RIGHTS ACT

"No person in the United States shall, on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

The City of Franklin does not discriminate based on race, color or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Acts of 1964 (42 U.S.C. 2000d). For more information or to file a complaint against the City of Franklin under Title VI of the 1964 Civil Rights Act, contact the Title VI Coordinator:

Rodney Escobar
Risk Manager
City of Franklin
109 Third Avenue South
Franklin, Tennessee 37064
615.791.3277

The City of Franklin is committed to providing reasonable access and accommodations upon request for people with disabilities. Please call the Risk Management Department at (615)791-3277 for specific requests.



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PLEASE READ ATTACHMENTS BEFORE SIGNING
APPLICATION.

- 1) I/We agree to abide by all ordinances and regulations of the City of Franklin and all conditions placed upon the event by the City Administrator and the Board of Mayor and Aldermen.
- 2) I/We do swear or affirm that all of the information given in this application is true and complete.
- 3) I/We do hereby agree to assume the defense of and indemnify and save harmless the City, its aldermen, boards, commissions, officers, employees and agents, from all suits, actions, damages or claims to which the City may be subjected of any kind or nature whatsoever resulting from, caused by, arising out of or as a consequence of such event and the activities permitted in connection there with, and to submit a certificate of insurance prior to the event in an amount acceptable to the City Administrator.
- 4) I/We agree to provide a copy of this signed Event Application to any vendors, planners, and related parties associated with the event to ensure they are familiar with the guidelines set forth herein.
- 5) I/We understand that I/we assume the responsibility of the actions of any vendors, planners, and related parties for this event.
- 6) I/We understand that granting of Special Event Permit does not imply granting of other permit that is separately required.
- 7) The application for an event permit shall be filed not less than 90 days nor more than 364 days prior to the scheduled date of such event. Suggested filing is at least 180 days prior to scheduled event. Events should not be advertised or promoted until an event permit has been obtained from the City. Failure to file in a timely manner may result in denial of a permit.
- 8) The City reserves the right to require one or more City of Franklin police officers or other emergency personnel be present at any and all events that occur within the city limits. Please budget for this request at a rate of \$30 per hour at a minimum of two (2) hours.

BY: Natani Vincent - Event Manager Date: 7/30/2013
(Signature and title – must be officer of organization)

Approved by the Board of Mayor and Aldermen on _____, 20____.

Dr. Ken Moore, Mayor

Eric S. Stuckey, City Administrator

If you have questions concerning your request, please call 615-550-6606.

★
★ *Return application to:* ★
★ City Administrator's Office ★
★ City Hall ★
★ 109 Third Ave South ★
★ Franklin, TN 37065 ★
★ 615-791-3217 ★
★ 615-790-0469 (FAX) ★
★
★

2013 Pigs N' Pints Vendor List

****All are intended, not confirmed****

Rentals: Music City Tents & Events

Danielle Pellegrino

615-298-9222

danielle@musiccitytents.com

Lighting / Sound: Tech Works

Mary Jo Weaver

615-255-4008

mail@techworksnashville.com

Parking: PMC Parking

Shanendoah Spier

sspier@parkingmgt.com

Portapotties: Blinkerlite

Teresa Morris

615-783-0700

teressam0129@gmail.com

Clean-up / Trash: Sizemore Event Solutions

Chris Sizemore

615-578-9155

chris@sizemoresolutions.com

Security: Rock Solid

Jeanine Skok

615-254-4357

jeanines@rocksolidsecurity.com

Event Vendors: (TBD) Restaurants and beverage sponsors that will all be self-contained



PIGS N' PINTS

Main Tent

Harlinsdale

Harlinsdale Ct

Hooper Ln

Franklin Rd

Morningside Dr

Access

Manor Ct

Mayberry Ct

Winslow Rd

Lancaster Dr

Old



1 inch = 489 feet

FRANKLIN DISCLAIMER
This map was created by the City of Franklin's MIT Department and was compiled from the most authentic information available. The City is not responsible for any errors or omissions contained herein. All data and materials Copyright © 2013. All Rights Reserved.

Pigs N' Pints Event Organizer Contact Info

Natalie Vincent – Event Manager
615-744-3361
NVincent@SouthComm.com

Christy Bryan – Marketing Director
615-844-9236
CBryan@SouthComm.com

Carla Antonelli – Promotions Director
615-744-3362
CAntonelli@SouthComm.com

Address:

SouthComm, Inc.
210 12th Ave South
Suite 100
Nashville, TN
37203

SouthComm, Inc.
210 12th Ave South
Nashville, TN 37203

Date: Aug 1, 2013

RE: Pigs N' Pints Event

To Whom It May Concern:

SouthComm, Inc. has applied for a Special Event Permit to host "Pigs N' Pints" at Harlinsdale Farm on Thursday, November 7, 2013 from 6 – 9 PM. The event will include vendors serving pork and alcohol samples, along with a small bluegrass band. Expected attendance is around 800. There will be no street closures involved with the event. Please contact any of the event organizers below with questions or concerns:

Natalie Vincent – Event Manager
615-744-3361
NVincent@SouthComm.com

Christy Bryan – Marketing Director
615-844-9236
CBryan@SouthComm.com

Carla Antonelli – Promotions Director
615-744-3362
CAntonelli@SouthComm.com

Deanna Scheffel - City of Franklin Parks
615-794-2103 x 6971
Deanna.Scheffel@FranklinTN.gov

Thank you,

A handwritten signature in dark ink that reads "Natalie Vincent". The signature is written in a cursive, flowing style.

Natalie Vincent