




HISTORIC
FRANKLIN
TENNESSEE

ITEM #19
BOMA
04/10/2012

MEMORANDUM

March 19, 2012

TO: Board of Mayor and Aldermen

FROM: Eric Stuckey, City Administrator 
Special Events Advisory Team

SUBJECT: Wine Down Main Street Event Application

Purpose

The purpose of this memo is to outline recommendations for approval of the Wine Down Main Street event.

Background

The Boys & Girls Club of Franklin has requested an Event Permit for the Annual Wine Down Main Street scheduled for November 2, 2012. WDMS is a ticketed event that allows patrons with tickets to sample wines located in various stores along Main Street. Requested closure is 4 PM until 11 PM. Estimated attendance is 2,000. All proceeds benefit the Boys & Girls Club of Franklin/Williamson County.

Recommendation

Staff recommends approval of the event application with the following recommendations:

- Applicant will provide a \$1,000 refundable damage deposit to City prior to event.
- Applicant will provide a Good Neighbor letter which will be distributed to affected neighborhoods.
- Advertise and staff a logical “safe ride” initiative
- **Risk Management:**
 - Applicant will provide certificate of insurance naming the City as additional insured. Certificate should include liquor liability.
- **Streets Department:**
 - Department will set-up closure and provide barricades beginning at 4 PM on Friday, November 2nd.
 - Applicant will provide volunteers to close quadrants beginning at 1:30 PM (Department will provide cones)
 - Applicant or designee will stay present at event until all vendors are gone.
 - Department will provide clean-up crew for after the event.
- **Police Department:**
 - Applicant will hire eight (8) extra-duty Franklin Police Officers to provide security and crowd control.
- **Building & Neighborhood Services Department:**
 - Electrical permit will be required.



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- ***Solid Waste Department:***
 - Applicant will pay for clean-up crew during the event (\$150 per hour)
 - Applicant must provide plan for disposal of grease.

- ***Revenue Management:***
 - Obtain beer permit from the City of Franklin (if needed) and special event liquor license from ABC.

- ***Fire Department:***
 - Franklin Fire/WCEMS bike medic team will be present at event.
 - Contact Franklin Fire Department for Tent and event inspections.

OFFICE USE ONLY:
Permit No:

received
1-30-2012



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CITY OF FRANKLIN EVENT PERMIT APPLICATION

*Application is Due 90 Days Prior to Scheduled Event.
Please read application carefully and fully complete each section.
A non-refundable application fee of \$100 is due at time of filing.*

Note: Filing this application does not guarantee that your request will be granted.

Please check
all that apply:

- street closure
- parade
- other special event
- beer served (*separate permit required*)

Please supply the following information. For additional space, use separate sheets of paper and attach to the application.

1) Location requested (if Temporary Street Closure only, list major roads to be closed):

- ___ Aspen Grove Park
- ___ Liberty Park
- ___ Eastern Flank BattleField Park
- ___ Fieldstone Farms
- ___ Pinkerton Park
- ___ Jim Warren Park
- ___ Harlinsdale Farm
- Other: FAH to 2nd main Street

2) Name/purpose of event: Wine Down main Street 12

3) Date or dates of event: Friday November 2, 2012

4) Time of Event: 7 Pm to 10 Pm

5) Time of Street Closure (if applicable): 4 Pm

Set-Up Date/Time: 4 Pm 11-02-2012 **Tear-down Date/Time:** 10 Pm 11-02-2012

*Note: Two (2) hours will be added before set-up time and two hours (2) will be added after tear-down to allow time for clean-up. Event is responsible for payment of Franklin Police Officers during this time. Read Additional Requirements section for more information.

6) Name of Applicant and Organization Requesting Permit: Boys' & Girls Clubs of middle TN dba
Boys' & Girls Club of Williamson County

a) Address: 129 West Fowlkes Street Suite 1000

b) Phone: 794-4800 **c) Cell:** 554-2302 **d) Fax:** 794-9662

e) E-mail address: dcarothers@bgemt.org

7) Person in charge on day of event: Denise Carothers

Cell: 554-2302 **E-mail address:** dcarothers@bgemt.org



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8) Name and Cell Number of at least two others available on day of event:

Name: Brown Daniel Cell: 394-2227 E-mail address: compasscapital@mindspring.com

Name: John Wilson Cell: 330-3912 E-mail address: jwilson@reliantbank.com

9) DETAILED description of event (use additional sheets):

Wine tasting in merchant locations with
Food vendors along main street and the
square

10) **ENCLOSE A DETAILED MAP** of event site, detailing any temporary or permanent structures, street closures, parking, etc. If applicable, list the location, blocks, streets, and/or intersections in which such event will occur. *For large-scale events, map should be obtained from the City's GIS division.*

11) An estimated number of participants and an estimated number of attendees expected to attend during the course of the event:

2000

12) Please **attach a list** containing the names, addresses, and phone numbers of the Chairperson of the organization and all other persons involved in the management or control of organization and/or committee.

13) Is your organization based in Williamson County? Circle Yes or No.

(if no, please state where: _____)

14) Is your organization authorized to do business in Tennessee? Circle Yes or No

15) Is your organization a tax-exempt organization as described by the Internal Revenue Code Section 501(c)(3) or a not-for-profit organization? Circle Yes or No. If yes, please attach copy of IRS tax exemption letter providing proof of status.

16) Will you charge an admission/participation fee (including vendors)? If yes, please specify how much per person/vendor. \$15 per person in advance - \$8.50 per person

17) Will any charity, gratuity, or offers be solicited or accepted during the event? Circle Yes or No.

18) Is this event a fundraiser? Circle Yes or No. If yes, what organization will be benefactor of event? What percentage of funds will they receive? Boys' G.M.S club - 100%
of the proceeds

19) Will parking in the area of the event need to be restricted or prohibited? Circle Yes or No.



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- 20) Will any sound amplification equipment be used during the event? Circle Yes or No. If no, please skip to Question #22.
- 21) For what purpose will sound amplification be used (i.e. announcements, entertainment, etc.)?
Entertainment
- 22) What type of sound amplification will be provided (DJ, Band, etc.)? Please list all that apply.
Band, musicians
- 23) During what time period is sound amplification requested? 7 Pm to 10 Pm
- 24) If for entertainment, give details of entertainment being provided (i.e. number of musicians, type of music, amp wattage, etc.). San Rafael Trio on Square
Guitarists on main Street.
- 25) Will any stages, amusement attractions, or amusement rides, including inflatables, be erected for the event? Circle Yes or No. If yes, Applicant must give specific details as to the location and type of games/activities, i.e. inflatables, Horseshoes, relay races, etc. along with the name of the company providing the stages and/or activities. Applicant must also include a copy of that company's insurance certificate indicating coverage and listing the City of Franklin as additional insured. ***For stages, tents, inflatables, etc. constructed on site prior to the event, that date must be included on Certificate of Insurance provided to the City of Franklin. Stages MUST be removed from site at end of event. ***Rented inflatables/interactives that are set-up and manned by applicant must be included specifically in applicant's Certificate of Insurance.
- 26) What, if any, vendors will be present at event? (i.e medical related, shirts, arts, etc.) Please provide detailed list. Use additional sheets. TBD Restaurants, sponsors, media,
- 27) Will food, beverages, or merchandise be sold or given away? Circle Yes or No. If yes, clean-up is required. Please provide name of clean-up provider, contact, and phone number of person on-site during event. See Question #28. City of Franklin solid waste
Department
- 28) Events under 200 participants require a \$250 refundable security deposit at the time of approval. For events over 200, a \$1000 security deposit is required upon approval. If clean-up is not done properly, the organization requesting the permit will be fined (See Attachment A). Applicant's event coordinator or representative and a City of Franklin representative will conduct a Pre-Event meeting prior to event date for Pre-Event Check List Site Review. *At the end of the event, a Post-Event Check List shall be completed by the Applicant's event coordinator, or representative, and a City of Franklin representative to re-assess the site for trash and damage, and to secure with caution tape and signage (provided by event group) any tents left for removal.* Damage deposit will be refunded after a satisfactory Post Event Check List has been completed and signed off on by both the City of Franklin and organization requesting event.



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- 29) **NOTE:* Events that include deep frying cooking oil operations are required to have a grease pit on-site and contract with a grease waste hauler to handle the grease waste and removal of the grease pit. A copy of this agreement shall be filed along with this application. The primary event sponsor is required to remove all cooking grease from the site immediately after the event. Illegal dumping of cooking grease will be prosecuted. *Please read Additional Requirements section of this application for more information.*
- 30) Will you require a temporary water tap? Circle Yes or No. If yes, please list exact locations:

- 31) Will alcohol, beer, and/or wine be given away or sold? Circle Yes or No. If yes, a permit from the relevant board is required. *Please read Additional Requirements section of this application for more information.*
- 32) Will your event include tents or other temporary structures, propane use, or open flames? Circle yes or no. Events using tents of size 20 x 10 or larger require permitting from Franklin Fire Department. Safety measures must be provided on all tents, especially those set-up prior to the actual event. Tents should be taken down the date the event has ended. *Please read Additional Requirements section of this application for more information.*
- 33) Attach Good Neighbor Letter and Mailing List used. *Please read Additional Requirements section of this application for more information.*

TITLE VI OF THE 1964 CIVIL RIGHTS ACT

"No person in the United States shall, on the ground of race, color, or national origin be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal financial assistance."

The City of Franklin does not discriminate based on race, color or national origin in federal or state sponsored programs, pursuant to Title VI of the Civil Rights Acts of 1964 (42 U.S.C. 2000d). For more information or to file a complaint against the City of Franklin under Title VI of the 1964 Civil Rights Act, contact the Title VI Coordinator:

Rodney Escobar
Risk Manager
City of Franklin
109 Third Avenue South
Franklin, Tennessee 37064
615.791.3277

The City of Franklin is committed to providing reasonable access and accommodations upon request for people with disabilities. Please call the Risk Management Department at (615)791-3277 for specific requests.



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**PLEASE READ ATTACHMENTS BEFORE SIGNING
APPLICATION.**

- 1) I/We agree to abide by all ordinances and regulations of the City of Franklin and all conditions placed upon the event by the City Administrator and the Board of Mayor and Aldermen.
- 2) I/We do swear or affirm that all of the information given in this application is true and complete.
- 3) I/We do hereby agree to assume the defense of and indemnify and save harmless the City, its aldermen, boards, commissions, officers, employees and agents, from all suits, actions, damages or claims to which the City may be subjected of any kind or nature whatsoever resulting from, caused by, arising out of or as a consequence of such event and the activities permitted in connection there with, and to submit a certificate of insurance prior to the event in an amount acceptable to the City Administrator.
- 4) I/We agree to provide a copy of this signed Event Application to any vendors, planners, and related parties associated with the event to ensure they are familiar with the guidelines set forth herein.
- 5) I/We understand that I/we assume the responsibility of the actions of any vendors, planners, and related parties for this event.
- 6) I/We understand that granting of Special Event Permit does not imply granting of other permit that is separately required.
- 7) The application for an event permit shall be filed not less than 90 days nor more than 364 days prior to the scheduled date of such event. Suggested filing is at least 180 days prior to scheduled event. Events should not be advertised or promoted until an event permit has been obtained from the City. Failure to file in a timely manner may result in denial of a permit.
- 8) The City reserves the right to require one or more City of Franklin police officers or other emergency personnel be present at any and all events that occur within the city limits. Please budget for this request at a rate of \$30 per hour at a minimum of two (2) hours.

BY: Ann Coulter, Arcadia President Date: 1-23-2012
 (Signature and title – must be officer of organization)

Approved by the Board of Mayor and Aldermen on _____, 20__.

 Dr. Ken Moore, Mayor

 Eric S. Stuckey, City Administrator

If you have questions concerning your request, please call 615-550-6606.

 *
 * *Return application to:* *
 * *
 * City Administrator's Office *
 * City Hall *
 * 109 Third Ave South *
 * Franklin, TN 37065 *
 * 615-791-3217 *
 * 615-790-0469 (FAX) *
 * *
 * *



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WINE DOWN MAIN STREET

New Hwy 96 W

Bridge St

5th A

4th Ave N

3rd Ave N

2nd Ave N

Emily Ct

Fair St

Alley

W Main St

Columbia Ave

Cummins St

St

Alley

Alley

E Main St

SAFE RIDES HOME

TICKET CHECK IN

Parking Garage

City Hall

Church St

3rd Ave S

Parking Garage

Alley

Main St

4th Ave S

TICKET CHECK IN

Alley

5th Ave S

- Hydrants
- Water Barrier
- Moveable Barrier
- Emergency Access
- Road Closed



FRANKLIN DISCLAIMER
 This map was created by the City of Franklin's MIT Department and was compiled from the most authentic information available. The City is not responsible for any errors or omissions contained herein. All data and materials Copyright © 2012. All Rights Reserved.

ENJOY YOUR JOURNEY AS YOU "WINE DOWN MAIN STREET"

5 POINTS • 5TH AVENUE SOUTH

Ticket Check-in

MAIN STREET

- 40
- 39
- 38
- 37
- 36
- 35
- 34
- 33
- 32
- 31

4TH AVENUE NORTH

CHURCH STREET

- 1
- 2
- 3
- 4

- 5
- 6
- 7

Cigars

- 30
- 29
- 28
- 27
- 26
- 25
- 24
- 23

3RD AVENUE NORTH

- 8
- 9
- 10
- 11
- 12
- 13

Parking Garage

22

- 20
- 21

- 19
- 18
- 17
- 16

15

Ticket Check-in

MAIN STREET

SAFE RIDES HOME

Live Music
 Dana Rogers: 5th Ave. and Main Street
 Simone and Garfish: 4th Ave. N and Main Street
 Trio San Rafael: On the Square
 The Chill Band: Red House

Parking Garage

2ND AVENUE NORTH

- 1 Binks Outfitters
- 2 The Shoppes on Main
- 3 What's N Store
- 4 Serendipity Skincare and Cosmetics/ Curious Gourmet
- 5 Merridees
- 6 Gin-o-Boutique
- 7 Puryear, Newman and Morton
- 8 FM Allen
- 9 Lu Lu's
- 10 Haven
- 11 Registry
- 12 Registry
- 13 Rock, Paper, Scissors
- 14 Johnnie Q
- 15 Its Vintage Baby
- 16 Boutique MMM
- 17 Red House
- 18 Red House
- 19 Red House
- 20 Un Rul
- 21 Shop Around the Corner
- 22 Re Do
- 23 Green Bank
- 24 Green Bank
- 25 The Callar
- 26 Hey Day
- 27 Iron Gate
- 28 Heart and Hands
- 29 Faye Shodgrass Gallery
- 30 Franklin Mercantile
- 31 Emaline
- 32 Ecco Salon
- 33 Heirloom Shop
- 34 Walton's Antique Jewelry
- 35 Bathos
- 36 Avec Moi
- 37 Dion's South
- 38 Yarrow Acres
- 39 Franklin Tea
- 40 Vue Optique