

CIVIL WAR TRUST

Saving America's Civil War Battlefields

Henry Simpson
Chairman

James Lighthizer
President

MEMORANDUM

TO: CITY OF FRANKLIN
FROM: MIKE GRAINGER, VICE CHAIRMAN
SUBJECT: BATTLEFIELD PRESERVATION OPPORTUNITIES AT FRANKLIN
DATE: SEPTEMBER 12, 2012

The Civil War Trust is the largest and most effective battlefield preservation organization in the United States. One of the keys to its success has been the ability to leverage funding from the private sources with federal and state historic preservation grants. To date, the Civil War Trust has raised more than \$100 million from the private sector to match government monies.

In Franklin, money raised by the Civil War Trust – both from private donors and through lobbying of federal and state entities – has reignited interest in preserving a battlefield once considered all but lost. All told, the Trust has helped preserve 174.5 acres of land associated with the Franklin battlefield – most of in partnership with Franklin's Charge, another highly effective conservation organization.

Saving those hallowed acres wouldn't have been possible without the millions the Civil War Trust brought to the table. Trust members generously donated \$812,000 toward these acquisition projects. In addition, the Trust successfully lobbied for \$1.1 million from the federal Civil War Battlefield Preservation Program (a program administered by the American Battlefield Preservation Program, an arm of the National Park Service) and \$900,000 from the Tennessee Heritage Conservation Trust Fund. We also remain grateful for the decision by the City of Franklin to provide \$1.5 million for the Eastern Flank Battlefield Park in 2005.

Further, the Trust is engaged with Franklin's Charge to acquire the Cameron Strip Center along the Columbia Pike near Cleburne Street. Along the transaction isn't yet complete, the Civil War Trust has secured a \$960,000 Transportation Enhancement (TE) grant to purchase the property, and has pledged up to \$500,000 private money to match the TE grant and funding raised by Franklin's Charge. The Trust is also currently working to preserve the Neel (\$235,760) and Dooley (\$135,480) Tracts within Franklin City limits.

With the sesquicentennial commemoration of the Franklin battle little more than two years away, we propose a partnership with the city to build on this record of success. The fundamentals of the proposal are simple: utilize Trust resources and ability to attract federal and state grants to leverage Franklin city preservation dollars.

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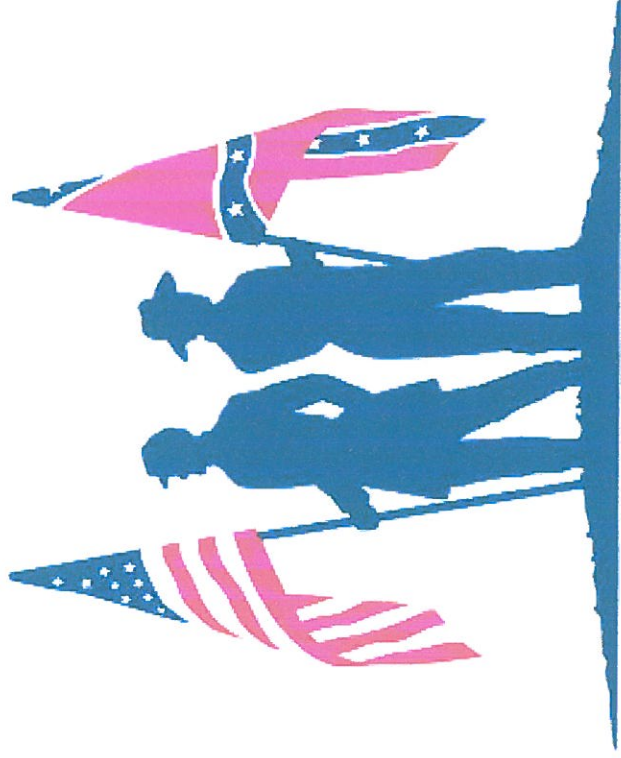
HAGERSTOWN OFFICE

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We propose the city set aside \$250,000 a year for battlefield preservation within city boundaries. If the city would be willing to do so, the Trust would pledge to raise at least \$250,000 from the private sector to match city dollars. In addition, that \$500,000 could be matched with the federal Civil War Battlefield Preservation Program to become \$1 million for battlefield preservation each and every year – a leverage factor of 4-to-1.

Needless to say, such a partnership would hold considerable advantages for the city. Franklin's return on its \$250,000 investment would be considerable – and not just through the \$1 million in money available for battlefield preservation. More preserved land would give out-of-town tourists more Civil War sites to visit and explore. And the longer they stay in Franklin visiting the battlefield, the more money they will spend in Franklin hotels, restaurants and businesses. The additional battlefield land will also provide recreational opportunities for local residents, improving quality of life.

I urge the city to consider this proposal and its potential for preserving additional historic lands at Franklin. The staff of the Civil War Trust is at your disposal to answer any questions you may have.



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**Restoring
Franklin
together —
*acre by
acre.***



Partnership Proposal:

Benefits & Advantages

- \$1 million for battlefield preservation
- More preserved land means more Civil War sites for out-of-town tourists to visit, explore
- The longer that tourists stay in Franklin, the more money they will spend in Franklin
- Increased revenues for City, local businesses
- Additional open space for city residents



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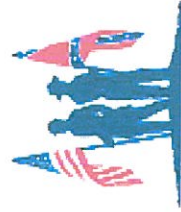
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Partnership Proposal: *Annual Funding Breakdown*

City of Franklin **Civil War Trust**
\$250,000 + \$250,000

Federal Civil War Battlefield Program
\$500,000

\$1,000,000
Leverage Factor: 4-to-1



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Partnership Proposal: *The Fundamentals*

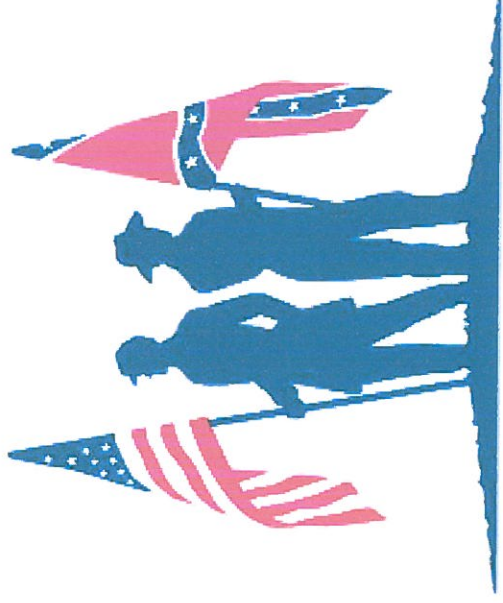
A win-win partnership for Franklin's 150th:

**Utilize the Trust's resources and
ability to attract federal and state
grants to leverage the City's
preservation dollars.**



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Partnership Proposal

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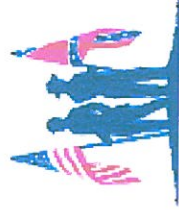
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Facts & Figures:

Closer Look: Cameron Strip Center



- “Ground zero” at the Battle of Franklin
- Trust has secured \$960,000 TE grant to acquire property
- Additionally, Trust has pledged up to \$500,000 in private funding to match Franklin’s Charge



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Facts & Figures: *Exciting Pending Projects*

<u>Property Name</u>	<u>Acres</u>	<u>Transaction Value</u>
Neel Tract	0.21	\$235,760
Dooley Tract	0.45	\$135,480
Cameron Strip Center	0.99	\$1,800,000

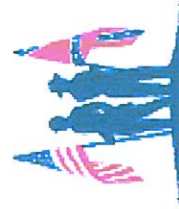


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Facts & Figures: *Lands Saved at Franklin*

<u>Property Name</u>	<u>Acres</u>	<u>Transaction Value</u>
Roper's Knob	57.00	\$410,000
Carter House	0.50	\$210,000
Holt House	1.07	\$950,000
Fudge Tract	0.22	\$206,425
Loring's Advance	4.89	\$200,000
Eastern Flank Park	110.78	\$5,000,000



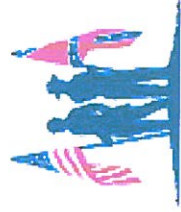
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Facts & Figures:

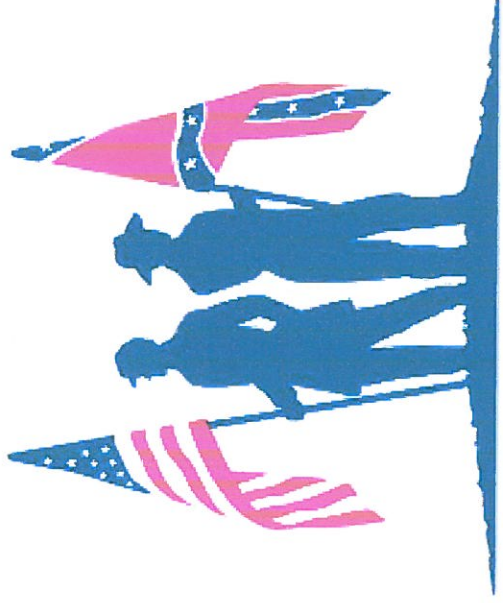
Funding Sources

- Trust's hallmark is successfully leveraging private funding with public funding
- More than \$100 million raised from the private sector to date
- Trust members have donated \$812,000 towards Franklin acquisitions
- Money matched by \$2 million in federal and state grants and \$1.5 million from the City



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Facts & Figures

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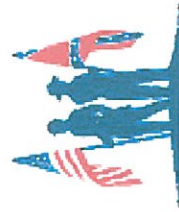
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Who We Are



“The Civil War Trust has specialized in **forging effective partnerships** that unite diverse parties in a **common objective.**”

Jonathan Jarvis, Director, National Park Service



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Who We Are:

Brief Overview

- Largest — and most effective — battlefield preservation organization in the U.S.
- Trust has helped preserve over 32,000 acres of battlefield land nationwide
- 174.5 of these are acres associated with the Franklin Battlefield; more tracts pending
- Successes made possible through partnerships with local officials and residents



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Who We Are:

Our Mission

The preservation of America's significant Civil War battlefields by protecting the land, and educating the public about the vital roles those battlefields played in directing the course of our nation's history.



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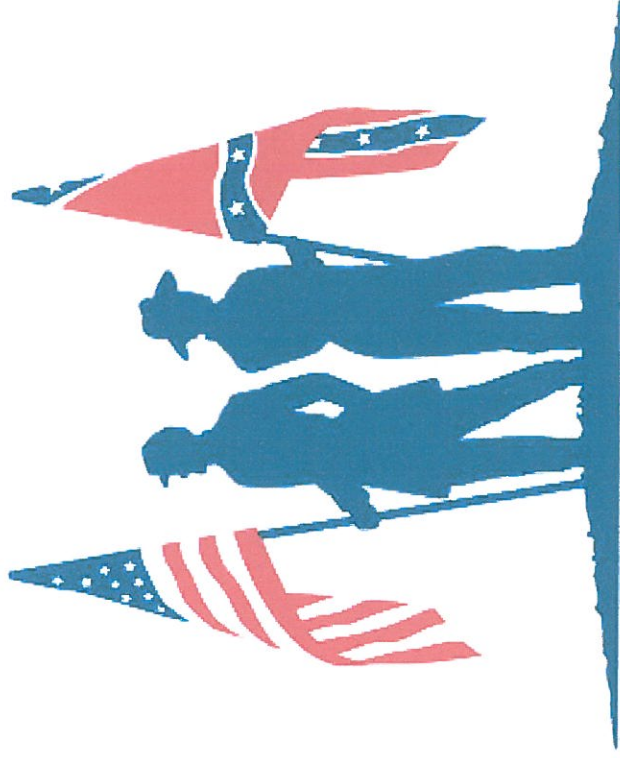


Who We Are

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Saving America's Civil War Battlefields

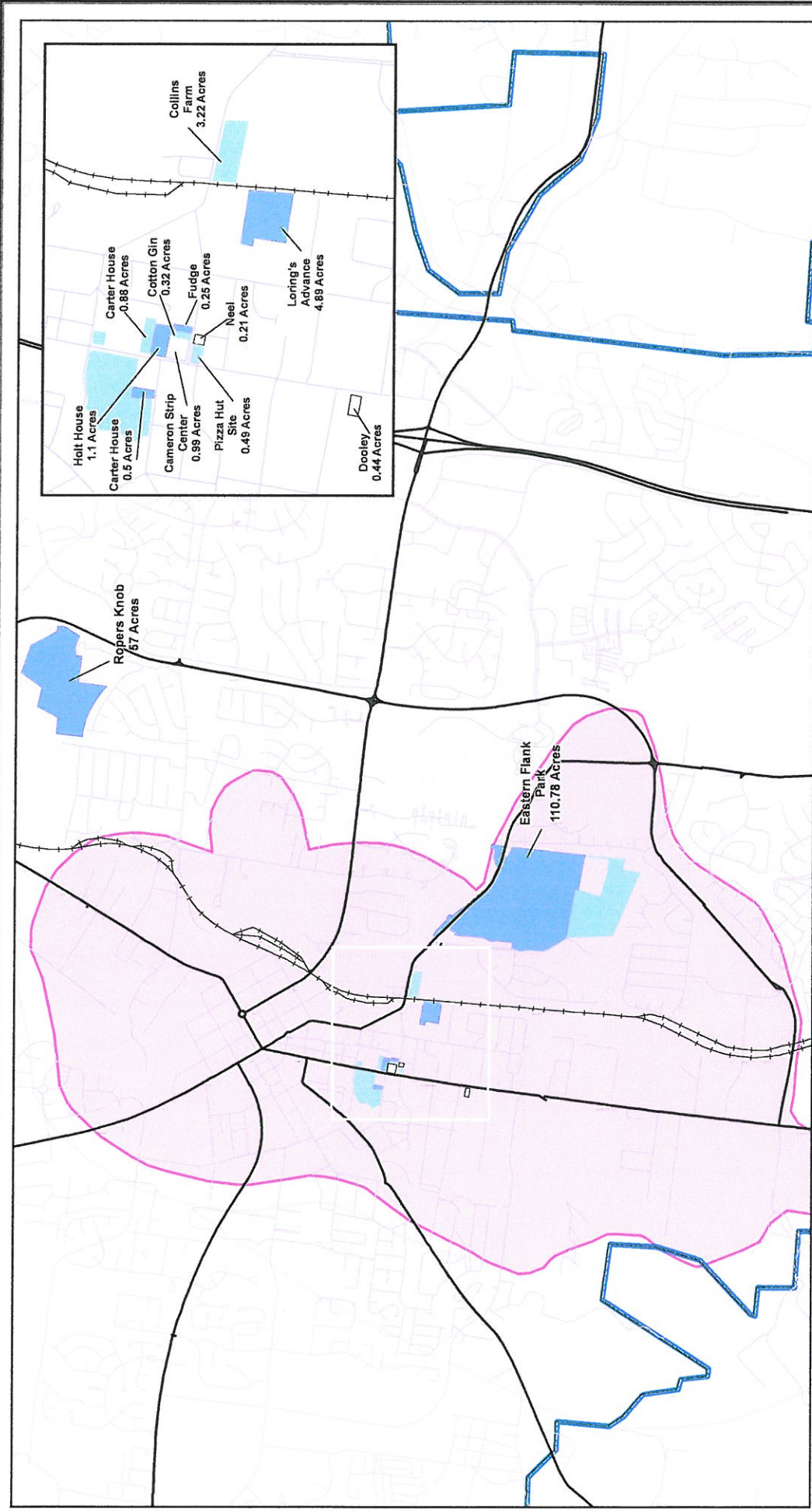
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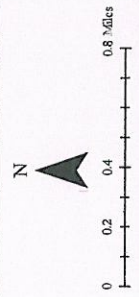
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State	Battlefield	Property Name	Acres	CWPT Grant or Acquisition; ABPP	Year Closed	Purchase Price (\$) or Transaction Value	CWPT Cost (\$)	LWCF Grant (\$)	CWBPP Grant (\$)	TE Grant (\$)	Other Sources (\$)	Other Sources Description & ABPP Grant No.	Transan Type
TN	Franklin	Roper's Knob	57.00	Grant	1998	410,000	10,000				400,000	Heritage Foundation of Franklin & Williamson County	fee
TN	Franklin	Carter House	0.50	Grant	2007	210,000	100,000				110,000	Carter House	fee
TN	Franklin	Holt House	1.07	Grant	2008	950,000	50,000				484,000	Franklin's Charge & ABPP Grant	Fee
TN	Franklin	Fudge	0.22	Acquisition	2010	206,425	105,425		416,000			Franklin's Charge & ABPP Grant	Fee
TN	Franklin	Lorings Advance	4.89	Acquisition	2011	200,000	47,000		101,000			ABPP Grant 47-10-CW-1811	Fee
TN	Franklin	Eastern Flank Park	110.78	Grant	2005	5,000,000	500,000		103,000			ABPP Grant 47-11-CW-1901 & \$1,500,000 from Heller family.	fee
TN	Franklin	Neel	0.21	Acquisition	PENDING	235,760	122,880				112,880	\$900,000 from TN Heritage Conservation Trust Fund.	fee
TN	Franklin	Dooley	0.45	Acquisition	PENDING	135,480	67,740				67,740	Franklin's Charge & ABPP Grant	fee
TN	Franklin	Cameron Strip Center	0.99	Grant	PENDING	1,800,000	420,000			960,000		47-05-CW-1404	fee
		Total/Franklin	176.12			9,147,665	1,423,045		1,300,620	960,000	420,000	Franklin's Charge	fee
											5,464,000		



**Preserved Land at
Franklin Battlefield
(Williamson County, TN)**

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- Trust Projects in Process
- Preserved in whole or in part by the Trust
- Battlefield Core Area
- Battlefield Study Area
- Franklin City Limits
- Other Preserved Land