



HISTORIC
FRANKLIN
TENNESSEE

ITEM #4
WRKS 01/22/13

MEMORANDUM

January 11, 2012

To: Board of Mayor and Aldermen

From: Eric Stuckey, City Administrator
Rachel Massoud, City of Franklin Administration Intern
Brooke Young, City of Franklin Administration Intern

Subject: Tennessee Municipal League's Tennessee Drug Card Program.

Purpose

The purpose of this memorandum is to provide information to the Board of Mayor and Aldermen (BOMA) about the Tennessee Municipal League's (TML) Tennessee Drug Card Program and ask for approval to publicly endorse the program for Franklin residents.

Background

The Tennessee Drug Card Program is an initiative of the Tennessee Municipal League to provide the citizens of Tennessee with discounts on prescription drugs. This program is completely confidential and can be used by insured or uninsured residents. There are no restrictions as to which residents can utilize the card. The prescription card is pre-activated and is accepted at over 56,000 pharmacies. It can be used on brand and generic medications, as well as some other medical benefits including diabetic supplies, hearing aids, prescription eye glasses, teeth whitening, and Lasik eye surgery. In order to bring the program to Franklin, the city would send a high resolution City of Franklin logo to the program contact. The program contact would then create cards for the city and the city would place them at certain distribution points around the community (City Hall, participating Pharmacies, etc.).

Financial Impact

The Tennessee Drug Card Program is free to both the city and Franklin residents. There are no premiums or deductibles. Printable cards are available free of charge on the website, www.tennesseedrugcard.com.

Options

The Board may choose to endorse and decide not to endorse the Tennessee Drug Card Program.

Recommendations

Approval to advertise and endorsement of the TML Tennessee Drug Card Program for Franklin residents is recommended.



TENNESSEE DRUG CARD

WWW.TENNESSEEDRUGCARD.COM



Program Highlights

- ★ **Free For Everyone.** All residents are eligible to get pharmacy discounts through this program. The program can be used to supplement most health insurance plans including Health Savings Accounts (HSA) and High Deductible Plans. It can also be used as a Medicare Part D supplement by providing discounts on non-covered drugs.
- ★ **No Restrictions.** There are no enrollment forms, no age or income requirements, no waiting periods, no eligibility required, no exclusions, covers pre-existing conditions, no claim forms to file, no annual or lifetime limits.
- ★ **Lowest Price.** This program has LOWEST PRICE LOGIC to guarantee that you get the best pricing on prescriptions (Card holders pay the lower of a discount off Average Wholesale Price-AWP, discount off MAC Pricing, or Pharmacy Promotional/Retail price). You can save up to 75% on your medications! (average savings are roughly 30%)
- ★ **All Medications.** The program includes discounts on brand and generic medications, open formulary so that almost every medication is eligible for discounts.
- ★ **Accepted Everywhere.** The Discount Prescription Card is pre-activated and accepted at over 56,000 pharmacies around the country including most major chains.
- ★ **Confidential.** No personal information is required to get a card. No personal information is collected on processed prescriptions.

The Tennessee Drug Card is accepted at over 56,000 pharmacies around the country. To receive a pre-activated card or for more information, visit www.tennesseedrugcard.com.



TENNESSEE DRUG CARD

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For Immediate Release

Date _____

City _____ Offers Discount Drug Program to Provide Assistance to Residents

The city of _____ joined with the Tennessee Drug Card Partnership to provide access to a discount prescription drug card program at no cost to area residents of [Name of City] and [Name of County].

The partnership was recently launched to make prescription drugs more affordable to the uninsured. Statewide, there are more than 867,000 Tennesseans who do not have insurance. In [Name of County] county, [total of people] or [percentage] percent do not have access to medical insurance.

Plus, the program can be used by people who have health insurance coverage with no prescription benefits, which is common in many health savings accounts and high deductible plans. And people who have prescription coverage can use this program for non-covered drugs. The vast majority of prescription medications -- brand-name and generic -- written by a doctor are covered in the program.

"It's designed to be as simple as possible for people to access and use," said Mayor _____. "Plus, it saves our residents money. Far too often, for those on a limited income, they have to choose between buying groceries or buying their prescribed medications. With the Tennessee Drug Card, we hope they no longer have to make that choice."

The card has no restrictions to membership, no income or age limitations, and residents aren't required to fill out an application. All residents have to do is create and print their own pre-activated card from the city's website at www._____.

The Tennessee Drug Card provides savings of up to 75% on prescription medications and at no cost to the user. For the year 2011, the average savings was 32% off retail pricing for brand and generic drug prescriptions.

The card is accepted at more than 56,000 national and regional pharmacies around the country. About 900 pharmacies in Tennessee participate, including CVS, Walgreens, Target, Publix and Kroger. A complete list of the participating pharmacies can be found at www.tennesseedrugcard.com/pharmacy.php.

Learn how you can provide **FREE** prescription benefits to residents of **YOUR** city.

The Tennessee Drug Card can also help young people who are not receiving employer benefits and elderly people whose prescriptions needs are not being met by Medicare.

The opportunity to achieve significant savings is not limited to prescription drugs. The card may also be used on diabetic supplies, subscription eyeglasses, hearing aids as well as Lasik eye surgery and teeth whitening procedures.

No personal information is collected to receive the card nor is any personal information collected on processed prescriptions. Citizens can create and print their **FREE** discount prescription drug card by accessing the city's website at www._____. The card is pre-activated and can be used immediately.

For more information about the Tennessee Drug Card Program, go to www.tennesseedrugcard.com.



TENNESSEE DRUG CARD
WWW.TENNESSEEDRUGCARD.COM



Frequently Asked Questions from City Officials

What is it?

As a participant in the Tennessee Drug Card Program, you are afforded the opportunity to offer your residents prescription drug discounts. This card is *FREE* and provides savings of up to 75% on prescription drugs at more than 56,000 pharmacies across the country including CVS/pharmacy, Fred's, Kmart, Harris Teeter, Ingles, Target, Walmart, BI-LO Pharmacy, Walgreens, and many more. The discount drug program was originally developed to help uninsured and underinsured people afford their medications. But everyone can use the card – even people with insurance or are enrolled in other prescription drug card programs. Plus, the card may be used to achieve significant savings on diabetic supplies, subscription eyeglasses, hearing aids as well as Lasik eye surgery and teeth whitening procedures.

How much will it cost?

Participation in the program will not cost the city anything, nor will it cost your residents to enroll. The Tennessee Drug Card program is absolutely *FREE*. There are no premiums or deductibles associated with this program whatsoever. Printable cards are available free of charge from our website.

Why should I do it? Who benefits?

It's a win-win for the residents and the community. For no risk or outside pocket expenses, the city has the opportunity to offer your residents significant savings on prescription drugs. Not only will the uninsured or underinsured benefit from the program, but there are many circumstances where people with insurance can benefit from using this card. For instance, the program can be used by people who have health insurance coverage with no prescription benefits, which is common in many health savings accounts; or who have high deductible plans, large co-pays, non-covered drugs, dosing limitations, and/or any cash out-of-pocket expenses. For the year 2011 the average savings was 32% off retail pricing for brand and generic drug prescriptions. Plus, the card may be used to achieve significant savings on diabetic supplies, subscription eyeglasses, hearing aids as well as Lasik eye surgery and teeth whitening procedures.

What am I committing to do?

Distribute cards and flyers at community events, youth activities, senior citizen centers or at participating pharmacies and grocery stores. Plus, help get the word out to your citizens through the newspaper, social media and your city website. We have provided a sample news release to provide to the media, as well as step by step instructions on how to create a web page on your website so that your citizens can create and print their own cards.

Do I have to track purchases or file reports?

No. Each card is already pre-activated and is ready to use. Plus, no personal information is collected to receive the card nor is any personal information collected on processed prescriptions.

Learn how you can provide *FREE* prescription benefits to residents of *YOUR* city.

What if my local pharmacy isn't a participant?

The program is non-discriminating and is open to any pharmacy. However, if you are aware of a pharmacy in your region that is not participating in the program, you can contact the Tennessee Municipal League, at 615-255-6416.

Who do I call if have questions or receive complaints?

Contact the Tennessee Municipal League, at 615-255-6416.



TENNESSEE DRUG CARD
WWW.TENNESSEEDRUGCARD.COM



Frequently Asked Questions from Citizens

How much does the Tennessee Drug Card membership card cost?

The Tennessee Drug Card program is absolutely FREE. There are no premiums or deductibles associated with this program whatsoever. Printable cards are available free of charge from our website.

Once I have a card, what do I do? How do I use it?

- 1. Select a pharmacy:** Tennessee Drug Card is valid at more than 56,000 network pharmacy locations nationwide. In most cases, your current pharmacy will be part of our network.
- 2. Submit your prescription:** Present your prescription to the pharmacist. If you need to transfer a prescription, bring your empty prescription bottle or label with you to the pharmacy.
- 3. Present Tennessee Drug Card:** Your card's unique code provides the pharmacist with the appropriately discounted prescription price. The price on the prescription is based on the pharmacy's contracted agreement with Tennessee Drug Card and our partners.
- 4. You Save:** Your savings will be clear once the pharmacist enters your filled prescription into the register. Whether the lowest discount price is the Tennessee Drug Card's price, your present insurance program's price, or the pharmacy's already discounted price, you are GUARANTEED to receive the LOWEST price available!

What can I buy using the card?

The Tennessee Drug Card Program covers all FDA approved brand name and generic prescription medications written by a doctor. Plus, the card may be used to achieve significant savings on diabetic supplies, subscription eyeglasses, hearing aids as well as Lasik eye surgery and teeth whitening procedures.

How much will I save?

The program provides savings of up to 75%. For the year 2011 the average savings was 32% off retail pricing for brand and generic drug prescriptions.

What if I have insurance? Can I use it with my current insurance plan?

Benefits associated with the card are not limited to the uninsured. There are many circumstances where those who have insurance can benefit from using this card. For instance, the program can be used by people who have health insurance coverage with no prescription benefits, which is common in many health savings accounts; or who have high deductible plans, large co-pays, non-covered drugs, dosing limitations, and/or any cash out-of-pocket expenses.

Learn how you can provide **FREE** prescription benefits to residents of **YOUR** city.

Where can I use my card?

The card is accepted at over 56,000 national and regional pharmacies around the country. About 900 pharmacies in Tennessee participate, including CVS, Walgreens, Target, Publix and Kroger. A list of participating pharmacies is available on the Tennessee Drug Card's website at www.tennesseedrugguard.com

Will my personal information be kept confidential?

You will not be required to disclose any personal or medical information to receive the card nor is any personal information collected on processed prescriptions. All that is required is your name.

What if I have problems with the card or need more information?

For more information about the Tennessee Drug Card Program, go to www.tennesseedrugguard.com.

PARTICIPATING PHARMACIES




Discount Emporium	Fred's Stores	Kerr Drugs, Inc.
Does Drugs	Fruth Pharmacy	Keystone Pharmacy
Dominicks Pharmacy	Frys Food and Drug	King Kullen Grocery
Drug Emporium	Genovese Drug Store	King Soopers Pharmacy
Drug Fair-Community	Giant Eagle, Inc.	Kinney Drugs
Drug World Pharmacies	Giant of Maryland	Klions Super Market
Duane Reade	Giant Pharmacy	Klionsmiths Drug
Eagle Food	Haggen Foods	Knight Drugs
Eaton Apothecary	Hannaford Brothers	Kohl's Pharmacy and Homecare
Ensign Pharmacy	Happy Harrys Drugs	Kopp Drug
Fagen Pharmacy	Harps Food Stores	Laurenti
Fairview Health Services	Harris Teeter	Lifetech
Family Care Network	Hartig Drug Store	Longs Drug Store
Family Care Plus	Heartland Pharmacy	Louis and Clark Drug
Family Drug Store	Hi-School Pharmacy	M and H Drugs
Family Fare Pharmacy	Homeland Stores	Mares Pharmacy
Family Pharmacy	Hy-Yee Pharmacy	Marsh Drug Store
Familymeds	IHC Pharmacy	Marshfield Pharmacy
Farm Fresh Pharmacy	IHS Infusion Services	Martins Super Mkts
Farmer	Ingles Markets	Maxi Drug
Food City-K-Va-T	Insera Supermarkets	Med-Fast Pharmacy
Food Lion	Integrity Healthcare	Medic Discount Drug
Foodarama	JH Harvey	Medic Pharmacy
Four Star Drug	JSA Healthcare	Medicine Center
Fred Meyer Pharmacy	Kash N Karry	Mediserv

A W G Network	Big Bear-Prism	Carrs Quality Center
A&H Stores, Inc.	Big V Supermarkets	CBC Prof. Pharmacy
ACME Pharmacy	Bi-Lo Pharmacy	City Market
American Drug Stores	Bi-Mart Drugs	Coborn's Pharmacy
Arbor Drugs	BJ'S Wholesale Club	Community Pharmacies
Assured Pharmacies	Brookshire Bros	D & W Food Centers
Atlas Drugs	Brookshire Grocery	Dahl's Pharmacy
Aurora Pharmacy	Brown and Cole	Dayton Cub Foods
B & R Stores	Brunos Pharmacy	Dierbergs
Balls Four	Buehler Foods	Dillon Pharmacy
Bartell Drugs	Buehler Pharmacy	Discount Drug Mart

Med-X Drug	Quality Markets	Smiths Pharmacy
Meijer Pharmacy	Raleys Drug Center	Snyder Drug Stores
Metro Group	Ralphs Grocery	Stop and Shop
Minyard Pharmacy	Randalls Food & Drug	Super D Drugs
Moore King Pharmacy	Reveco Discount Drugs	Supervalu Pharmacies
Morton Drug	Rinderers Drug	The Pharmacy Coop.
Mullaney Pharmacy	Rite Aid	Thrifty Payless
Nash Finch	Ritzman Pharmacy	Tom Thumb Pharmacies
Neighborcare	Ronetco Stores	Tops Supermarkets
Oakwood Pharmacy	RXD Pharmacy	Ukrops Pharmacy
Pamida Pharmacy	Safescript Pharmacy	United Supermarkets
Park Nicollet	Safeway Pharmacy	USA Drug & Beauty
Pathmark Stores	Save Mart Pharmacy	Vaden Corporation
Penn Traffic	Sav-Mor Drug Stores	Value Health Center
Perimart	Schnucks Pharmacy	Village Supermarkets
Pharmacy Express	Scolari's Food & Drug	Vons
Phar-Mor	Seaway Food	Wakefern Food
Polks Discount Drugs	Sedell's Pharmacy	Wayne Oakland Phamm.
Price Cutter Pharm.	Shaws Supermarkets	Weis Pharmacies
Price Less Drugs	Shopko Pharmacy	Yokes Pharmacy
Prof. Specialized	Shoppers Food	Zallie Supermarkets
Professional Village	Shoppers Pharmacy	
Quality Food Centers	Shoprite Pharmacy	

ADDITIONAL SAVINGS



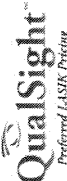
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Diabetic Supplies
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Lasik Surgery
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Hearing Aids
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