



HISTORIC
FRANKLIN
TENNESSEE

ITEM #19
WRKS 01/08/13

MEMORANDUM

January 2, 2013

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator *ES*
Vernon Gerth, Assistant City Administrator for Community and Economic Development
Catherine Powers, Planning and Sustainability Director
Jonathan Langley, Long-Range Planning Supervisor

SUBJECT: Resolution 2012-70, A Resolution Authorizing The Adoption And Implementation Of Amendments To The Historic District Design Guidelines

Purpose

The purpose of this memorandum is to provide the Board of Mayor and Aldermen (BOMA) with information regarding a resolution to amend the Historic District Design Guidelines as they pertain to signage.

Background

This resolution was favorably recommended to the BOMA by a unanimous vote (8-0) at the December 20, 2012, Franklin Municipal Planning Commission (FMPC) Meeting.

On December 10, 2012, the Franklin Historic Zoning Commission (HZC) recommended that the revisions proposed in Appendix A be made to the Franklin Historic District Design Guidelines.

With this Guidelines amendment, two changes are proposed, 1) eliminating PVC as an allowable signage material in residential and commercial districts and 2) specifying that sandwich board signs shall be 6 square feet (per side) or less instead of the 4.5 square feet (per side) currently required by the Guidelines in commercial districts.

Financial Impact

Not applicable to this item.

Options

The Board could approve, amend, or decline the proposed amendment.

Recommendation

Approval of Resolution 2012-70 is recommended.

RESOLUTION 2012-70

RESOLUTION AUTHORIZING THE ADOPTION AND IMPLEMENTATION OF AMENDMENTS TO THE HISTORIC DISTRICT DESIGN GUIDELINES

WHEREAS, the City of Franklin has long been recognized as a community that values historic preservation; and

WHEREAS, the City of Franklin recognizes the importance of historic structures, landmarks and buildings in the development of plans and standards of this community and, in the values expressed in the day to day lives of its residents; and

WHEREAS, the City of Franklin Historic District Design Guidelines are intended to provide the Franklin Historic Zoning Commission (HZC), residents of the City of Franklin's local historic districts, and managers of other properties governed by the HZC with guidelines for building rehabilitation, new construction, and other changes which would affect the overall appearance of Franklin's historic areas; and

WHEREAS, the City of Franklin approved a historic preservation ordinance in 1986 and, in 1991, the Franklin Design Guidelines Manual was adopted. This manual provides information on the design review process and recommended guidelines for property owners. The guidelines in the manual are administered by the HZC in their review of actions affecting historic properties within all of the overlay zones in the City; and

WHEREAS, in 2012, the HZC voted to favorably recommend updates to the guidelines to revise language relating to residential and commercial signage. The guidelines that follow are to be followed by property owners prior to making application for signage review by the HZC or the Preservation Planner; and

WHEREAS, the updated City of Franklin Historic District Design Guidelines are in accordance with principles and recommendations set forth by the National Park Service. The National Park Service, United States Department of the Interior, is the federal agency responsible for the national program of historic preservation. It also sets professional guidelines for historic preservation which are used by state and local preservation programs.

NOW, THEREFORE, BE IT RESOLVED by the Board of Mayor and Aldermen of the City of Franklin, Tennessee, that upon the endorsement from the City of Franklin Historic Zoning Commission and the Franklin Municipal Planning Commission, the amendments to the City of Franklin Historic District Design Guidelines as shown in Appendix A are hereby adopted.

Approved this ___ day of _____, 20_____

ATTEST:

CITY OF FRANKLIN, TENNESSEE

BY: _____
ERIC S. STUCKEY
City Recorder/Administrator

BY: _____
KEN MOORE, M.D.
Mayor

HISTORIC ZONING COMMISSION RECOMMENDED APPROVAL:
PLANNING COMMISSION RECOMMENDED APPROVAL:
BOMA PASSED:

12/10/12
12/20/12

Appendix A

- **Signage: Residential (p. 81)—**
 4. Do not use materials such as ~~PVC~~ plastic, plywood, or unfinished wood for signage or ~~PVC~~ plastic for trim, post, or hanging bracket materials. Composite product materials are acceptable for use for signage materials.

- **Signage: Commercial (p. 115)—**
 9. Size sandwich-board signs to be ~~9~~ **six (6)** square feet or less ~~per side with a maximum of 4.5 square feet on each side,~~ and design them to have a dark background and light lettering.
 11. Do not use materials such as ~~PVC~~ plastic, plywood, or unfinished wood for signage or ~~PVC~~ plastic for trim, post, or hanging bracket materials. Composite product materials are acceptable for use for signage materials.